

Public Art and Cultural Commission

March 27, 2014

Members Present:

Robert Todd, Chair

Guillermo Rodriguez, Vice-Chair

Sharon Trammel

Leslie Klinger

Jaan Ferree

Victor Palomino

Gwynne Rukenbrod

Councilman Cecil Bothwell

Staff Present:

Brenda Mills, Office of Economic Development

Caroline Long, Office of Economic Development

Debbie Ivester, PRCA Assistant Director

Basil Punsalan, Event Specialist

Chair Todd called the meeting to order at 4:07 pm.

1. Approval of February 2014 Minutes

Guillermo motioned to approve the February minutes and Jaan seconded the motion. They were approved unanimously.

2. Creative Sector Summit Participation Update

Jaan thanked Brenda for moderating, and Basil and Debbie for coming. Guillermo noted that there are four new projects which will be going through a Call for Artists this year. The Commissioners went over a brief recap of the event including the PowerPoint presentation, the 5 focus areas of the CRA, speakers from other cities, and the Artist as Entrepreneur, among other things. Generally they felt it was a successful event.

3. Public Art Review Presentation

The second public forum for the 51 Biltmore project will be next Friday at Blue Spiral Gallery. Debbie handed out a list detailing the Public Art Network 2013 Year in Review Project list and the Commissioners discussed.

4. Sub-Committee Reporting

Advocacy: Guillermo gave an update on the Advocacy Sub-Committee, noting that the PowerPoint he created for the Creative Sector Summit was very well received and that he plans on creating a 'portable' version which the Commissioners can take to any of their future meetings.

Community Engagement & Partnership: Gwynne stated that Community Engagement & Partnership Sub-Committee needs to re-evaluate their member list and meeting time. She also noted that she intends to ask the members for input on the strategic plan.

Education: The Education Sub-Committee is actively looking for new members, and will work on their goals and objectives once they have a new strategic plan.

Public Art Maintenance: Sharon Trammel stated that Public Art Maintenance had discussed using a local contractor to clean the artwork, and Debbie confirmed that the budget had been unfrozen for this, and that the cleaning would proceed. This year's annual cleaning should cost around \$5,000, while last year's cleaning was well over double that amount.

Urban Trail: Jaan Ferree asked to wait until Old Business to speak.

5. Staff's Report and Information

Brenda will plan a one to two hour retreat before the regular commission meeting, and set up a DropBox account with all of the necessary documents and information. Commission members will be able to utilize this to study the info and update the strategic plan. The current tentative date is June 26th at 2pm.

6. Old Business

Jaan spoke about the Urban Trail Walking Tour, noting that it is outdated and inefficient. She asked if the Urban Trail Sub-Committee could organize private fundraising to have it edited or re-recorded. Debbie stated that private fundraising could be used for this purpose, and Leslie noted that she works on the audio tours at the Biltmore Estate and is willing to help Jaan through the process. Councilman Bothwell noted that there are no African American history-related stops on the Urban Trail, and asked the Commission to consider making additions to the Trail. Debbie advised that if they are making additions to the trail they should update the Walking Tour at the same time.

7. New Business

Brenda Mills will contact Jennifer Pickering with LEAF to invite her to attend a July or August Commission meeting to discuss their programming. Commission members discussed the Vance Monument repairs and the remaining fundraising, with Debbie noting that next week we will know whether they reached their goal.

Chair Todd adjourned the meeting at 5:19 pm.