

## Public Art and Cultural Commission

February 27, 2014

### Members Present:

Robert Todd, Chair

Guillermo Rodriguez, Vice-Chair

Julie Calhoun-Roepnack

Sharon Trammel

Constance Richards

Jaan Ferree

Gwynne Rukenbrod

### Staff Present:

Brenda Mills, Office of Economic Development

Caroline Long, Office of Economic Development

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Chair Todd called the meeting to order at 4:03 pm.

#### 1. Approval of January 2014 Minutes

Guillermo motioned to approve the October minutes. They were approved unanimously.

#### 2. Creative Sector Summit Presentation Discussion

Each speaker will have a 20-minute block; Sam Powers will be speaking during the “Local Opportunities: the Artist as Partner” section. Jaan asked if Brenda could confirm whether Sam will discuss the Percent for Art program in order to avoid redundancy.

Gwynne asked if the PACC would have a statement prepared about the transition from Parks and Recreation Department to the Office of Economic Development. Robert stated that this is a great opportunity to receive feedback from the public about the transition. Gwynne agreed that the general public can provide input about the general direction of the PACC.

#### 3. Retreat Planning

Since PACC has recently transitioned, it is a great time to focus on the Strategic Plan. Brenda will send it out so that the Commission can add input. The facilitator would come to the previous month’s Commission meeting in order to get an idea of how the Commission functions. Currently, we are looking at an April/May timeframe, and would be able to have another retreat in the fall without a facilitator. Brenda stated the retreat would likely be a half-day endeavor.

#### 4. Sub-Committee Reporting

Advocacy: Guillermo stated he is excited about the future prospects for advocacy, and will e-mail Brenda the updates to his member list.

Community Engagement & Partnership: Gwynne stated they have not yet met, but once they get the Strategic Plan they will be able to figure out where they stand with other partners, such as the Cultural Alliance.

Education: Leslie Klinger was absent.

Public Art Maintenance: Sharon Trammel stated they have not met since their last cleanup. They had not yet decided whether they would sub-contract out the cleanups. She is looking for a couple more individuals to join the sub-committee.

Urban Trail: Jaan Ferree asked the Commission to consider editing the Urban Trail audio tour—she stated it is very lengthy. Brenda stated Dan Phairas, who works on the Asheville Channel and City Website, might be able to help out.

#### 5. Staff's Report and Information

Brenda gave an update on the CIP, stating that the PACC funds have been unfrozen and that Parks intends to go ahead with maintenance and repairs. There is about \$48,000 available for maintenance and repair, and about \$47,000 available for public art acquisition.

Robert asked when the next step in the 51 Biltmore process is, and Brenda stated the second public forum will have site-specific proposals and be April 4<sup>th</sup> through 11<sup>th</sup>.

The Commission will inform the public about this meeting during the Creative Sector Summit.

#### 6. Old Business

There was no discussion regarding old business.

#### 7. New Business

Robert stated that LEAF is holding community input sessions, and the Easel Rider was praised for its great work in the community. He commended the City for funding the project, stating that LEAF has proved to be a mutually beneficial partner. Brenda stated she will see if Jennifer Pickering, the Executive Director for LEAF will be able to come to the PACC March meeting.

Sharon stated that the new Moogfest partnership is a great opportunity cultural investment on the City's part.

Jaan and Sharon will head the Nominations Committee for Officers for FY15.

#### Additional public comment

Luiza de Camargo, Curatorial Assistant for the Asheville Art Museum, and Michael Manes, Assistant Gallery Director at Blue Spiral, were in attendance. They were glad to become involved with the PACC community.

Chair Todd adjourned the meeting at 5:04 pm.