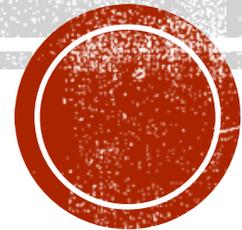




DOWNTOWN ASHEVILLE PUBLIC SPACE MANAGEMENT

Current Status, Process Moving Forward and Next Steps

Stakeholders Meeting - April 5, 2016





DOWNTOWN PUBLIC SPACE MANAGEMENT TIMELINE

DATE	ITEM
April 2014	Downtown Enhancement Plan
July 2014	Downtown Enhancement Plan
September 2014	Public Space Management
April 2015	Update on Sidewalk Vending/ Street Performing in Downtown
July 2015	Downtown Enhancement Plan Update
August 2015	Downtown Public Space Management: Update and Next Steps
September 22, 2015	Stakeholder Meeting
October 2015	Downtown Public Space Management – Update and Next Steps
December 15, 2015	Stakeholder Meeting
March 15, 2016	Chair process meeting
April 5, 2016	Stakeholder Meeting





OVERVIEW OF PROPOSAL

- **High Traffic Areas**
 - Performances allowed in areas designated by an artistic symbol on the surface
 - No other performances would be allowed within 100 feet of the area
 - Ordinance amendments required in these areas
 - Other performance areas and regulations not impacted

- **Three High Traffic Areas**
 - Pack Square – West Side of Biltmore in front of Rhubarb
 - Flat Iron Sculpture at Battery Park/ Wall Street
 - Haywood Street in front of Woolworth Walk (designated area for one performer only)





OVERVIEW OF PROPOSAL

- Incentive Area
 - Designation of specific areas where street performances may occur – combined with vending of items that are related to the street performance
 - Create by special permit (pulled by City)
 - As permit holder, City would establish guidelines for ‘vendor/ busker’ participation in the event
 - May require formal registration of each participant with a release/ hold harmless agreement
 - Requires development of an Emergency Action Plan for each site
 - Creating incentive areas for vending of items related to street performance by ordinance is not legally feasible based on City Attorney’s Office opinion

- Proposed Incentive Areas
 - Wall Street Climbing Area
 - Mid-Pack Square Area
 - Rankin/ College Street Pocket Park Area





OVERVIEW OF PROPOSAL

- Other items for potential consideration
 - Enhance pro-active management of congested areas: minimize congestion caused by cross-walks, cart vending permits, location of kiosks, etc.
 - Work with TDA to relocate kiosk in area of Biltmore Avenue/ Patton Avenue
 - Remove benches currently located in public space in area of Biltmore/ Patton adjacent to Rhubarb/ Noodle Shop. Include public space improvements in Downtown Master Plan update
 - Examine a process that results in temporary weekend closures of Wall Street to vehicular traffic to sponsor a public street market which highlights street performances.





MOVING FORWARD - PROCESS

- Once staff proposals are complete, Public Safety Committee will sponsor a forum for presentation of the proposals with opportunity for public comment
- Forum will include representatives from the following City Boards/ Commissions:
 - Public Safety Committee
 - Planning and Economic Development Committee
 - Downtown Commission
 - Recreation Board
 - Public Art and Cultural Commission
- At conclusion of forum, Public Safety Committee will convene its meeting to discuss and possibly take action
- Ordinance changes require City Council review and approval.





NEXT STEPS

- Feedback from this stakeholders meeting
- Develop final staff proposals for consideration at Public Safety Committee forum/ meeting
- Schedule Public Safety Committee forum/ meeting
- Notify stakeholders, interested parties and community of Public Safety Committee forum/ meeting
- Utilize resources such as Open City Hall to solicit community feedback on proposal

