

Public Art and Cultural Commission
Advocacy Subcommittee
Guillo Rodriguez, Chairperson
9/26/13

I. Purpose and Responsibilities of Subcommittee

- 1) Serve in an advisory capacity to the Public Art & Cultural Commission
- 2) Promote and seek support for pre-approved public and cultural art projects by the City of Asheville and the Public Art and Cultural Commission with community groups, organizations, boards, media, city council, and others pertinent to endorsement of a proposed project.
- 3) Promote and recommend initiatives, defining best approaches and presentations to targeted audiences.
- 4) Support proposed projects and communicate publically as one voice through a democratic process.
- 5) Consider proposals and recommendations from the Public Art and Cultural Commission and other subcommittees on activities associated with the Advocacy Subcommittee.
- 6) Report bi-annually or two (2) times per year to the Public Art & Cultural Commission.

II. Term of Office:

- 1) The chair and subcommittee members are appointed to a two-year term. The chair and members may serve up to two (2) consecutive two-year terms.

III. Selection of Officers and Members:

- 1) The officer of the subcommittee shall be the chair, and shall be appointed by the Public Art & Cultural Commission.
- 2) The chair, subcommittee members, Public Art & Cultural Commission and local members of the Asheville arts community may recommend subcommittee members.
- 3) The Public Art & Cultural Commission shall approve all subcommittee member appointments.
- 4) In the event of the resignation of the chair, the Public Art & Cultural Commission shall appoint a successor.

IV. Staff Support:

- 1) Administrative Services Manager in the Office of Economic Development

V. Meeting Time and Frequency:

- 1) The subcommittee shall be ad-hoc and will convene as determined by staff and the Public Art and Cultural Commission.
- 2) In the event the Public Art and Cultural Commission must act in a timely manner, the subcommittee is authorized to communicate in the most efficient and effective means as possible.

VI. Composition of Subcommittee:

- 1) Guillo Rodriguez, Chair
- 2) Robert Todd, Public Art and Cultural Commission
- 3) David Starkey, Asheville Lyric Opera
- 4) Gordon Smith, Asheville City Council