City of Asheville

Craven Street Improvement

McCray Coates, PE
Stormwater Services Manager
November 19, 2014

New Belgium Brewery

- **April 5, 2012 NBB announces coming to Asheville**
- **$115 M investment**
- **130 new jobs at an average $50,000 annual wage including benefits**
- **Development of a Brownfield site**
- **Craven Street Improvements needed**

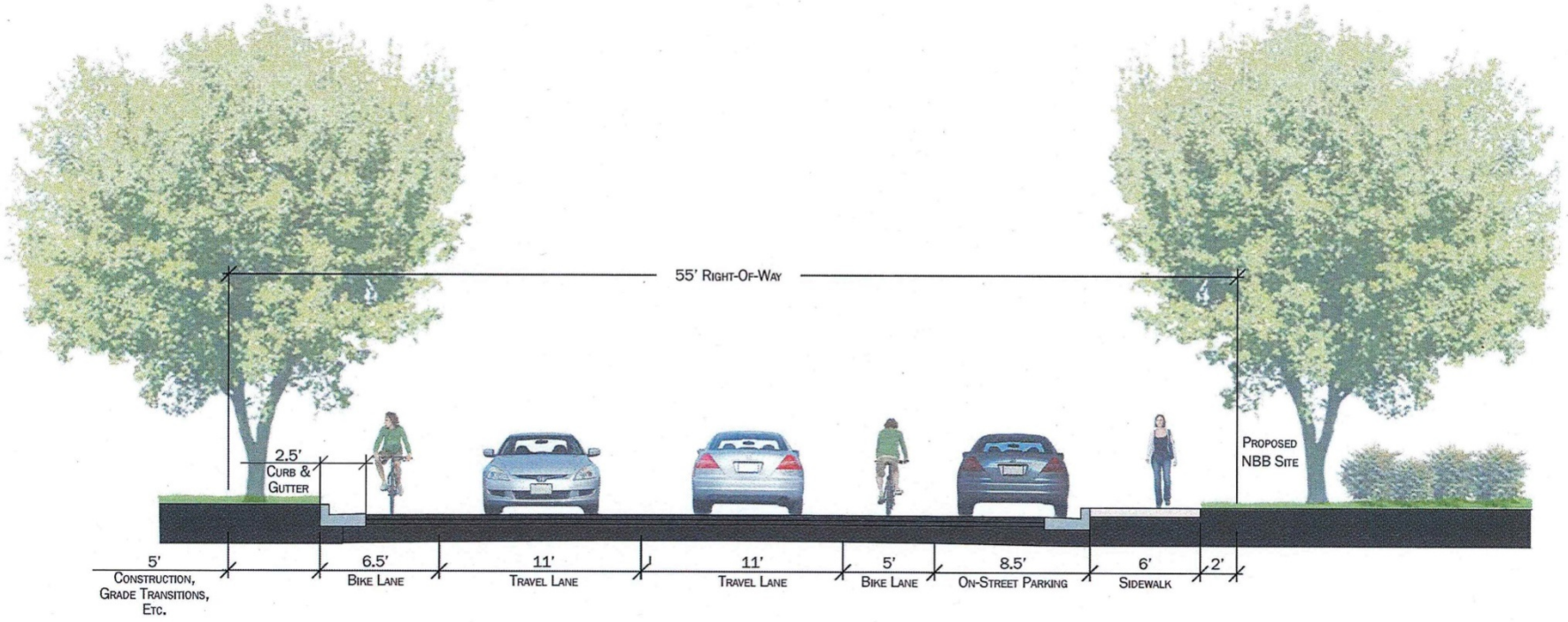
Craven Street Improvements

Project Partners

- Economic Development Administration
- Golden Leaf Foundation
- Clean Water Management Trust Fund

