

# ASHEVILLE

Parks, Recreation  
& Cultural Arts  
Department



## Fiscal Year 2011-2012 Annual Report



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# DIRECTOR'S MESSAGE

By Roderick Simmons

"Leave all the afternoon for exercise and recreation, which are as necessary as reading. I will rather say more necessary because health is worth more than learning."

-Thomas Jefferson

While we may not be able to spend every afternoon the way Thomas Jefferson envisioned, the Parks, Recreation & Cultural Arts provides the residents of Asheville opportunities to renew themselves daily. Our department strives to deliver high quality service to improve the quality of life in Asheville. In the past fiscal year each division has contributed in a different way. Some of our accomplishments are large and public, but others are improvements that may not be immediately noticed, yet are still critical to our success. Regardless, our department is successful because we collaborate between divisions and with other stakeholders to continuously improve the City of Asheville. It is amazing what was accomplished this year -- please take the time to read the extensive list of what was completed, given limited time and resources.

A few highlights of the past year include the new playground at Martin Luther King Park, the grand opening of the Dr. Wesley Grant, Sr. Southside Center, building a new Bele Chere website, developing a strategic plan for the WNC Nature Center, offering mobile art programs via Easel Rider, repairing parts of the Urban Trail, construction of greenways, developing partnerships with community groups, and facility improvements at our Senior Centers. I am grateful for the dedication of staff to bring these projects and so many others to fruition.

Lastly, I want to recognize a loss to our City of Asheville family. Kenya Webster, the Director of the Linwood Crump Shiloh Recreation Center, passed away this year. It was difficult for us to lose someone so full of positivity, energy, and caring. Her love for the community showed through in her work and in her volunteerism in the community. She was special to all of us and we miss her.

## ORGANIZATION MISSION

### *City of Asheville Mission*

The City of Asheville is committed to delivering an excellent quality of life.

### *Department Mission*

The Asheville Parks, Recreation & Cultural Arts Department is dedicated to enhancing your quality of life by providing diverse cultural and recreation experiences.

### *Vision*

To be a national leader in the Parks, Recreation & Cultural Arts profession by utilizing a qualified, professional, and dedicated staff to provide multi-dimensional, innovative recreation opportunities in a safe, nurturing environment while preserving traditional recreation values.

# HIGHLIGHTED PROJECTS & ACCOMPLISHMENTS

## **Dr. Wesley Grant, Sr. Southside Center, Cultural Phase**

In October 2011, the City hosted the grand opening of the Cultural Phase of the Dr. Wesley Grant, Sr. Southside Center. The event started with a parade and concluded with a dedication led by Mayor Terry Bellamy to officially open the center for recreation and community events. The center is the City's first municipal LEED-certified new construction to conform to the energy-saving certification. Construction was generously funded by the Junior League of Asheville, Janirve Foundation, Glass Foundation, Eaton Charitable Fund, Raise the Roof at the Reid Community Campaign, and the City of Asheville. The center was designed by Mathews Architecture, P.A.; and constructed by H&M Constructors. Construction marks the first of three phases which will be built over the next several years.



## **Reed Creek Greenway Phase II**

Phase II of the Reed Creek Greenway was completed between Cauble and Magnolia Streets, accented by stone trailhead markers, benches and landscaping. This section added .28 mile of multi-use trail to the first phase of construction between Catawba and Cauble Streets for a total of one half mile of greenway. Once future phases are complete, Reed Creek Greenway will stretch to 4,800 linear feet of greenway corridor parallel to Broadway Avenue. A dedication of the new trail section will follow in the new year.

## **Martin Luther King, Jr. Park Playground**

The new playground at Martin Luther King, Jr. Park was completed replacing an old and outdated playground. The new playground features a colorful play and climbing structure that is handicap accessible. The area is enhanced by picnic tables, benches and attractive landscaping. The new playground was dedicated in partnership with the East End Neighborhood Association.

