

ORDINANCE AMENDING THE ASHEVILLE RIVERFRONT REDEVELOPMENT COMMISSION ORDINANCE

WHEREAS, the City Council of the City of Asheville recognizes that the public welfare and interest of the City continues to best be served by a regional partnership that supports the sustainability and continued development of the Riverfront District; and

WHEREAS, the City Council has the authority pursuant to NCGS 160A-146 to create and change boards, commissions, and agencies of City government; and

WHEREAS, City Council desires the name and membership of the partnership to reflect the regional intent of collaboration on riverfront revitalization activities;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

Section 1. Article III of Chapter 2 Division 13, of the Code of Ordinances of the City of Asheville "Asheville Riverfront Redevelopment Commission" is hereby amended as follows:

Sec 2-185.20

Asheville Area Riverfront Redevelopment Commission

Section One

Creation; Geography; Membership; Organization.

(A) *Creation.*

It is hereby declared that the public welfare and interest of the citizens of the City of Asheville and County of Buncombe, North Carolina will best be served by establishing and maintaining a commission for the sustainability and continued development of the Riverfront district, a vital area of western North Carolina's economic, cultural and visitor activity. To that end, there is hereby created and established a commission of the City to be known as the Asheville Area Riverfront Redevelopment Commission, referred to in this document as "the commission."

(B) *Definitions and Geographic Area Defined.*

The Riverfront district is defined as the area within the City of Asheville's corporate boundary or extraterritorial jurisdiction adjacent to the French Broad or Swannanoa Rivers, including non-adjacent yet nearby land having characteristics or features directly impacting the economic climate of the Riverfront district. The Riverfront district, especially the areas outlined in the Wilma Dykeman Riverway Master Plan, shall be the primary focus of the commission's work.

The Regional Riverfront includes any similarly described land lying outside the City's jurisdictions but within Buncombe County's boundary. The Regional Riverfront shall be the general study area of the commission.

(C) *Membership.*

(1) Composition

The commission shall consist of 14 voting members appointed by various community boards. Each appointing board shall ensure that at least one half of their appointees are an owner of real property or an owner of a business in the Regional Riverfront; the chairperson from the River District Design Review Committee shall not count toward or against the City's requirement. The Town of Woodfin, having only one appointee, is exempted from the ownership requirement. The composition of the commission will be as follows:

- a. Two members appointed by the Buncombe County Board of Commissioners, with one being a County Commissioner;
- b. Four members appointed by the City Council, with one being a Council member;
- c. Two members appointed by the Asheville Area Chamber of Commerce;
- d. Two members appointed by RiverLink;
- e. Two members appointed by the Council of Independent Business Owners;
- f. The chairperson of the River District Design Review Committee shall be a member of the Commission
- g. One member appointed by the Woodfin Board of Alderman.

(2) Representation and Appointment Process

Appointed members shall represent various segments of the Regional Riverfront community such as, but not limited to, property owners, merchants, residents, businesses and institutions, landscape architects, civil engineers or related specialties; and shall have a willingness to participate actively in commission efforts; and shall possess expertise and interest in the sustainability and development of the Riverfront district. The process used to make appointments to the Commission is at the discretion of the appointing boards.

(3) Removal

Members of the Commission shall be removed at the discretion of the appointing board. Appointing boards shall follow the City of Asheville's attendance standard as grounds for removal.

(4) Terms of office.

Members of the commission shall serve staggered, three-year terms, with the exception of the City Council member, County Commission member, and chairperson of the River District Design Review Committee, each of whom will serve according to the length of their respective terms of office (ex-officio with voting privileges). In order to establish staggered terms the initial appointment structure (terms of service) to the commission shall be as follows:

- a. Buncombe County: one ex-officio, one 3-year term
- b. Asheville City: one ex-officio; one 3-year term; two 1-year terms
- c. Asheville Area Chamber of Commerce: two 2-year terms
- d. RiverLink: one 3-year term; one 1-year term

- e. Council of Independent Business Owners: two (2) year terms
- f. River District Design Review Committee Chairperson: one ex officio.

Members are eligible to serve up to two consecutive terms; partial (less than 3-year) terms served due to the initial, (staggered) appointment structure or to fill a vacant seat shall not count toward two full terms of service. The Town of Woodfin's initial appointee will follow the City's standard terms of office (appointed for three years; eligible for one additional three year term).

(5) Organization and General Operation

- a. Bylaws. The commission shall adopt bylaws within twelve months from the date of City Council's adoption of this creation ordinance.
- b. Meetings. The commission shall adopt a regular meeting schedule. Special meetings may be called by the chairperson or, in her/his absence, by the vice-chairperson, and special meetings shall be called upon the request of a majority of the members of the commission.
- c. Selection of officers. The commission shall select annually from its members a chairperson and a vice-chairperson.
- d. Attendance. The failure of any commission member to attend 75 percent or more of the meetings of the commission held during a 12-month period, without an excused absence being approved by the chairperson of the Commission, may be grounds for removal.
- e. Voting. A quorum shall be constituted by a simple majority of commission members, excluding vacancies. The chair or the presiding member of the commission shall vote on all matters of business considered by the commission, unless recused by a majority vote of the commission.
- f. Transaction of business. The commission shall act as a body in the transaction of all business, unless a committee or member is duly authorized by the commission for a specific purpose.
- g. Compensation. Members of the commission shall receive no compensation for their service, but shall be entitled to reimbursement for out-of-pocket expenses in connection with their official and authorized duties.
- h. Appointment of committees. The commission is authorized to appoint committees from its membership or the community at large. Committee functions shall be fixed by the commission at the time of appointment. Committees may be standing or ad hoc in nature and shall perform such duties as may be assigned by the commission.
- i. Periodic Reviews and Dissolution Procedure. Periodic reviews of the progress of the commission will occur as deemed necessary by the City Council and the County Commission. The commission may be discharged or dissolved by a joint resolution of City Council and the County Commission.

