

City of Asheville
BOARDS & COMMISSIONS
Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Recreation Board
Your name: Dean Pistor Home Phone #: 828 251 2507
Street address: 236 Country Club City: Asheville Zip Code: 28804
Mailing address (if different): One Page Ave Ste 109 Asheville NC 28801
Employer: Realty World Marketplace
Your position: Owner / Broker / Developer Office Phone #: 828 251 2900
Resident of City Yes County _____ Race White * Male Female* Age 47 *
Residence location (check one): Central North South East West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____

_____. Potential conflicts of interest do not preclude appointments.

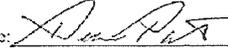
Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving. **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

Please see attached cover letter and resume.
Thank you!

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: 
Date: 10-6-14
E-Mail: dean@realityworldmarketplace.com
Fax #: 828 251 0592

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Dean Pistor

One Page Ave Ste 109
Asheville NC 28801
(828) 230-4422
Dean@realtyworldmarketplace.com

Objectives

My principle goal is to utilize my experience, in all facets of Real Estate. I would like to put my knowledge in commercial and residential sales, management, construction, development and leasing to work as an energetic asset to the Recreation Board. In addition to working within my current scope regarding the intricacies of individuals investments and needs.

To be an assist to the board particularly in property evaluations, due Diligence and education about real estate and the decisions that affect it while meeting the goals of the board.

I enjoy the ability to communicate at all levels of the real estate and I am an active adult using the city park system consistently over many years. I would like to share my knowledge to help make good decisions for the City of Asheville were I have been proud to call home since 1989.

Experience

- NC Real Estate Associate License - Feb 1990 | Sales Associate
- Asheville Board of Realtors - May 1991 | Realtor ®Membership
- NC Residential Real Estate Appraisal - Nov 1991 Appraiser License (not active)
- NC Real Estate Broker License - Dec 1994 - to date | Broker License # 149931
- Formed WNC Marketplace INC. Purchased DBA Realty World Marketplace January 1995 - Current
- Broker in Charge, Realty World Marketplace - May 2001- Current | BIC
- Formed Commercial Marketplace INC - April 2003 - Current | Owner/BIC
- South Carolina Real Estate Broker- 2008 - Current License # 51977

Skills

- 20 Years of Experience in multiple arenas of Real Estate
- Residential Sales with several years of new construction focus
- Commercial Leasing and Sales, large land tracts, retail and industrial.
- Developer - Assemblage / Due diligence / Marketing
- In Fill Development Commercial, Residential and Mixed Use Planning and Entitlement

Education

1984 - 1987

United States Navy | Communications

- Achieved Petty Officer 3rd class within a three year active tour
- Communication department USS Aylwin FF-1084
- Honorable Discharge

1987 - 1989

Broward Community College | A.A.

- Two years of Core Courses
- Elective focus on Television Production and Theater

1999 - Current

Commercial Investment Real Estate Institute | CCIM courses

- Commercial Investment Real Estate Analysis
- Financial Analysis for Commercial Investment Real Estate
- Market Analysis for Commercial Investment Real Estate
- Lease Analysis for Commercial Investment Real Estate
- Investment Analysis for Commercial Investment Real Estate

Other education classes and courses include but are not limited to:

- Appraising ODDBALLS : Non Conforming properties
- Case Studies- Real Estate Analysis
- Master in Commercial Real Estate – Lipsey School of Real Estate
- Broker In charge courses
- Brownfield Studies

Affiliations

- NC and SC Association of Realtors ®
- Greater Asheville Area Board of Realtors since 1990 ®
- Western NC Regional MLS
- National Association of Realtors ®
- NC Realtors ® Land Institute Chapter 33
- CCIM – Certified Commercial Investment Member candidate status

- ACIRA- Asheville Commercial Investment Real Estate Association

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Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Recreation Board or Neighborhood Advisory Committee

Your name: Helen Hyatt Home Phone #: 770 316 8780

Street address: 14 Swindale Street City: Asheville Zip Code: 28801

Mailing address (if different): same

Employer: retired

Your position: _____ Office Phone #: _____

Resident of City yes County Buncombe Race white * Male Female* Age 60 *

Residence location (check one): Central North South East West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: None at this time. Just an interested concerned citizen

_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have served on various volunteer Boards over the last several years in different sectors of the community and business.

I was a business owner in Buford, GA for 20 years. I served on the Buford Business Alliance for 9 years in different positions. We put on events to promote our member businesses. An annual expo, an annual Christmas Parade and a Spring Fling. We involved the schools and local community and the events were always a big success.

I also served on the Hall County Master Gardeners Board for 8 years in various positions. We developed by-laws for the group and started 3 successful events which are still going now. The annual Garden Expo held twice a year, the bi-annual Garden Walk and a seminar program which we stopped after 2 years as the work become to much for volunteers.

My husband and I currently utilize the parks and walkways as we have decided to drive as little as possible in the city.

I am in the process of reviving the South French Broad Neighbourhood Association which waned in 2009. We are on our 2nd meeting. I have owned a home in Asheville for 2 years, but was not full time until the beginning of this year.