## **Nature Center Strategic Plan**

The Western North Carolina Nature Center completed the final phase of its strategic plan led by consultants Schulz and Williams. This plan becomes the master plan to outline the direction of the Nature Center's growth and development during the next several years. Several projects kicked off in accordance to the plan soon after completion. Design work began on the new playground and red wolf exhibit enhancements; new climbing structures were added to the cougar and bobcat exhibits, and a new skunk exhibit opened. A Request for Qualifications was issued for the design and construction drawings for the new front entrance of the Nature Center.

### **Urban Trail Maintenance and Repair**

In the last year, the Urban Trail saw resurgence in maintenance and repair on a number of trail stations. The Cultural Arts Division led extensive installation, cleaning, maintenance and repair on Station 2: Crossroads, Station 9: Cat Walk, Station 11: Historic Hilltop, and Station 21: On the Move. With the help of the Public Art & Cultural Commission, staff facilitated and completed a considerable overhaul to the stations which betters the experiences of those walking the Urban Trail.



### **New Bele Chere Website**

There have been a number of iterations to the Bele Chere website in previous years, but none as extensive as the newly released site. After comprehensive research to benchmark other festivals, [www.belecherefestival.com](http://www.belecherefestival.com) went live in spring 2012 as the face of the festival and to provide maximum information flow to site users. The main features that were improved upon from the previous sites include easier access to information, delineation between festival partners and festival goers, and a more intuitive site structure.



### **Citizen Board Changes**

#### *Public Art & Cultural Commission*

In September 2011, City Council approved the expanded role and responsibilities of the Public Art Board. With this action, the Public Art Board became the Public Art & Cultural Commission and increased membership from seven to nine members. Beyond its name and membership, the Commission expanded its purview as it relates to arts and culture in Asheville. These heightened responsibilities included helping to advance the City of Asheville as an “arts destination,” and to encourage public confidence for and appreciation of the arts in Asheville. With this new role, members agreed to build partnerships and collaborations throughout the creative community and aid in strengthening the organizational structure of public and cultural arts delivery.

#### *Asheville Greenway Commission*

The scope of the Asheville Greenway Commission was expanded to view greenways as not only as a park and recreation benefit, but also greenways as part of the city’s multimodal transportation infrastructure along with streets, sidewalks and bicycle routes. The Commission transferred from the Parks, Recreation & Cultural Arts Department to the Transportation Department. This repositioning more clearly aligns greenways to transportation operations and the resources to support it. Both departments now share in the planning and development of the city’s greenways system with advisory services of the Commission.

# CITY COUNCIL STRATEGIC GOALS

## CITY COUNCIL FOCUS AREA: Fiscal Responsibility

The City of Asheville will support a stronger, more prosperous community by making smart investments that accomplish lasting, tangible returns.

**Goal:** Explore alternatives for enhancing the city’s long-term financial commitment to master plan implementation, infrastructure maintenance, capital improvements, and public facilities.

**Objective:** Leverage internal and external partnerships for pursuing capital improvements and infrastructure projects.

- Completed facility improvements at Senior Opportunity Center and Harvest House via a grant with the North Carolina Department of Health and Human Services
- Developed new partnerships with community organizations for maintenance and repair at parks and facilities.
  - Bountiful Cities to maintain and improve the George Washington Carver Edible Garden located at the Stephens Lee Recreation Center
  - Downtown Asheville Resident Neighbors expanded its adopt Pritchard Park plan to make improvements to the water features located in the park
  - Kenilworth Resident’s Association to clear and clean natural areas surrounding Harvest House
  - Western North Carolina Alliance to remove invasive plant materials at Richmond Hill Park
  - Just Folks adopted Triangle Park to provide maintenance and beautification to the park
  - Preservation Society of Asheville and Buncombe County for assessment and preservation feasibility of the Thomas Wolfe Cabin located at Azalea Park



**CITY COUNCIL FOCUS AREA: Safe**

Asheville will be one of the safest and most secure communities when compared to similar cities.

**Goal:** To provide a variety of quality community programs and facilities that are safe, well maintained, and affordable.