Section Two

Purposes; Powers; Contracts

(A) Purposes.

Subject to such limitations as may be imposed by state law or by ordinance of the City and County, the commission shall be embodied for the following purposes:

- (1) Recommend to the City and County an overall policy for the continued development and sustainability of the Regional Riverfront.
 - a. Develop and recommend to the City and County a comprehensive strategy as may be deemed appropriate for the Riverfront and Regional Riverfront districts. Conduct regular evaluations and updates for the City of Asheville comprehensive strategic plan, the Wilma Dykeman Riverway Master Plan and all other plans affecting the French Broad River and Swannanoa River areas within Buncombe County. Work toward the implementation of the City-adopted Wilma Dykeman Riverway Master Plan.
 - b. Recommend to the City and County appropriate land development policies for the Riverfront and Regional Riverfront districts. Conduct evaluations and updates for zoning, regulations and other policies for properties in the vicinity of both districts (including but not limited to watershed policies, floodway management and greenway acquisition).
 - c. Recommend to the City and County what assistance, if any, is needed from professional consultants for Riverfront and Regional Riverfront efforts.
 - d. Recommend and monitor implementation of planning efforts in both districts. Provide recommendations as a part of the regular project/permit review process as applicable for the benefit of City and County officials for projects in the districts.
- (2) Provide recommendations to the City and the County for effective management of the public resources for the districts and actively pursue and assist private sector investment in the districts for the welfare of the citizens of the City and County.
- (3) Cooperate with, evaluate, and represent the recommendations of other organizations, including, but not limited to, property owners, merchants, residents, businesses, tenants, non-profits, institutions and other members of the Riverfront and Regional Riverfront district communities.

(B) Powers.

In order to fulfill the purposes listed above, and subject to limitations as may be imposed by state law or by ordinance of the City and County, the commission shall perform those tasks necessary and convenient to carry out the purposes of the commission and public welfare, including;

- (1) Develop financial tools for riverfront development.
- (2) Evaluate existing plans and recommendations for riverfront development.
- (3) Identify appropriate uses for the districts and identify developers/investors for development.

- (4) Coordinate riverfront commercial, recreational and residential development with property owners, merchants, residents, businesses, tenants, and institutions within the riverfront district
- (5) Promote and facilitate the improvement of riverfront infrastructure, including but not limited to water, public safety, parks, parking, transportation, utilities, sidewalks, sewer, and streetscape.
- (6) Promote and facilitate marketing and other programs that focus on the riverfront and meet the goals and mission statement of the commission, including:
 - a. Promote and facilitate a program to assist in business retention in the riverfront district.
 - b. Promote and facilitate a program to increase sales, visitors and awareness of the riverfront district.
 - c. Promote and facilitate riverfront district living.
 - d. Promote, facilitate and act as liaison to catalytic developments significantly affecting the riverfront areas.
- (7) Assist City and County government with procuring representative community participation when plans and reports concerning the development of the riverfront districts are prepared or implemented.
- (8) Make studies which further the implementation of its plans.
- (9) Make recommendations to City Council regarding the (adopted via this ordinance) definition of the geography and definition of the Riverfront and Regional Riverfront districts.
- (9) Actively encourage and pursue the participation of the public sector and private capital in implementing approved projects.

(C) Contracts.

The commission shall be authorized to enter into and to let contracts for necessary services provided to the commission in the manner provided by law for contracts, but shall not commit financial resources of either the City or County without prior approval from the funding agencies

Section Three

Staffing; Resources

As the lead partner in the Asheville Area Riverfront Redevelopment Commission initiative, staffing and other resources needed for the Commission will be managed by the City of Asheville. The City recognizes that the study areas for the Commission reach beyond Asheville corporate and extraterritorial boundaries; the promotion of a strong, regional, strategic partnership, including sharing the cost of staffing and resources, is required.

(A) Budget

An annual budget will be appropriated by the City of Asheville to achieve the mission and goals of the commission. Funding, in-kind services and other resources shall be provided by the strategic partners, including the City of Asheville, Buncombe County, RiverLink, Asheville Area Chamber of Commerce, The Town of Woodfin, Land-of-Sky Regional Council and private property owners.

(B) Staffing

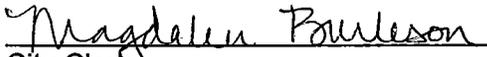
The City of Asheville City Manager shall be responsible for providing staff support for the commission. The City Manager shall assign an appropriate staff

member who shall direct and carry out the annual work program of the commission and shall serve as secretary to the commission with no voting rights.

(C) Resources

Technical experts and consultants outside ordinary staff available to perform such services needed to complete the approved work program elements shall be recommended by the commission in accordance with the state and federal, state and municipal policy pertaining to such selection.

Read, approved and adopted this 24th day of August, 2010.


City Clerk


Mayor

Approved as to form:


City Attorney