

Survey Directions:

- 1.** Fold the completed survey on the dotted lines by folding the sheet in half, then half again. When folded, the Summary of Survey and directions should face out on one side and mailing address face out on the other side.
- 2.** Attach a small piece of tape to close the flap.
- 3.** Please write your address in the return address section on the upper left of the stamped side. This will help us keep track of what households have returned the survey. Survey responses will be confidential and the City will not contact you about your responses.
- 4.** Mail the prestamped survey by putting it in your personal mailbox for postmaster to pick up or drop off at your nearest mailbox.



howlowcanavlg?

raise the bar. lower the carbon.



The City of Asheville
Office of Sustainability
P. O. Box 7148
Asheville, NC 28802

Pilot Program Survey

The City of Asheville is conducting a Waste Reduction Pilot Program to improve recycling services for residents. This program features single stream recycling which means ALL types of recyclables can now go into the big BLUE roll cart.

Your community has been chosen to participate in the pilot program that includes 700 households from 4 neighborhoods. We would greatly appreciate you taking the time to complete this brief survey. Survey responses will help the City better understand your recycling needs and how to improve recycling services.

1. Do you currently recycle?

- Yes No

2. How often do you recycle?

- Monthly
 Bi-weekly
 Weekly
 Daily
 I do not recycle
 Other (please specify)

3. Where do you recycle?

- Drop-off site
 City's curbside collection program
 Home
 School
 Work
 I do not recycle
 Other (please specify)

4. What items do you recycle?

- Plastic
 Glass
 Aluminum
 Steel
 Mixed paper
 Newspaper
 Cardboard
 I do not recycle
 Other (please specify)

5. Do you think curbside recycling in Asheville is convenient?

- Very
 Somewhat
 Not at all

6. How likely would you be to recycle if it were more convenient?

- Very likely
 Likely
 Not at all likely

7. Would you be willing to pay a monthly fee for garbage and a more convenient curbside recycling program?

- Yes No

8. To what extent do you agree with the statement, "I am willing to throw away less in order to save money?" (This implies that you would have to recycle more, or buy products with less packaging.)

- Strongly agree
 Agree

- Disagree
 Strongly disagree

9. How much do you think you should have to pay for curbside trash and recycling pickup per month knowing that a commercial pickup service charges \$20.70 (trash & recycling collection + roll cart rental) a month for Buncombe County residents?

- \$7-\$10
 \$11-\$14
 \$14-\$17
 \$18-\$20
 \$21 and up

10. Does the amount of trash you throw away vary widely from week to week?

- Yes No

11. How willing would you be to have curbside garbage pick up change from once a week pick up to once every other week pickup?

- very willing
 somewhat willing
 not at all willing

12. What is the minimum and maximum amount of bags that you throw away each week?

- | Minimum: | Maximum: |
|---|---|
| <input type="checkbox"/> 1-2 bags | <input type="checkbox"/> 1-2 bags |
| <input type="checkbox"/> 3-4 bags | <input type="checkbox"/> 3-4 bags |
| <input type="checkbox"/> 5-6 bags | <input type="checkbox"/> 5-6 bags |
| <input type="checkbox"/> 7 or more bags | <input type="checkbox"/> 7 or more bags |

13. Currently there is no additional charge for bulk items (couch, refrigerator, etc.) to be picked up with your normal trash collection.

To what extent do you agree with the following statement, "It is reasonable to be charged more money in order for a bulk item to be picked up."

- Strongly agree
 Agree
 Disagree
 Strongly disagree

14. What is the status of your residence in Asheville, NC?

- Primary Residence/Own
 Primary Residence/Rent
 Secondary Residence/Own
 Secondary Residence/Rent

Comments:

15. Please share any additional comments or suggestions with us:

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Thank you for taking the time to help us with this program!