**Objective:** Number of community at-risk programs offered by the Department.

- Conducted programs to reach at-risk youth
  - School-Age Child Care Program
  - Therapeutic Recreation Program
  - Center Afterschool/Teen Program
  - Outdoor Adventure Program
  - Youth Athletics
  - Aston Tennis Youth Programs
  - Skate Park Programs
  - Youth Swimming Lessons
  - Summer Playground and Teen Programs
- 11,548 program service hours at 15 sites
- 9,527 at-risk program participants
- Average cost per youth \$284
- Average cost per capita \$4.80

**CITY COUNCIL FOCUS AREA: Multimodal Transportation**

Integrate and implement a multi-modal transportation plan including sidewalks, bike paths, signal preemption, transit, greenways, streets, rivers and access to the river, and other system improvements resulting in a funding priority list.

**Objective:** Seek partnerships for investments in greenway and sidewalk infrastructure, including cost sharing options.

- Realign the Asheville Greenway Commission and greenway infrastructure plan into multi-model transportation in collaboration with the city’s Transportation Department.

**Objective:** Clearly develop a long-term Capital Improvement Program funding plan for sidewalk, bike lane and greenway projects beyond a pay-go strategy.

- Funding was approved in the capital improvement budget for the development of the Beaucatcher Greenway and for land acquisition for priority greenways.



# MASTER PLAN GOALS

## Maximize the Planning Effort

**Assure all levels of staff are informed of and set up to implement the recommendations and strategies of the plan.**

Performance reviews and measures linked to strategic and master plans

- Directed and explored tools to bring all employee performance evaluations into a consolidated effort led by the Human Resources Department

## Improve Administration Effectiveness and Transparency

**Clarify role of Boards and Commissions and their relationships with staff, each other, and City Council.**

Refine board orientation and develop training for sub-committees.

- Deployed the self-paced, online board member training sessions on City website
- All board training materials updated and placed on the City website and issued to new board members

Expand roles and responsibilities of the Public Art Board.

- City Council approved the expanded roles and responsibilities of the Public Art Board and renamed to the Public Art and Cultural Commission
- Developed the Commission's sub-committee structure

**Establish continuity within department to clarify processes and procedures of operation, budgeting and financial targets.**

Define policies and procedures, train staff, and make assessable to staff. Establish budget goals. Design budget to support operations, and track and monitor budgets.

- Updated and developed procedures manuals and trained staff on policies and procedures
- Enrolled employees in the new biometric time clock system
- Implemented proxy procurement card services in the City's Works program
- Upgraded cellular phone equipment to right-size to the department's need and function, allowing for greater flexibility



Coordinate with other City departments to train staff on new procedures and processes

- Trained staff on the City's updated cash-handling policy
- Launched NEOGOV, the city's new electronic program for the recruitment and selection new employees
- Staff participated in Employee Benefits Advisory Committee, Safety Evacuation Committee, and ABC Wellness Committee

## **Create Management Resources for Efficiency, Continuity and Sustainability in Critical Focus Areas**

### **Develop data collection and analysis to provide basis for management of parks, natural areas, and facilities**

Assess resources required to adequately maintain the park, greenway and facility system along with reassessing contracted services associated with them.

- Completed resource assessment
- Re-scoped and re-bid grounds maintenance and facility security contracts to maximize service delivery

Apply MUNIS to capture actual labor and materials costs for parks and facilities

- Utilized over 3,800 volunteers at a cost savings of approximately \$600,000 to the Department
- Employed MUNIS in many department functions including exempt employee time keeping in Employee Self Service payroll; journal entries; capture actual labor and materials costs for parks and facilities; and work orders



### **Designate staff to organize, integrate, coordinate, and manage organizational needs within the department and maximize use of volunteers throughout the department.**

Identify key functions in the department and assign staff or create new positions. Maximize use of volunteers.

