

## Improve Communication with Drivers

### **Tasks**

- Continue to hold regular meetings with the drivers
- Ask drivers to attend the regular TC meetings
- Hold social events with drivers
- Ensure all commission members attend at least one regular meeting with drivers

### **Subcommittee**

- Tom Tomlin
- Calvin Allen

## Improve Communication with County Transit System

### **Tasks**

- Review consolidation study for steps to improve coordination
- Provide education to new County Commissioners
  - Develop a summary
  - Highlight opportunities for coordination
- Facilitate a planning group with various stakeholders \*
  - NCDOT
  - City
  - County
  - Apple Transit?

### **Subcommittee**

***On hold until retreat in October, 2014***

## Support the Implementation of the TMP

### **INCREASE FUNDING FOR TMP**

- Increase public/private partnerships such as AB Tech
- Expand Passport program
- “Adopt-A-Shelter” program \*

### **IMPROVE FUNDING ENVIRONMENT FOR TRANSIT**

- Complete White Paper on Multi-Modal plans
- Educate State & Federal legislators

### **PROVIDE PR/ADVOCACY**

- Develop opinion pieces for print and radio media \*
- Spread the word, be champions of transit \*
- Presentations to groups \*

### ***Subcommittee***

- Julie Mayfield (lead)
- Dave Erb
- Adam Charnack
- Steven Obremski

## Improve Rider Experience

### ***Tasks***

- Meet at community centers for regular meetings and provide time in those meetings for community input \*
- Develop a video on ridership for website
- Provide FAQs for routes \*
- Utilize Wiki page
- Provide rider ambassadors, utilize volunteers \*
- Provide training in rider etiquette, collaborate with drivers \*
- Hold rider focus groups

### ***Subcommittee***

- Bruce Emory (lead)
- Julie Mayfield
- David Wilson