

Public Art and Cultural Commission
Urban Trail Subcommittee
Jaan Ferree, Chairperson
9/26/13

I. Subcommittee Background

- 1) The Urban Trail Subcommittee is unique. It has been a committee for decades in one form or another from a City initiative, to independent volunteers, to the partnership with the Asheville Area Arts Council, and now a subcommittee of the Public Art and Cultural Commission.
- 2) The Urban Trail is an outdoor museum, a history walk, through downtown Asheville with 30 stations illustrating the city's heritage told through story and art.
- 3) Fundraising and installation were accomplished by volunteers (1991-2002) working in conjunction with City staff in the departments of City Development, Public Works and Parks Recreation and Cultural Arts.
- 4) The Urban Trail Subcommittee of the Public Art and Cultural Commission of Asheville has been created to make recommendations for the use and preservation of this unique treasure.

II. Purpose and Responsibilities of Subcommittee

- 1) Serve in an advisory capacity to the Public Art & Cultural Commission
- 2) Work closely with the other subcommittees of the Public Art and Cultural Commission as needed and as it relates to the advancement and care of the Urban Trail.
- 3) Make annual recommendations for initiatives that promote the Urban Trail to the Public Art and Cultural Commission for their consideration.
- 4) Make recommendations to the Public Art and Cultural Commission to raise awareness, advancement and promotion of the Urban Trail.
- 5) Ad hoc committees may be formed to carry out the initiatives of the Urban Trail Subcommittee as approved by the Public Art and Cultural Commission.
- 6) Work with the Public Art and Cultural Commission and staff to develop a long-range vision for the Urban Trail.
- 7) Consider proposals and recommendations from the Public Art and Cultural Commission and other subcommittees on activities associated with the Urban Trail Subcommittee.
- 8) Report bi-annually or two (2) times per year to the Public Art & Cultural Commission.

III. Term of Office:

- 1) The chair and subcommittee members are appointed to a three-year term. The chair and members may serve up to two (2) consecutive three-year terms.

IV. Selection of Officers and Members:

- 1) The officer of the subcommittee shall be the chair, vice chair and secretary. The chair shall be appointed by the Public Art & Cultural Commission. The vice chair and secretary shall be appointed by the subcommittee.
- 2) The chair, members of the Public Art & Cultural Commission and local members of the Asheville arts community may recommend subcommittee members.
- 3) The Public Art & Cultural Commission shall approve all subcommittee member appointments.
- 4) In the event of the resignation of the chair, the Public Art & Cultural Commission shall appoint a successor.

V. Staff Support:

- 1) Administrative Services Manager with the Office of Economic Development

VI. Meeting Time and Frequency:

- 1) The subcommittee meets monthly on the third Thursday of each month at 2:00 pm.
- 2) Subcommittee members are expected to attend the majority of the meetings.
- 3) Additional meetings may be scheduled as determined by the subcommittee.
- 4) Meeting minutes will be recorded and submitted to the Public Art & Cultural Commission.

VII. Composition of Subcommittee:

- 1) Jaan Ferree, Chair
- 2) Grace Pless
- 3) Nancy Ferguson
- 4) Rick Ramsey
- 5) Dixie Guthrie
- 6) Jesse McCuan
- 7) Jay Fields