- Created a new database to capture all pertinent department employee information

### **Create Standards for all activities and services**

- Launched research and development to explore management options for the Asheville Municipal Golf Course
- Negotiated a new lease with the Asheville Tourists for McCormick Field to align and define Tourists' operations within the lease agreement

Provide ongoing staff training, update operational procedures and manuals, and engage volunteers and partners in service delivery

- 15 department staff completed City of Asheville's Culture of Leadership course
- Recreation Division staff attended the Leader-Header-Ship Conference, WNC Child Care Conference, North Carolina Recreation and Parks Association Therapeutic Recreation Conference, and North Carolina Recreation and Parks Association State Conference
- Provided free membership to city employees for the fitness center located at Stephens Lee Recreation Center
- Updated operation manuals and conducted training in summer youth programs, lifeguards, and licensed child care

## **Strengthen Marketing, Communications and Credibility**

### **Generate awareness and credibility about Parks, Recreation & Cultural Arts offerings and needs as expressed by the public.**

Refine use of communication tools. Coordinate department messaging to extend communication reach to generate greater awareness of department activities. Use data to promote the work of the department.

- Partnered with Information Technology Services to develop GIS mapping of Riverside Cemetery
- Created Bele Chere communications plan, added Twitter for real-time messaging, streamlined the multiple Bele Chere Facebook pages into one main page, published new Bele Chere website, and strategized a Bele Chere communications plan
- Expanded the Cultural Arts Division's presence on the city's website and added a Twitter feed
- Updated the WNC Nature Center marketing plan and priorities, and reworked its logo to incorporate its new tagline "Asheville's Wildlife Park"



Coordinate department messaging to extend communication reach to generate greater awareness of department activities

- Implemented a Parks, Recreation & Cultural Arts calendar of programs and events into the events calendar on the City's website
- Designed and implemented a new automated phone system to better serve customers
- Updated Urban Trail brochure and information materials
- Pushed pertinent messages on department programs and events via press releases and websites including the City of Asheville and Bele Chere, Facebook, and Twitter

## **Enhance public confidence for the appreciation of the "arts" including festivals and the WNC Nature Center**

### **Maintain and enhance Asheville as an arts destination.**

Develop smART space artist in residency program.

- Operated the smART space program in the Pioneer Building near downtown Asheville, and hosted the launch party and artist finale

Expand roles and responsibilities of the Public Art & Cultural Commission.

- Developed a subcommittee structure to broaden service and opportunities
- Administered the grant review and distribution process for the North Carolina Arts Council Grassroots Arts Program Grant
- Managed the municipal partnership determination for the National Endowment for the Arts Our Town Grant
- Created an ad hoc committee to develop the Creative Arts Challenge Grant
- Commission members attended the Americans for the Arts Conference, and served on the Grassroots Arts Program Grant Panel

**Strengthen the Organizational Structure of Public and Cultural Arts Delivery**  
**Realign strategic goals of public and cultural arts to generate additional goodwill and accurate budgeting.**

Continue to develop the Mobile Art Lab programs.

- Celebrated one year of the Mobile Art Lab
- Operated the Mobile Art Lab at the River Arts District, City of Asheville Young Leader Academy Orientation, After School Spring Break Camp, the Western North Carolina Nature Center, Junior Tennis Tournament, Movies in the Park, and Goombay Festival
- Presented programs at Fringe Festival, ZaPow Gallery, Rec Meet & Greet, Black Mountain {Pre} & {Re} Happenings, and Children's First
- Collaborated with the City of Asheville Sustainability Office, Leaf in Schools and Streets, Asheville Area Arts Council, Asheville Art Museum, Asheville City Schools, and the YWCA. Continued partnership with Children's First Communities in Schools program, and introduced the Mobile Art Lab to UNC-Asheville curriculum.

Follow public art maintenance and acquisition plan.

- Consulted with 26<sup>th</sup> North Carolina for future restoration of the Vance Monument
- Hosted a public meeting for feedback on the future mural at Magnolia Park
- Moved the Ida Kolmyer sculpture Conversation Piece #4 to the Dr. Wesley Grant, Sr. Southside Center
- Produced a plaque cleaning demonstration for the Public Art & Cultural Commission lead by Conversation Solutions to perform a condition evaluation on Urban Trail plaques.
- Repaired and cleaned the Martin Luther King Jr. sculpture

Review and monitor festivals and events for fiscally responsibility.

