

Pilot Program: Frequently Asked Questions

The City of Asheville is conducting a Waste Reduction Pilot Program to improve recycling services for residents. This program that features single stream recycling will be more convenient for residents and collectors. Below are some Frequently Asked Questions to answer questions you may have as well as contact information if you have further questions.



Q: What is the basic idea of the Waste Reduction Pilot Program?

▶▶ The program allows for single stream recycling, which makes it more convenient for both residents and collectors by not requiring residents to separate recycled products. Your household will be provided with a BLUE 96 gallon roll cart for you to put all of your recyclables, unsorted.

Q: Why is the City conducting this pilot program?

▶▶ Recycling and waste reduction has been a near and dear value of the Asheville citizens since we started the curbside recycling program in 1997. Currently 80% of Asheville residents recycle to divert 23% of waste from the landfill. Because this priority continues to be expressed in the community, the City is piloting this program to learn how we can improve your recycling collection services to increase the amount of recyclables kept out of the landfill.

Q: Who is in the pilot?

▶▶ North- South- East- West. The City understands that each neighborhood is unique and has different needs. For this reason we are including the Park Avenue/The Views, Burton Street, Norwood Park and Parkway Forest neighborhoods in this 3 month pilot. A total of 770 households will participate in the pilot.

Q: When will I receive the 96 gallon roll out recycling bin?

▶▶ Curbside recycling will deliver the carts during the last week of September and first week of October.

Q: When will recyclables be collected from my home?

▶▶ The schedule will not change, maintaining weekly trash removal and bi-weekly recycling pick-up.

Q: What do I do with the smaller green recycling bins I already have?

▶▶ Discontinue placing them to the curb for recycling collection. The bins are for you to keep. One option is to keep them in your home to transfer your recyclables from the bin to the blue roll cart similar to a kitchen trashcan.

Q: What materials can be recycled in the blue roll cart?

▶▶ The materials collected will not change. Please reference the other side of this sheet to see a full listing.

Q: Will I be charged a fee to participate in the pilot?

▶▶ No.

Q: Why is taking the survey important?

▶▶ What you think is important to us. In order for the City to best understand your recycling needs and the impact of this pilot program, it is important to get your input before and after we start the pilot. Your input will be the backbone of the program in the future. To take the survey online please go to www.ashevollenc.gov/recycling

Q: Who can I contact if I have more questions?

▶▶ For general questions about the pilot call 259-5857. For cart repairs or questions about material recycling call 252-2532.

For more information please call 259-5857 or visit www.ashevollenc.gov/recycling

Para la información sobre este programa en español entre en contacto con por favor 259-5857 o visite www.ashevollenc.gov/recycling donde usted encontrará los materiales del programa en español. ¡Gracias!



howlowcanavgo?
raise the bar. lower the carbon.

Your community has been selected to participate in a new recycling pilot program.

As part of the program you will receive a blue 96 gallon recycling cart. All your recyclables can be placed in the cart.



96 gallon BLUE recycling cart



7 full stacking bins



Recycling is as easy as 1, 2, 3...

1) Prepare recyclables for Collection

- Remove caps or lids
- Rinse food residue from containers
- Place in BLUE cart



2) Roll your BLUE cart to the street

- Position at least 2 feet from curb
- Place cart at least 5 feet away from other objects (green trash carts, brush, mailboxes, vehicles, telephone poles, etc.)

3) Place your BLUE cart at the curb no later than 7AM on your collection day. Remove it by 11PM that same day.

- Excess cardboard must be broken down and can be placed next to the blue cart
- Keep lid closed on cart
- All recyclables should be unbagged

What can NOT be recycled:
yogurt containers
plastic food trays/cups
drink boxes
milk cartons