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: _____

Date: June 4 2015

E-Mail: helenhyatt@charter.net

Fax #: _____

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City of Asheville
BOARDS & COMMISSIONS
Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Recreation Advisory Board

Your name: Laura Carlson Home Phone #: 828.747.1461

Street address: 700 Longwood Lane #306 City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: PBI Interiors

Your position: Account Development Office Phone #: 828.277.7001

Resident of City Asheville County Buncombe Race White * Male Female* Age 38 *

Residence location (check one): Central North South East West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____

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Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I moved to Asheville in July of 2014 from Austin, TX for the mountains and outdoor activities. I work for a local furniture dealership that focuses on design/flooring/furniture for commercial interiors. My passion is the outdoors and travel. Having lived in many different places in the US and abroad I feel I would bring a great deal of outside ideas to the board.

I love working with people and bettering our community. I would love to be on this board.

Very Best,

Laura

Return to:

Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: Laura Carlson
Digitally signed by Laura Carlson
DN: cn=Laura Carlson, o=ca,
email=laurac@pbiasheville.com, c=US
Date: 2015.06.24 16:29:33 -0400

Date: 6/24/2015

E-Mail: laurac@pbiasheville.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

Laura Carlson

6 Arbutus Road
Asheville, NC 28805

Mobile: 828.242.7997 - lauraw723@gmail.com

PBI Interiors/Hayworth Contract Furniture Dealership– Business Development Manager – Asheville, NC

July 2014-Present

- Partner with sales staff to increase sales for large clients in the Asheville market
- Responsible for new business development in Western NC and Eastern TN
- Facilitate move management for Mission Health Hospital
- Current clients include: N.E. State Comm. College, Parker Hannifin, ETSU & Mission Hospital

McCoy-Rockford/Steelcase Contract Furniture Dealership– Senior Account Manager - Austin, Texas

January 2011-July 2014

- Managed over \$5M in sales and continued contracts through 2014 totaling >\$10M in net sales; coordinated directly with C-level executives
- Grew overall corporate sales by more than 40% over 2010- 2012 sales
- Managed business development for corporate clientele in the Southwest region of U.S.
 - Managed team of five people: (CSR, designer, project manager and shipping/receiving logistics personnel)
- Secured \$15M Dell corporate global and national account for McCoy-Rockford
 - Managed account and collaborated with national architecture firms to design and lay-out space for new and existing locations throughout the U.S.
- Won and managed \$1.5M LEED Platinum project with Seton Hospital
- Clients included: Dell (North and South America), Samsung, AT&T, YMCA, Gemalto, Spiceworks and Seton Hospitals

Shelton Keller Group/Knoll Contract Furniture Dealership – Senior Sales Associate - Austin, Texas

July 2006 - July 2010

- Averaged > \$2 million in net sales per year since 2006
- Grew client base from 5-200+ in 3 years
 - Clients included University of Texas, Whole Foods Market (global headquarters/London), Dimensional Fund Advisors, Baker Botts LPP and Texas State University
- Managed all phases of commercial furniture sales cycle in U.S. and the EU, including lead generation, project scope, order placement, delivery/installation and client management post-installation
- Collaborated with international architect and design firms to build/design space for clientele

Surgient/Qwest – Inside Sales Associate/Software - Austin, Texas

March 2005 - July 2006

- Managed inside sales for Western/Central U.S.
- Managed lead generation for team of five people
- Responsible for researching and qualifying potential clients for software procurement
- Exceeded quarterly goals of qualifying 50 lead candidates defined as having an 85% purchase potential rate

Sitestuff – Regional Account Manager/Commercial Real Estate - Austin, Texas

July 2003 - March 2005

- Account manager for corporate real estate managers online commercial commodity purchasing
- Managed five state territories (Texas, Oklahoma, New Mexico, Colorado, Arizona)
- Responsible for all new business in territory and maintaining current relationships with facilities personnel, project managers and property managers
- Achieved/attained quarterly goal every quarter

Merrill Lynch/Wachovia Securites - Account Specialist/Client Associate - Portland, Oregon

March 2000-July 2003

- Responsible for new private client (> \$1 million in net worth) account implementations
- Provided cost basis analysis for more than 300 clients
- Managed all aspects of broker team's monetary production performance

Education

Portland State University, Portland, Oregon

- Bachelor in Social Science –2002
- Minor – Business Finance

University of Oregon, Eugene, Oregon

- Studied Business Administration/Finance and Computer Science

Awards/Achievements:

- Outstanding Performance Award 2013 – 126% of plan – McCoy-Rockford
- Outstanding Performance Award 2012 – 191.8% of plan – McCoy-Rockford
- Outstanding Performance Award 2011 – 107% of plan – McCoy-Rockford
- SIM Graduate – Professionalism in Selling
- Austin Mentor Program – Mentor – Sims Elementary School
- President's Club 2008 – Shelton Keller Group/Knoll Inc.
- President's Club 2005 – Surgient
- Principal Performer Award 2002 – Merrill Lynch