- Produced July 4<sup>th</sup> celebration, Bele Chere Festival, and Easter Eggstravaganza; and continued to operate within budget for each event. Partnered with Bojangle's for the Easter Eggstravaganza and with Ingles Market for the July 4<sup>th</sup> celebration.



## **Build Public and Organizational Capacity for the Arts**

### **Take advantage of existing strengths in public and cultural arts organizations.**

Build stronger partnerships/collaborations with zoos, museums and arts organizations to enhance programs and cultural opportunities that benefit the community.

- Appointed by the North Carolina Arts Council to serve as the Provisional County Partner for the management and distribution of the Grassroots Arts Program Grant.
- Facilitated the National Endowment of the Arts and the North Carolina Arts Council grant partnerships and approval process
- Completed the Americans for the Arts “Arts & Economic Prosperity Study IV” and submitted audience survey
- Presented conference topics including “The Art of Creating Place” at the North Carolina/South Carolina Recreation and Parks Association Conference, and an education workshop at the Association of Zoos and Aquariums conference
- Hosted arts-related events including a cultural art delegation from Lee’s Summit, Missouri and with the Grassroots Science Collaborative with the North Carolina Department of Commerce
- Served as North Carolina state captain for Arts Advocacy Day in Washington, DC
- Cultural Arts Staff attended the Arts Summit; Building Creative Communities Conference; and the Americans for the Arts Conference and Public Art Network Pre Conference.
- Collaborated with the Asheville Area Arts Council on the Creative Sector Summit
- Continued collaborations with Asheville City Schools to provide arts enrichment to elementary and middle school students during the summer, and with Black Mountain College Museum + Art Center
- Western North Carolina Nature Center Director was appointed to the national accreditation team with the Association of Zoos and Aquariums
- Hosted the Friends of the Nature Center’s Mountain Safari, Visions Donor Presentation, Chamber Before Hours, and the North Carolina Bat Working Group Conference
- Received a \$75,000 donation from the Friends of the Nature Center

## **Strategically Increase Recreation Programming Level of Service**

### **Define core programs and services for the Department.**

Provide recreation programs and services.

- **After School Programs:** Offered Holiday Camp, Girl Scouts, LEAF in Schools and Streets drumming and African dance programs. Facilitated mentoring programs with UNC-Asheville, Warren Wilson College and Big Brothers/Big Sisters. Provided programming through Outdoor Adventure Kids Day Out programs for at-risk youth and teens.
- **Asheville Municipal Golf Course:** Produced the Father/Son/Daughter Golf Tournament, and offered the Nine and Dine Series, Wings for Soldiers, and Goofy Golf. Hosted area high school golf practice and tournaments; and men’s and women’s golf associations. Hosted the annual volunteer training and recognition dinner
- **Aston Park Tennis Center:** Offered youth and adult tennis lessons. Hosted the 80<sup>th</sup> Annual Asheville City Open, WNC Junior Team Tennis Finale, Halloween Tennis-Tricks-Treats Tournament, United States Tennis Association Tennis Program, and Aston Park Ladder

