

STAFF REPORT

TO: Planning & Economic Development Committee **DATE:** 10/10/16

FROM: Todd Okolichany, AICP, LEED AP ND, Planning & Urban Design Director

PREPARED BY: Stacy Merten, Project Manager and Historic Resources Director

SUBJECT: Comprehensive Plan Update Status Report

Summary

This is a status report from the Department of Planning and Urban Design on the Comprehensive Plan update for the City of Asheville.

Background

The Comprehensive Plan is a tool that the City uses to establish a high-level vision to guide policy decisions over a 10-15 year period. The update to the Comprehensive Plan will provide a visionary framework to help guide Asheville's long term development and provide an essential tool that will be used across the City's many departments.

Update

Work continued throughout September to publicize the on-line survey and gather input from the public for the comprehensive plan update. Staff made multiple presentations to the Shiloh Community and also met with the Residents Council of the Asheville Housing Authority to encourage participation. The Survey was closed on September 26th, so that SOM would have time to compile the data in preparation for the 1st Public Workshop.

Work began in earnest to brand the project as well as plan and publicize the first public workshop, which will be held at The Collider on October 10, 2016. Additionally the website was enhanced with additional photographs and more graphical user friendly information.

A discussion was initiated with the Technical Team to discuss and identify metrics that the City can use to monitor progress on the plan once it is adopted. The Technical Team felt that it was important to align this exercise with ongoing work that the City is doing to track progress on other work plan elements. Staff will work with a Technical Team sub-committee to refine this process and analyze data availability and tracking options.

Financial Impact/Resources

The Comprehensive Plan contract was approved with a total budget not to exceed \$264,345.

2036 Council Vision

This Comprehensive Plan update aligns with the 2036 Council Vision in the following area:

- **A Well-Planned and Livable Community.** The Comprehensive Plan update aims to promote community through thoughtful, resident-led planning that will result in strategies related to land use, multimodal transportation, economic development, infrastructure, housing, livability, place-making, open space, streetscapes, climate change, sustainability and resiliency.

Recommendation

Not applicable. The information provided in this report is for information purposes only.