



**ASHEVILLE TRANSIT COMMITTEE**  
**Meeting Agenda**  
**3:30 pm to 5:00 pm**  
**Tuesday, July 7, 2015**  
**1st Floor Conference Room**  
**City Hall**

**RIDE.RELAX.CONNECT**

**3:30 pm - Meeting Opening**

- Welcome announcement and explanation of public comment standards and opportunities
- Introductions
- July 7, 2015 Agenda - review and approval
- June 2, 2015 Minutes - review and approval

**3:45 pm – Public Comment Part I**

**3:50 pm – TC transit experiences in riding the bus**

**3:55 pm – New Business**

**4:05 pm – Old Business**

- Fare free zone update - Julie
- TC Goals Progress Report - group discussion
  1. Expanding Service – County, Super Service Pilot Project
  2. Increase Funding – business engagement, Friends of Transit, new funding options
  3. Marketing and Education – ads, Facebook, new outlets, funding for marketing staff
- MMTC Update – Bruce
- Advertising policy update - Julie

**4:30 pm – Staff updates**

- List of Projects – attached
- ART monthly operating statistics – attached

**4:45 pm - Public Comment Part II (5 minutes)**

**4:50 pm - Discuss agenda items for next Transit Committee Meeting (5 minutes)**

**5:00 pm - Meeting Summary**

- Announcements, events, transit commission members' involvement related to transit
- Solicitation for request from public to be incorporated into next month's meeting agenda
- Adjourn

*Additional material on above agenda items may be available at the Transit Committee meeting. Past meeting minutes and meeting documents can be found at: [www.ridetheart.com](http://www.ridetheart.com) and click on "Transit Committee"*