- **Athletics:** Produce youth sports in flag football, baseball and basketball. Produced adult basketball, flag football, volleyball and softball. Hosted the Hi Neighbor Volleyball Tournament and Hershey's Track and Field
- **Community Events:** Hosted numerous special events at recreation centers, parks and special facilities
  - All Kids Day
  - Arts Festival
  - Black History Month
  - Thanksgiving Potluck
  - Community Day
  - Community Yard Sale
  - Mother's Day and Father's Day
  - Easter Eggstravaganza
  - Father/Daughter Ball
  - Haunted Gymnasium & Monster Bash
  - Hey Day and Howl-O-Ween
  - Historical Day
  - Hooper's Ball
  - Hot August Night 5K
  - Jazz Shows
  - National Girls & Women in Sports Day
  - Spring Fling
  - St. Patrick's Day
  - Valentine's Ball
  - Community Fall Festival
  - Tiny Tykes Day
  - Women's Health Expo
- **Outdoor Recreation Program:** Offered programs including the Outdoor Teen Adventure, Senior Treks, Active Adult Adventurers, Spring Break trips, and Family Adventures that included canoeing, hiking, rafting, and eco-exploring
- **Recreation Centers:** Provided ongoing programming at recreation centers that included Women's Drop-In Volleyball at Stephens Lee, Clogging at Oakley, Teen Yoga and Strong Roots gardening program at Shiloh, Home School Program Partnerships at Montford, and the Developing Future Male Leaders at the Dr. Wesley Grant, Sr. Southside Center
- **Senior Programs:** Produced the annual Senior Valentine Social, Senior Games, Diabetes Awareness Day, Senior Prom and Senior Picnic. Senior Opportunity Center partnered with the Land of Sky Regional Council on Aging and Be-loved to offer programming for homeless populations; and expanded the senior nutrition program with funds for the Asheville Area Council on Aging. The advisory boards at Senior Opportunity Center and Harvest House adopted new by-laws and strategic operations
- **Summer Programs:** Offered summer playground and day camp programs that included Skate Board Camp, Outdoor Adventure Program, Teen Programs, and licensed childcare at Vance Elementary School. Provided a summer food service program at all youth sites. Partnered with X-fuge for teen volunteers. Incorporated summer enrichment activities into programming that included disc golf, ultimate Frisbee, soccer, fitness education, and dance lessons
- **Swimming Pools:** Operated three outdoor pools at Recreation Park, Malvern Hills Park, and Walton Street Park. Kicked off Recreation Park Pool opening with Memorial Day event for service personnel and families. Offered the Learn to Swim and Guard Start programs. Debuted City Resident Free Days at Walton Street Pool
- **Therapeutic Recreation:** Provided adapted baseball and basketball for youth and teens. Hosted the Valentine Sweetheart Social, Spring Fling, spring break camp for youth, and drama programs for teens. Produced the Vet Rec outreach program for veterans including outdoor activities, volunteer service, and outings. Produced Therapeutic Summer Day Camp, Adaptive Basketball with Charlotte Bobcats, and National Therapeutic Recreation Week

## **Ensure a Continued High Level of Service in Parks**

### **Develop cross-department maintenance plans for efficient and effective maintenance service delivery.**

Develop a deferred capital maintenance plan for parks and facilities, and an annual list of completed deferred capital maintenance projects and post to website.

- Developed and implemented a comprehensive deferred maintenance plan based on the FY 2011-2012 budget

Develop budgets to more accurately reflect current costs for provision of actual levels of service for parks and facilities.

- Developed Parks, Planning & Development Division budget to reflect and develop appropriate level of services to match budget
- Revised budget and operations to reflect transfer of Facility Maintenance to Building Safety Department

### **Focus primary efforts on improving existing facilities with capital improvement funding.**

Develop an annual list of completed existing facility enhancements projects and post to website.

- Updated facility enhancement project list

Develop master plans and construction drawings for parks.

- Progressed planning and design for the Clingman Forest, Town Branch and Beaucatcher Greenways; and on the Nature Center red wolf exhibit, playground and new entrance



## **Increase the Level of Service and Access for Parks, Facilities and Greenways**

### **Develop connected greenway corridors and destinations**

Prioritize a list of needed easements to connect greenways and parks.

