

**LIVING ASHEVILLE**  
A COMPREHENSIVE PLAN FOR OUR FUTURE

**PUBLIC WORKSHOP #1**  
**OCTOBER 10, 2016**

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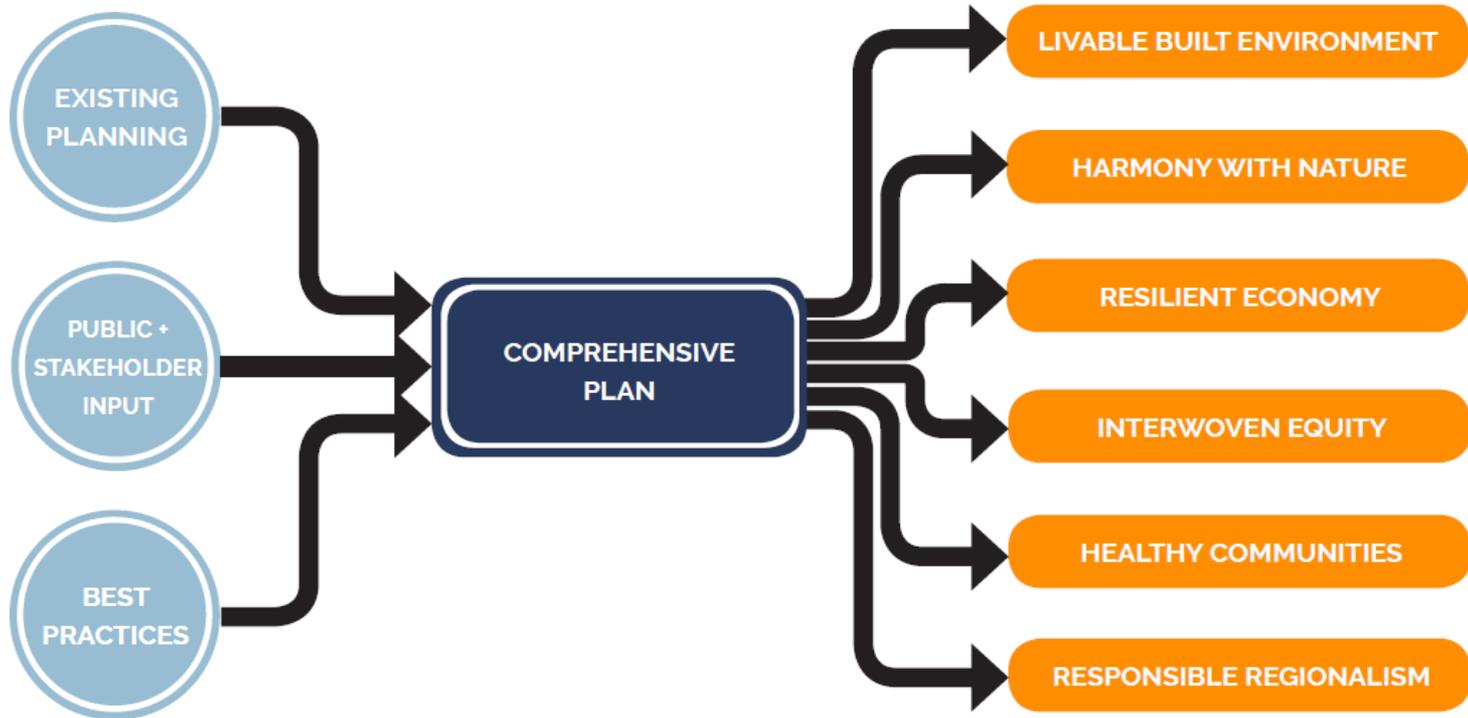


