

## **Public Art and Cultural Commission**

September 25, 2014

### **Members Present:**

Jaan Ferree

Gwynne Rukenbrod

Jennifer Bowen

Guillermo Rodriguez

Victor Palomino

Sharon Trammel

Jay Fields

Constance Richards

### **Members Absent:**

Robert Todd

### **Staff Present:**

Brenda Mills, Office of Economic Development

Caroline Long, Office of Economic Development

Sam Powers, Office of Economic Development

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Chair Guillermo Rodriguez called the meeting to order at 4:03 pm.

#### 1. Additions/Deletions to Agenda

Guillo asked for additions to the agenda and Jen Bowen added a report from the Advocacy subcommittee.

#### 2. Approve August 24, 2014 Minutes

Jaan made a motion to approve the draft August minutes, Jenn seconded the motion, and all approved.

#### 3. Presentation: New Concept for Urban Trail Map Walking Tour

Brenda Mills pulled up the City website and showed the Commissioners the story board layout for the Urban Trail site. Jenn asked if the City would consider purchasing an URL for the website, so people could have a direct link rather than scrolling through the City's website. Brenda stated that she would explore the idea as she meets to update the website and brochure information.

#### 4. Staff's Report

Staff is recommending the need for a Public Art Masterplan update. Guillo asked that the discussion be tabled until the next meeting, when more Commissioners are present and they can review the information provided by staff. He agreed that this is timely and would be an asset to future public art planning. Brenda stated that she would provide the information to all of the Commissioners and staff for review.

## 5. Strategic Planning Follow Up Discussion

Jaan noted that the Urban Trail subcommittee should not be labeled as ad-hoc.

Gwynne, Guillo, and Brenda hoped that the Commission would spend time during each monthly meeting to reflect on the Strategic Planning process with a goal to complete their annual goals and objectives.

- Are there too many strategies listed? What are the goals PACC is trying to achieve through these strategies? Would these goals make up parts of the Master Plan.
- The Commissioners split into groups to discuss the strategies from the last meeting and make them into goals. The groups will send their notes to staff and the Commission will re-visit this discussion in November.
  - Develop, maintain & expand permanent Public Art collection; Archive temporary and performance art
  - Stewardship of one piece for each commission member with checklist for maintenance, possibly rotate each piece monthly; presentation on each piece
  - Create relevance for PACC for City Council and have them turn to PACC for creative solutions; be more active in self-promoting to Council
  - Promote and Educate the Public about Temporary and Public Art Collection
    - Expand Walking tour access: map, app, rebranding, etc.

## 6. Old Business

The Advocacy Subcommittee wants to re-define what Public Art is (e.g. busking, mural art and street art). They would like to draft an alternative to Graffiti Ordinance which celebrates mural arts and will be working on creating case studies and plans to present to PACC. Gwynne asked Jenn to also focus on bringing in other types of artists, such as performance art, rather than just visual art.

Jenn made a motion to appoint Ian Wilkinson to Advocacy Subcommittee, none opposed.

Jenn made a motion to appoint Zen Southerland to Advocacy Subcommittee, none opposed.

## 7. New Business

No new business.

## 8. Adjourn

Sharon made a motion to adjourn the meeting at 5:39 pm.