

City of Asheville North Carolina



Pack Square Park

- Presentation to Finance Committee
- January 27, 2015



Pack Square Park History

City of Asheville, Buncombe County and Pack Square Conservancy

- Signed agreement in 2001 (five years)
- New agreement drafted in 2009 (five years)
- Pack Square Conservancy bankrupt
- 2009 Agreement never adopted by City and County

Pack Square Park Draft Agreement

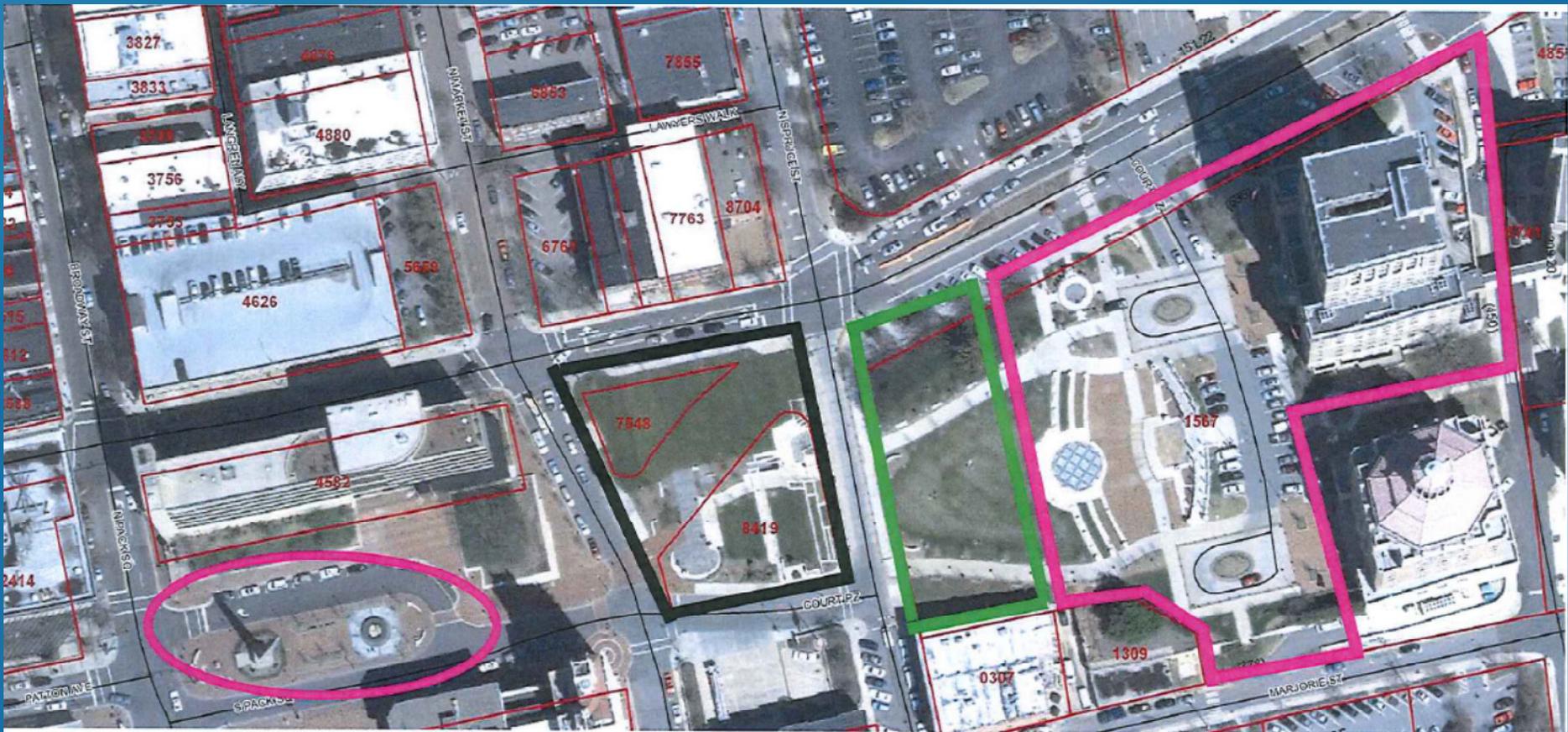


- County and City agreed to each cover 50% of all annual operating costs
- County or City responsible for capital improvements to the Park
- Maintenance and Repairs
 - City and County responsibility, details to be determined by City and County Managers
- Contracting
 - City has sole authority; Buncombe County to review

Pack Square Park Ownership



- Ownership of the land itself is a complex patchwork



Operations of the Park



- Annual operating costs are not split between the City and County according to the ownership of the property
- Currently, Buncombe County contributes \$127,500 to the annual operations and maintenance budget (reduced in FY 2012 from \$150,000)

Operations of the Park



Operations

Direct Costs, Operations	307,410
Canopy Maintenance	15,500
Parks and Rec staff support	38,478
General Services Maintenance support	28,000
TTL Operations:	<u>389,388</u>

Special Events

Independence Day	14,822
Goombay Festival	17,110
Shindig on the Green	13,716
TTL Special Events:	<u>45,648</u>

Annual Capital Maintenance	<u>125,500</u>
----------------------------	----------------

Total Estimated Annual Cost: 560,536

Park Positioning



- What do we want Pack Square Park to be?
 - City/County Park
 - Repair, maintenance and capital maintenance only
 - Signature Park
 - Repair, maintenance, capital maintenance
 - Capital investment
 - Special Events
 - Signature Park and Venue
 - Repair, maintenance, capital maintenance
 - Capital investment
 - Special Events
 - Event Venue Management



Operations of the Park

<ul style="list-style-type: none"> • Functional Park <ul style="list-style-type: none"> – Repairs, maintenance and capital maintenance 	Operations	389,388
	Capital Maintenance	125,500
		<hr/> 514,888
	50/50 split	257,444
<ul style="list-style-type: none"> • Signature Park <ul style="list-style-type: none"> – Repairs, maintenance, capital maintenance – Capital Investment – Special Events 	Operations	389,388
	Capital Maintenance	125,500
	Special Events	45,648
		<hr/> 560,536
	50/50 split	280,268
<ul style="list-style-type: none"> • Signature Park and Venue <ul style="list-style-type: none"> – Repairs, maintenance, capital maintenance – Capital Investment – Special Events – Event Venue Management 	Operations	389,388
	Capital Maintenance	125,500
	Special Events	45,648
	Venue Management	-----
		<hr/> 560,536
	50/50 split	280,268

Next Steps



- Council direction on positioning of Park
- Discussions with County regarding annual contribution
- Contract/Formal Agreement between City and County