



**PUBLIC ART AND CULTURAL COMMISSION
REGULAR MEETING MINUTES
Thursday, May 26th, 2015**

Board Members in Attendance: Vice Chair Gwynne Rukenbrod Smith, Jay Fields, Ron Laboray, Constance Richards, Guillermo Rodriguez, Sharon Trammel, Councilmember Brian Haynes

Board Members Absent: Jay Miller

Staff in Attendance: Brian Benn, Lucy Crown, Caroline Long, Brenda Mills and Sam Powers

Guests: Geraldine Plato, Martin Tataraka, Kevin Teeter and Meg Williams

Approval of March Minutes

Guillermo Rodriguez made a motion to approve the March minutes and Sharon Trammel seconded the motion. The motion passed unanimously.

Mr. Laboray introduced himself and gave some information on his background and expertise in the local government and arts sectors.

Staff Update

Brenda Mills gave a staff update. She noted that Chair Ferree has resigned and that Johnson Bowles has also tendered her resignation. The application is being advertised and Ms. Rukenbrod Smith encouraged the other members to promote the vacancy. Ms. Mills also gave an update on Downtown Public Space management and the 1% for Public Art report.

Ms. Rukenbrod Smith asked about the plaque for the Guastavino Monument. She requested an update on what is happening with the plaque's replacement. Brenda Mills stated she would follow up with Parks & Recreation on the matter but that the original donated plaque was removed and misplaced/lost quite a number of years ago. She also asked about the status of the Mosaic (#7) which Ms. Mills noted that it is still scheduled to be cleaned; recommendations from the Urban Trail Committee were conveyed to Parks & Recreation. Currently, the number one choice is in front free standing in the same location but this cannot be accomplished until the exterior of the Wells Fargo Building is complete.

Unfinished Business

1. PR & Website Data

Ms. Rukenbrod Smith noted that there was a working meeting in April. Mr. Fields gave an update on the public/private partnership with the Asheville Downtown Association (ADA) on the next steps following the City's Urban Trail documentary project completion with the award of \$25,000 from the Community Foundation to the ADA Foundation for next steps in marketing which includes a website, education materials, etc.

2. Capital Improvement Project Process

Ms. Rukenbrod Smith asked if there were any questions on the CIP process and there were none.

3. Review New Strategic Plan

Ms. Rukenbrod Smith created a strategic plan document for the Commission which included a mission, vision, and goal statements for the PACC. The Commission reviewed and discussed the document. Ms. Rukenbrod Smith noted that she would like the committees to hold working meetings in June with the goal of reporting at the next meeting on July 28th.

New Business

1. PACC Member Appointments

Jay Fields is a member of the Haywood Street Advisory Team. The Commission did not see a need to add a second member, as Mr. Rodriguez is also involved in the project and will be able to update PACC as well.

Mr. Rodriguez has volunteered to attend the Busker/Public Safety Meetings.

2. Nomination of new Urban Trail Subcommittee Chair

Ms. Trammel has expressed interest in chairing the Urban Trail Subcommittee. Mr. Rodriguez made a motion that the PACC accept Ms. Trammel as the Urban Trail Subcommittee Chair, Ms. Richards seconded the motion and the motion passed unanimously.

3. Nomination of new Marketing and Promotions Committee Chair

Ms. Trammel made a motion for Constance and Jay Fields to Co-Chair the Marketing and Promotions Committee. Mr. Rodriguez seconded the motion and the motion passed unanimously.

Mr. Rodriguez made a motion for Ron Laboray and Jay Fields to Co-Chair the Curatorial and Education Committee. Ms. Trammel seconded the motion and the motion passed unanimously.

4. RADTIP Public Art Report

Ms. Williams gave a presentation about the incorporation of public art into the ongoing RADTIP project. She discussed short, medium, and long term recommendations. The Commission expressed thanks for the presentation.

5. Downtown Space Management

The Commissioners discussed Downtown Space Management per the e-mail which was disseminated among the Commission. Ms. Mills noted that the upcoming meeting of the City Council Public Safety Committee is still scheduled for June 22nd at 3pm.

6. Budget Book Cover Art Contest

Ms. Mills noted the City has issued a call for art for the City's annual budget book with an interest from the Chief Financial Officer to have an artist rendering for the cover and to incorporate this annually. The City is accepting submittals from local City of Asheville college/university students through June 17th.

7. Nominating Committee for New Officers

The Nominating Committee presented a slate of officers including Gwynne Rukenbrod Smith for Chair and Jay Miller as Chair and Vice Chair, respectively. The slate was approved unanimously.

Public Comment

There was no public comment.

Mr. Rodriguez made a motion to adjourn the meeting, Ms. Trammel seconded the motion, and the motion was approved unanimously.

The meeting was adjourned at 5:27pm.