

November 11, 2013

Recreation Advisory Board

Wayne Wheeler Ashley Arrington

Barry Mundt Jordan Veale

Council Present

Cecil Bothwell

Staff

Debbie Ivester Judith Scott

Sandra Travis Mark Halstead

Al Kopf David Carr

Wayne called the meeting to order at 12:35 pm

1. Welcome Judith Scott, Administrative Assistant

Debbie introduced Judith Scott as RAB's new administrative support staff person and will participate in RAB functions.

2. Approval of October Minutes

No quorum. October minutes will be moved to the November meeting agenda.

3. RAB Member Vacancy

No quorum. Debbie took an informal poll from the RAB members in attendance and will report it to the City Clerk. RAB informal poll recommends 1) Kimberly Reed, 2) Bob Pierce.

4. RAB Retreat

Wayne referred to the doodle poll discussed at the RAB meeting in Oct. as a means to get RAB members input on a date for the RAB retreat in January. Debbie offered to do this out of the PRCA office soon. Wayne asked that it also include weekends as an option. Debbie recommended a 3 to 4 hour time slot for retreat. If RAB prefers it could do the retreat on the 2nd Monday in January since this is the regular meeting date. Debbie stated the purpose of retreat is to expand the board's role and create annual goals, master plan and business plan and how board will select items to focus on. Staff is updating the PRCA business plan with priority goals for next three years which will be in place for retreat. David Carr with the City of Asheville Human Resources Department will serve as retreat facilitator.

5. PRCA Department Restructure

Debbie reported on the recent restructuring of PRCA. Functions such as festivals, public art and cultural arts have moved to other departments. PRCA will be involved in these areas but will not be the lead department.

PRCA consisted of four divisions: business services, cultural arts, recreation, park & planning development. We no longer have the cultural arts division and have converted it to Community Programming to be shared between Sandra Travis and Mark Halstead. Sandra covers areas such community outreach, marketing, fund raising; and Mark covers special programming and specialized facilities such as Aston Tennis Center, McCormick Field and Skate Park; and he is involved in economic development such as tournaments and local sports commissions.

Christy Bass is serving as interim business services superintendent. Al Kopf and Amy Rickman remain in their roles. Debbie will provide a revised organizational chart to RAB.

6. Director's Report

No additional report other than the restructure information.

7. Reports

Asheville Area Riverfront Redevelopment Commission

Wayne reported the AARRC meets in two days. Development of multi building at Clingman has been approved by commission and by the city. The building consists of 43,000 square feet commercial space, studios, 3,600 square feet parking spaces, \$995/\$1395 one and two bedrooms, restaurants, one bank kiosk, and may include small grocery store. Commercial rent \$18 per square foot. Garage will have two hourly rental electric cars and bike racks.

8. Other Business

Wayne and Debbie attended the grand opening of the WNC Nature Center's new Arachnid Adventure playground, board walk and red wolf exhibit improvements which was held in concert with the Howl-O-Ween event. Vice Mayor and mayor elect Esther Manheimer attended. Al Kopf was the project manager. B. Allen was the contractor.

9. Adjournment

Wayne motioned to adjourn at 12:54 pm. Ashley seconded it. Motion carried unanimously.