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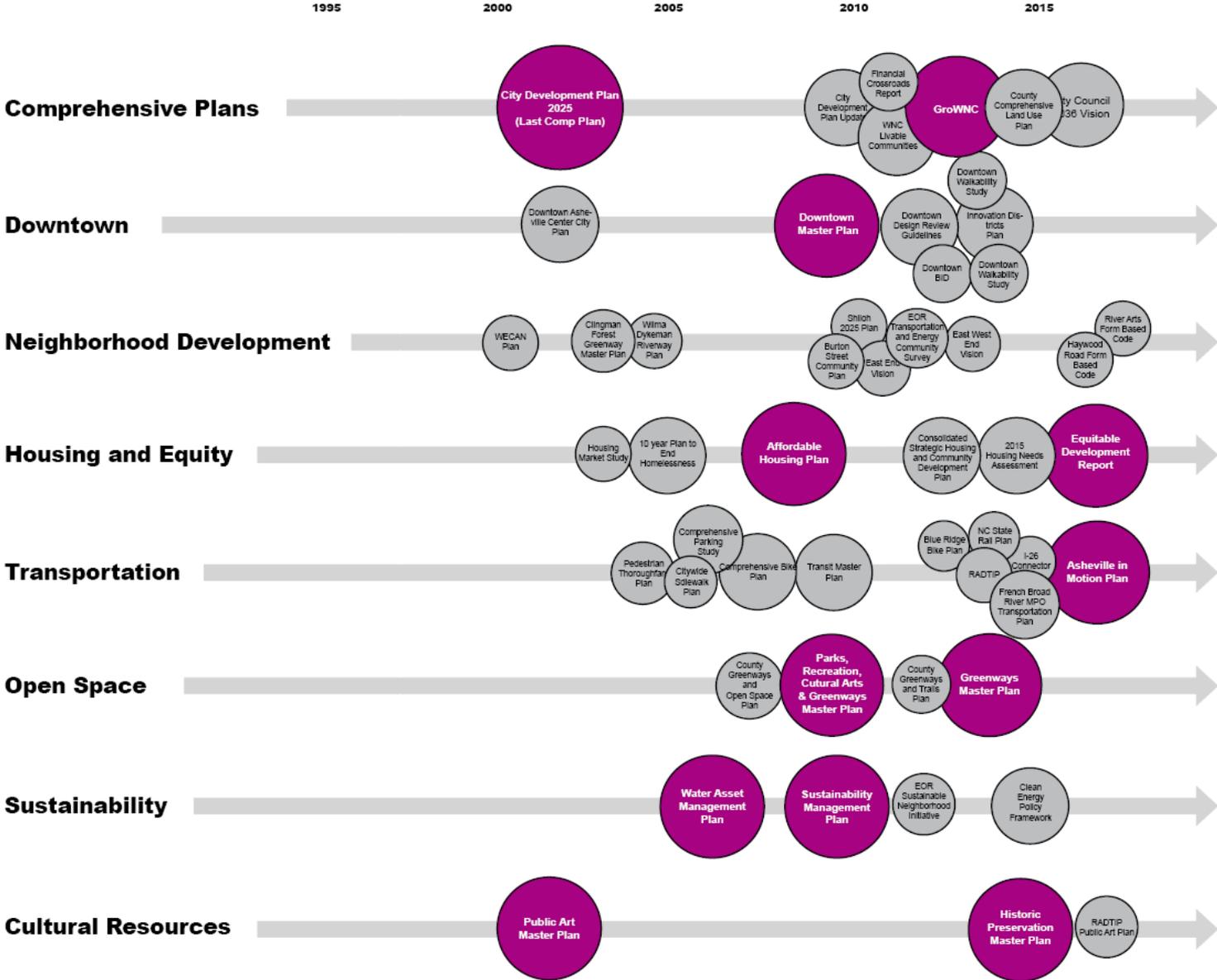
# WHAT IS A COMPREHENSIVE PLAN?

**A Comprehensive Plan** is a tool that many cities use to establish a high-level vision to guide citywide policy decisions over several years.





# ASHEVILLE'S PLANNING TRADITION



# WHY WE'RE UPDATING THE COMP PLAN NOW

It has been **13 years** since the last Comp Plan – City Development Plan 2025

Over **90 percent** of the objectives from that plan have been achieved

Asheville continues to **grow rapidly**.

Asheville faces **new challenges**.

Asheville needs **a new generation of ideas**.

