

Policy and Planning Priorities

Goal from Retreat	Timeframe	SMART format
"Formalize the process of public engagement"	End of year	By December 2016, the Greenway Committee will draft a model public engagement process and submit to staff for review.
<p>"Support new multimodal greenway developments that connect with transportation and connections"</p> <p>"Prioritize greenways and features"</p> <p>"Advocate for more feasibility studies for future"</p>	End of year	<p>By December 2016, the G.C. will review the greenway priority list and reprioritize if needed, using connections to transportation and existing greenways as criteria, and submit two proposed greenways for feasibility studies into the 2017 budget process.</p> <p>By August 2016, the G.C. will walk 2-3 less-known proposed greenways</p> <p>In Fall 2016, the G.C. will draft a letter to council making the case to continue funding greenway feasibility studies and will begin to meet with council members individually, continuing through the 2017 budget process.</p>
"Advocate during upcoming Comprehensive Planning Process"	Sep-16	<p>By Summer 2016, the G.C. will list potential development impacts on greenways, as well as opportunities to incorporate greenways into planning. Committee members will attempt to meet with the Comp. Plan consultants as stakeholders during the drafting process.</p> <p>By Fall 2016, meet with organized neighborhood groups on future greenway paths (Beaverdam, Beverly Hills, Burton St., East West Asheville, Southside, WECAN, Haw Creek) to discuss including greenways in neighborhood plans.</p>

Outreach and Marketing Priorities

Goal from Retreat	Timeframe	SMART format
"Compile wants"	Jun-16	Not sure?
"Research and compile statistics"	Jun-16	By June 2016, research available economic and demographic information about greenway use. Create a survey to use online and at community events to gather demographic information specific to Asheville.
"Create a Powerpoint for presentations to groups"	Jul-16	By July 2016, create a Powerpoint using the proposed greenway maps and timelines, plus demographic and economic information collected above.
"Determine process for disseminating information and correcting misinformation"	Jun-16	By June 2016, draft a strategy for disseminating information and correcting misinformation.

Partnership and Capacity-Building Priorities

Goal from Retreat	Timeframe	SMART format
"Meet with Asheville Parks & Greenways Foundation and get a better understanding of their status"	May-16	By May G.C. meeting, schedule a meeting between G.C. representatives and Dana Davis of AP&GF to discuss their status.
"Meet with Friends of Connect Buncombe (FOCB) to share our plans and learn of theirs"	May-16	By May G.C. meeting, schedule a meeting between G.C. representatives and FOCB leadership to share city greenway timelines.
"Talk to Asheville on Bikes about publicity and/or ride for the East Asheville Greenway"	May-16	By May G.C. meeting, schedule a meeting between G.C. representatives and Mike Sule of Asheville on Bikes (and Leah Wong of Highland Brewing?) to discuss possible East Asheville ride in Fall 2016.
"Seek new partners"	End of year	By December 2016, compile a list of major employers along proposed greenway routes and develop a policy for outreach.

Advocacy to City Council Priorities		
Goal from Retreat	Timeframe	SMART format
"Meet with new council members"	May-16	By May G.C. meeting, schedule a meeting between G.C. representatives and Dana Davis of AP&GF to discuss their status.
"Meet with all council members once East Asheville study has been completed"	May-16	By May G.C. meeting, schedule a meeting between G.C. representatives and FOCB leadership to share city greenway timelines.
"Organize Council greenway walk to show them users and diversity"	May-16	By May G.C. meeting, schedule a meeting between G.C. representatives and Mike Sule of Asheville on Bikes (and Leah Wong of Highland Brewing?) to discuss possible East Asheville ride in Fall 2016.
Project-specific Priorities		
Goal from Retreat	Timeframe	SMART format
"Keep Projects Moving"	Every 3 months	Every 3 months, G.C. chair will request presentations for designers on greenways in progress.
	At each meeting	At each meeting, G.C. will review each greenway in process for what stage it's at and what the next stage/timeframe is.
	At each meeting	At each meeting, staff will update committee on roadblocks or delays faced by each greenway in process.
	Every 3 months	Every 3 months, G.C. representatives will contact neighborhood groups adjacent to greenways in process and coordinate on advocacy.
"Add the extras"	At design review	During design review, identify areas for partner projects (pollinator areas, recreation, etc.)
		During design review, advocate for extra elements to be included based on user type.