



**PUBLIC ART AND CULTURAL COMMISSION
REGULAR MEETING MINUTES
Thursday, March 24th, 2015**

Board Members in Attendance: Chair Jaan Ferree, Jay Fields, Jay Miller, Guillermo Rodriguez, Constance Richards, Gwynne Rukenbrod Smith, Sharon Trammel

Board Members Absent: Johnson Bowles

Staff in Attendance: Caroline Long, Brenda Mills, Sam Powers

Guests: Reed Todd, Local Artists; Adrian Vassallo, Asheville Downtown Association

Chair Ferree called the meeting to order at 4:05pm.

1. Approval of Minutes

Mr. Rodriguez made a motion to approve the January minutes, Mr. Fields seconded the motion, and the motion was approved unanimously.

2. Staff Update

Ms. Mills gave the staff update, and noted that she had e-mailed the PACC members about the Creative Sector Summit.

With regards to downtown public space management, Ms. Mills noted that this is about high-traffic busking areas in front of Rhubarb, Haywood Park Hotels (flat iron), and in front of the Woolworth Walk. There will be another stakeholders meeting, and there is discussion of adding an incentive area where the buskers can sell their materials. The Public Safety Committee will call a meeting for PACC to attend before making recommendations to City Council.

3. Unfinished Business

a. CIP Presentation

Mr. Rodriguez gave a presentation on the planning and implementation process for CIP projects. He expressed an interest in the PACC getting more involved with CIP projects earlier on in the process. Ms. Rukenbrod Smith made a motion to accept the CIP budget for public art, and the motion passed unanimously.

b. Urban Trail Revitalization

Chair Ferree introduced Mr. Vassallo. He gave some background about the Urban Trail and the documentary, and noted that the committee is working on phase two to continue marketing the Urban Trail and other public art pieces. Ms. Mills noted that these remaining phases are fundraising phases to follow the City's championing of the project. Ms. Rukenbrod Smith added that Chattanooga is in town meeting with community members to figure out how to emulate Asheville's revitalization of the area through arts and culture. Mr. Miller noted that he has a

student who is transcribing interviews with Grace Pless which focus on each public art piece in the collection. Ms. Mill noted that public funds will not be utilized at all for this or future phases of the project.

4. New Business

a. Lexington Avenue Award, City Council

Mr. Vassallo discussed the history of Lexington Avenue and the current status of the fundraising for the project, and future timelines, with the goal of installation in October.

b. Finalize New Year Jumpstart / Survey Results

Chair Ferree noted that the PACC will be moving the City Council Recommendation discussions to the next meeting.

Chair Ferree stated there will be a working meeting in April in the North Conference room on the first floor of City Hall, on April 28th.

c. Nominating Committee

Ms. Richards, Mr. Fields, and Ms. Trammel have volunteered to serve on the nominating committee. Chair Ferree asked for a motion to accept nominations for an interim vice chair; Mr. Fields made the motion, Mr. Miller seconded the motion. Ms. Ferree nominated Ms. Rukenbrod Smith for vice chair, and Mr. Fields seconded the nomination.

Ms. Rukenbrod Smith thanked Chair Ferree for her work with the PACC over the course of the last year, and the PACC members expressed their thanks as well.

Ms. Rukenbrod Smith made a motion to adjourn the meeting, Ms. Trammel seconded the motion, and the motion passed unanimously.

The meeting was adjourned at 5:27pm.