- Developed a list of easements to secure for priority greenway corridors including Beaucatcher, Town Branch, Clingman, Reed Creek, and French Broad River

### **Project Management Oversight**

- Completed Cultural Phase of the Dr. Wesley Grant, Sr. Southside Center, and developed construction drawings for the spray ground
- Replaced playground at Martin Luther King, Jr. Park
- Completed Pavilion at Pack Square Park
- Completed construction of the Reed Creek Greenway Phase II
- Completed construction of the French Broad River Greenway storm water improvements



# CAPITAL IMPROVEMENT PROGRAM

## New Construction

Name	Description	Cost	Funding	Start Date	End Date
Nature Center Playground & Red Wolf Exhibit	New playground construction & red wolf exhibit enhancements	\$365,000	Friends of the Nature Center	Oct 2011	Mar 2013
Nature Center Main Entrance	Entrance design	\$60,000	City CIP/State Grant	Mar 2012	Jan 2013
Nature Center Butterfly Exhibit	New exhibit construction	TBD	Friends of the Nature Center	TBD	TBD
Dr. Wesley Grant Sr. Southside Center Spray Ground	Spray ground construction	\$796,788	City CIP/Grants	TBD	TBD
Reed Creek Greenway Phase II	Greenway construction	\$630,000	City CIP/State Grant	May 2011	Complete
French Broad River Greenway Hominy Creek Section	Stormwater construction	\$80,000	City CIP	Feb 2012	Complete
Beaucatcher Greenway	Greenway design & construction	\$1,200,000	City CIP	Feb 2012	Aug 2014
Clingman Forest Greenway - Clingman Ave. Section	Greenway design	\$140,000	Federal Grant	Feb 2012	Aug 2013
Town Branch Greenway - McDowell to Depot St. Section	Greenway design	\$140,000	Federal Grant	Feb 2012	Aug 2013

## Land Acquisition

Name	Description	Cost	Funding	Start Date	End Date
Greenway Land Acquisition	Land and easements for Town Branch, Beaucatcher, Clingman Forest, French Broad River & Reed Creek Greenways	\$200,000	City CIP	Jan 2012	Dec 2012



## Public Art

Name	Description	Cost	Funding	Start Date	End Date
Public Art Collection	Clean plaques & sculptures	\$10,000	City CIP	On-going	
Urban Trail Donor Garden	Install new inscribed bricks	\$1,500	City CIP	On-going	
Urban Trail Station 21: On the Move	Repair sound system	\$1,000	City CIP	July 2011	Complete
Urban Trail Station 11: Historic Hilltop	Replace donor plaque	\$2,300	City CIP	July 2011	Complete
Urban Trail Station 9: Cat Walk	Install mouse sculpture, clean cat sculpture	\$5,000	City CIP	July 2011	Complete
Urban Trail Station 2: Crossroads	Repair and install turkey and piglet	\$4,000	City CIP	Nov 2011	Complete
Conversation Piece #4C	Move sculpture from Pack Place to Dr. Wesley Grant Sr. Southside Center	\$1,200	City CIP	July 2011	Complete
Energy Loop	Sculpture site improvements	\$2,000	City CIP	Feb 2012	Complete
City Hall Murals	Conservation assessment	\$5,000	City CIP	Apr 2012	Sept 2012
Martin Luther King Jr. Memorial	Replace protective coating, clean concrete	\$6,000	City CIP	Sept 2011	Complete

## Deferred Maintenance

Name	Description	Cost	Funding	Start Date	End Date
Murphy-Oakley Park	Dugout roof replacement & repair retaining wall	\$50,000	City Operating	Mar 2012	Sep 2012
Memorial Stadium	Landscaping, fencing, & roof replacement, Veterans Memorial irrigation installation	\$60,000	City Operating	Mar 2012	Complete
Playground ADA Swings	Replace & repair ADA swings at playgrounds in parks: East Asheville, West Asheville, Weaver, Oakley, Burton Street, Magnolia, Azalea	\$5,000	City Operating	Mar 2012	Complete
Carrier Park	Design restroom renovation	\$10,000	City Operating	TBD	TBD
Montford Center Complex	Design park master plan	\$20,000	City Operating	TBD	TBD
Tennis Court Replacement	Design Murphy-Oakley & Kenilworth Park courts	\$4,000	City Operating	Mar 2012	Complete
Pack Square Park	Pavilion irrigation installation	\$8,000	City Operating	Mar 2012	Complete

## PARK SAFETY

Below is an assessment of the number and types of incidents that occurred on Parks, Recreation & Cultural Arts property between July 2011 and June 2012. An “incident” is defined as an event when a police officer is called to a scene and determines it necessary to write an incident report, such as a burglary. If no crime occurred, the officer will typically not write a report. An example is an officer responding to a suspicious person call but not able to locate the individual, or not find any criminal activity.

