

SUMMARY: PROPOSALS SCORING 50 POINTS & ABOVE		Ponderwall	Mountain Xpress	JB Media	American Green Media	Arts Council	Lakehouse Music
ITEM	EVALUATION CRITERIA						
1	<b>a.) Community Development:</b> Creating a vision of a County and a City that is ahead of other communities in building a media network and resources that are innovation and green, and one that places the power of the new media in the hands of the local citizens	4.9	4.3	4.2	4.2	3.0	4.6
	<b>b.) Economic and Workforce Development:</b> Creating a strategy that connects government, education, community, and business in a proactive economic and workforce development movement;	3.9	4.0	3.9	4.6	3.8	3.9
	<b>c.) Industry Development:</b> Further developing the media arts industry in Asheville and Buncombe County such that it creates new jobs and opportunities for the community and;	4.0	3.7	3.8	2.9	3.4	3.3
	<b>d.) Training and Education:</b> Training for the 21st Century media world where a small investment can buy you a studio, post production resources and a door to a career.	4.3	3.0	3.9	3.4	3.9	3.8
2	Quality of the proposed partnership if applicable	3.4	1.9	4.1	1.4	3.9	3.0
3	Appropriateness of the project to the organizations' and/or individual's mission.	4.0	3.6	3.4	4.0	4.2	3.2
4	As appropriate, plans for documentation, evaluation and dissemination of the project results.	4.4	2.4	2.6	1.9	3.2	2.1
5	Appropriateness of the proposed performance measurements and their ability to provide evidence that the outcome was achieved.	8.3	6.2	4.9	7.0	5.4	6.3
6	Extent to which the project engages the public in participating in the project.	19.9	17.6	14.3	14.5	12.8	14.9
7	Ability to carry out the project based on such factors as:						
	a) Appropriateness of the budget and its funding support and sustainability strategy	3.6	3.0	2.7	1.8	2.2	2.4
	b) Quality and clarity of the project goals and design.	3.4	3.1	2.4	2.3	2.4	2.4
	c) Resources involved.	3.6	3.3	2.9	2.1	2.8	2.3
	d) Qualifications of the project's personnel	3.1	3.6	3.4	3.0	3.0	2.7
	e) Readiness to meet the County's and City's Agreement requirements	3.7	3.1	3.0	2.6	3.0	2.8
f) Likelihood the the project or initiative will be completed within the proposed period of support or able to sustain itself without future funding from the County and the City.	4.3	4.0	3.2	1.8	2.7	2.7	
<b>Total</b>		<b>78.9</b>	<b>66.8</b>	<b>58.6</b>	<b>57.5</b>	<b>56.8</b>	<b>55.9</b>