# GOALS OF THE PLAN

**Highlight key aspirations**, challenges, and opportunities

**Set principles and priorities** about where the City should devote energy

**Create a unifying vision** that integrates existing planning

Create a resource to **help guide decision-making**

**Outline specific goals** and strategies

Develop a high-level methodology for **measuring the City's progress**

**Balance** the big ideas with core service delivery

# THE PLAN PROCESS

An 18-month process

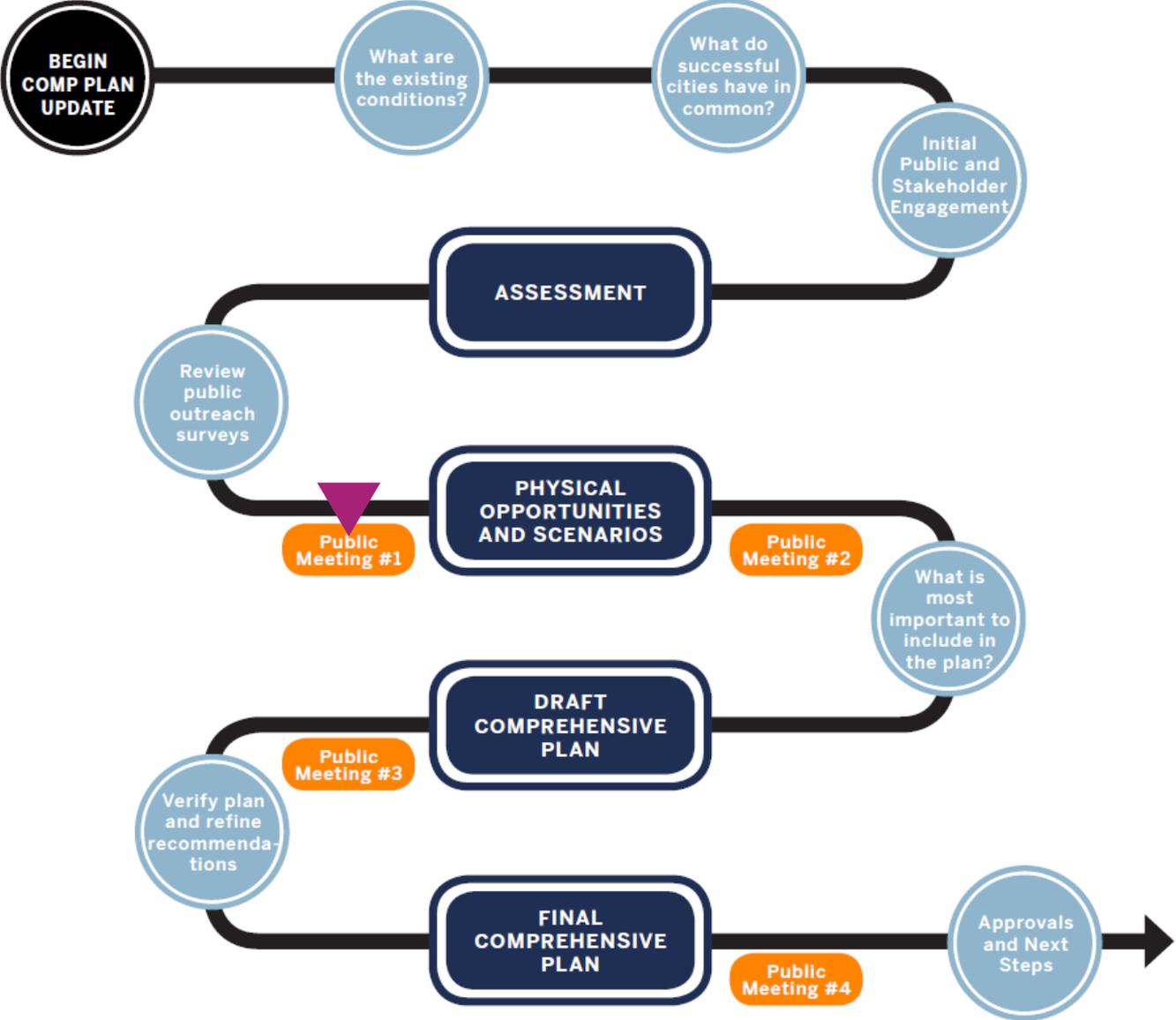
Four main phases:

- Assessment
- Strategy & Vision
- Draft Plan
- Final Plan

**October 2016**



# THE PLAN PROCESS



# NEXT STEPS: OPPORTUNITIES TO GET INVOLVED



## **The Public Survey**

Plan Priorities

## **1<sup>st</sup> Public Workshop**

SOAR...Strengths,  
opportunities,  
aspirations,  
and results

## **2<sup>nd</sup> Public Workshop**

Planning Strategies  
and Scenarios

# GOALS FOR TONIGHT

**Establish Priorities** for Shaping a Livable Future

**Reach Consensus** About Where We Want to Go

Brainstorm the **BIG Ideas**

**SOAR...**Strengths, Opportunities, Aspirations, and Results

# SIX KEY THEMES FOR THE PLAN



**A LIVABLE  
BUILT ENVIRONMENT**



**HARMONY WITH THE  
NATURAL ENVIRONMENT**



**A RESILIENT  
ECONOMY**



**INTERWOVEN  
EQUITY**



**A HEALTHY  
COMMUNITY**



**RESPONSIBLE  
REGIONALISM**

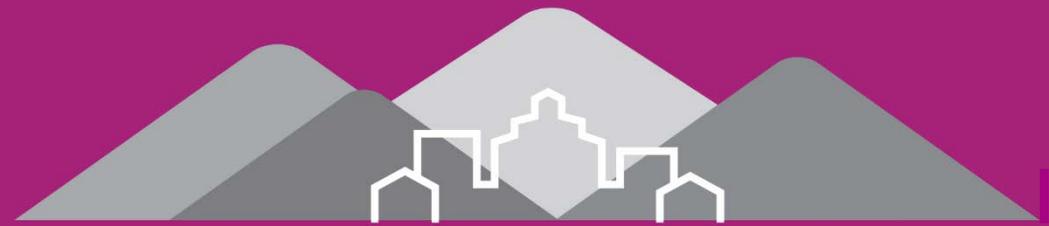
The diagram consists of two overlapping purple circles. The left circle is titled 'BOLD Ideas' and contains the text 'Aspirations for the Future to address Key Challenges'. The right circle is titled 'Priorities' and contains the text 'Realistic Goals & Strategies For Success'. A yellow double-headed arrow connects the two circles, indicating a bidirectional relationship between the two concepts.

## **BOLD Ideas**

Aspirations for the  
Future to address  
Key Challenges

## **Priorities**

Realistic Goals  
& Strategies  
For Success



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