Incident Number and Type by Park FY 2011-2012	Burglary	Larceny	Simple Assault	Vandalism	Drug Violations	Missing Persons Report	Robbery	Sex Offenses	Other	Total
	Amboy Rd River Park									1
Asheville Municipal Golf Course	1									1
Aston Park	2	3			1				2	8
Azalea Park		2	1						1	4
Burton Street Center	1			1						2
Carrier Park			1							1
Charlie Bullman Park				1						1
Dr. Wesley Grant, Sr. Southside Center		1								1
East Asheville Center				1					1	2
Food Lion Skate Park		2								2
French Broad River Park		2							3	5
Haw Creek Park				1						1
Herb Watts Park	1	1	3	7	1		3	1	3	20
Magnolia Park				1						1
Malvern Hills Pool & Park			1						1	2
Montford Center				2					1	3
Mountainside Park									1	1
Murphy Oakley Complex		1	1	1	1	1		1	4	10
Murray Hill					1					1
Pack Square Park		1	5	2			1		5	14
Pritchard Park		1	1	2	1		1	2	6	14
Recreation Park & Pool		1		1						2
Riverside Cemetery									1	1
Roger Farmer Park		1		1					1	3
Senior Opportunity Center				1						1
Shiloh Complex				1			1		2	4
Stephens Lee				1						1
Weaver Park				2					1	3
West Asheville Center		2							2	4
West Asheville Park		1	1						1	3
Western North Carolina Nature Center		6								6
<b>Total</b>	<b>5</b>	<b>25</b>	<b>14</b>	<b>26</b>	<b>5</b>	<b>1</b>	<b>6</b>	<b>4</b>	<b>37</b>	<b>123</b>

# VOLUNTEER REPORT

The Department continued to see strong volunteer involvement at facilities like the Municipal Golf Course and WNC Nature Center and in recreation center programming.

Project	# of Volunteers	# of Hours	Value of Time
Advisory Boards	198	1,343	\$24,308
Afterschool Youth Programs	290	5,163	\$93,450
Asheville Municipal Golf Course	108	5,302	\$95,966
Festivals	260	1,879	\$34,010
Junior Lifeguard	12	360	\$6,516
Other Center Programs	512	1,322	\$23,928
Senior Citizen Programs	221	4,298	\$77,794
Special Events	56	532	\$9,629
Summer Programs	141	760	\$13,756
Teen Programs	142	1,137	\$20,580
Therapeutic Recreation	58	721	\$13,050
WNC Nature Center	1,688	7,649	\$138,447
Youth Athletics	135	2,924	\$52,924
<b>TOTAL</b>	<b>3,821</b>	<b>33,390</b>	<b>\$604,358</b>

## CITY COUNCIL-APPOINTED BOARDS AND COMMISSIONS

### Recreation Advisory Board

Wayne Wheeler  
 Lonnie Gilliam  
 Mildred Nance-Carson  
 Hutch Kerns  
 Todd Dunnuck  
 Josh O'Conner  
 John Parrish  
 Wanda Hawthorne (term ended June 2012)  
 Mary Ann West (term ended June 2012)  
 Council Liaison: Cecil Bothwell



### Public Art & Cultural Commission

Robert Todd  
 Jennifer Gordon  
 Jaan Ferree  
 Mark Koven  
 Honor Moor  
 Sharon Trammel  
 Julie Calhoun-Roepnack  
 Gwynne Ruckenbrod  
 Nancy Sokolove (term ended May 2012)  
 Council Liaison: Gordon Smith