1. Craven Street Improvements

2. Craven Street Proposed Improvements Section

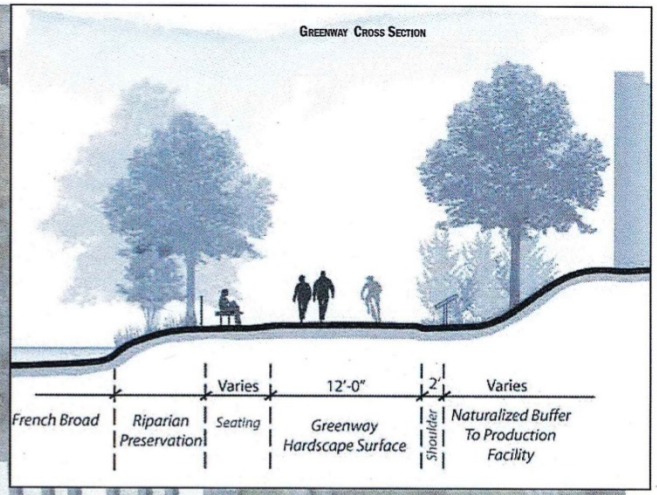


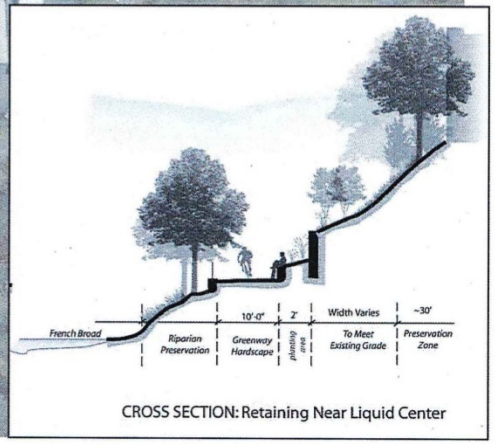
3. Public Greenway

4. Greenway Amenities

Greenway Amenities

- Kiosk at trailheads,
- Greenway Entry Features
- Signage- wayfinding & interpretative
- Trash receptacles & benches
- Pedestrian crosswalk,
- Native plantings,
- River overlooks if feasible
- Picnic table
- Columns or other design features
- Context Sensitive elements (art & hardscape)
- COA standard amenities





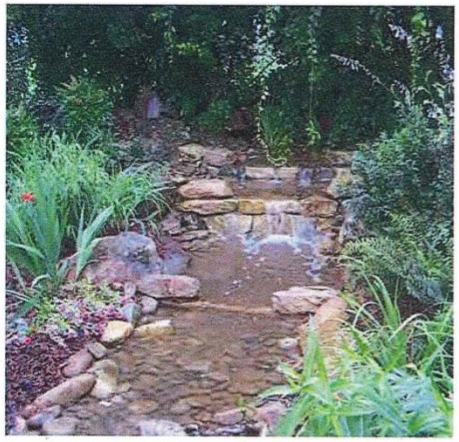
SCALE: 1"=180'

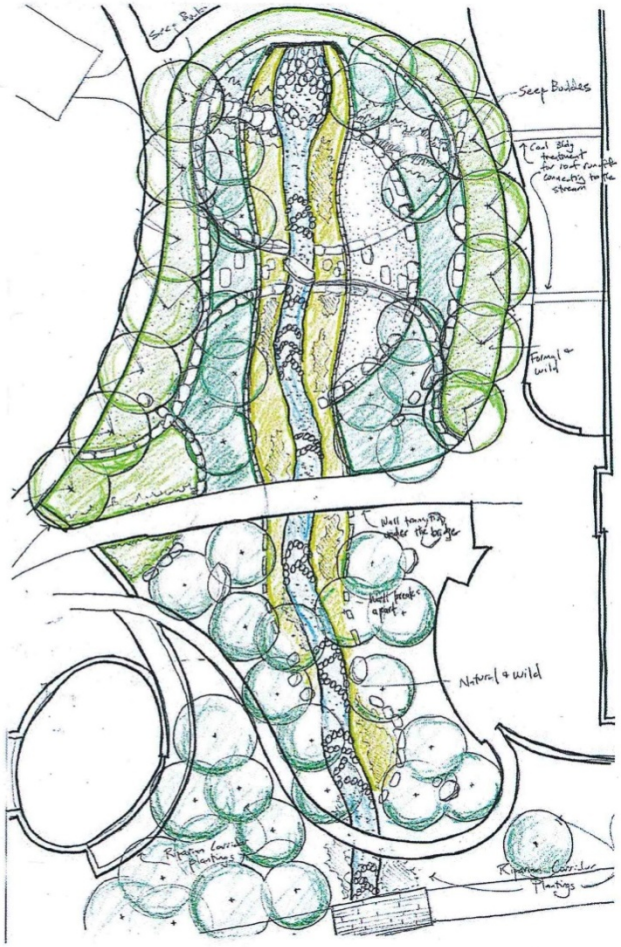
0 180 360

01.22.13

5. Stream Restoration

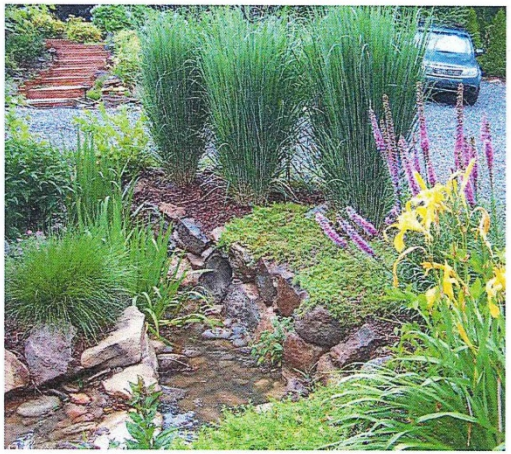
6. Stream Restoration Concept





7. Stormwater Management

8. Stormwater Management Examples



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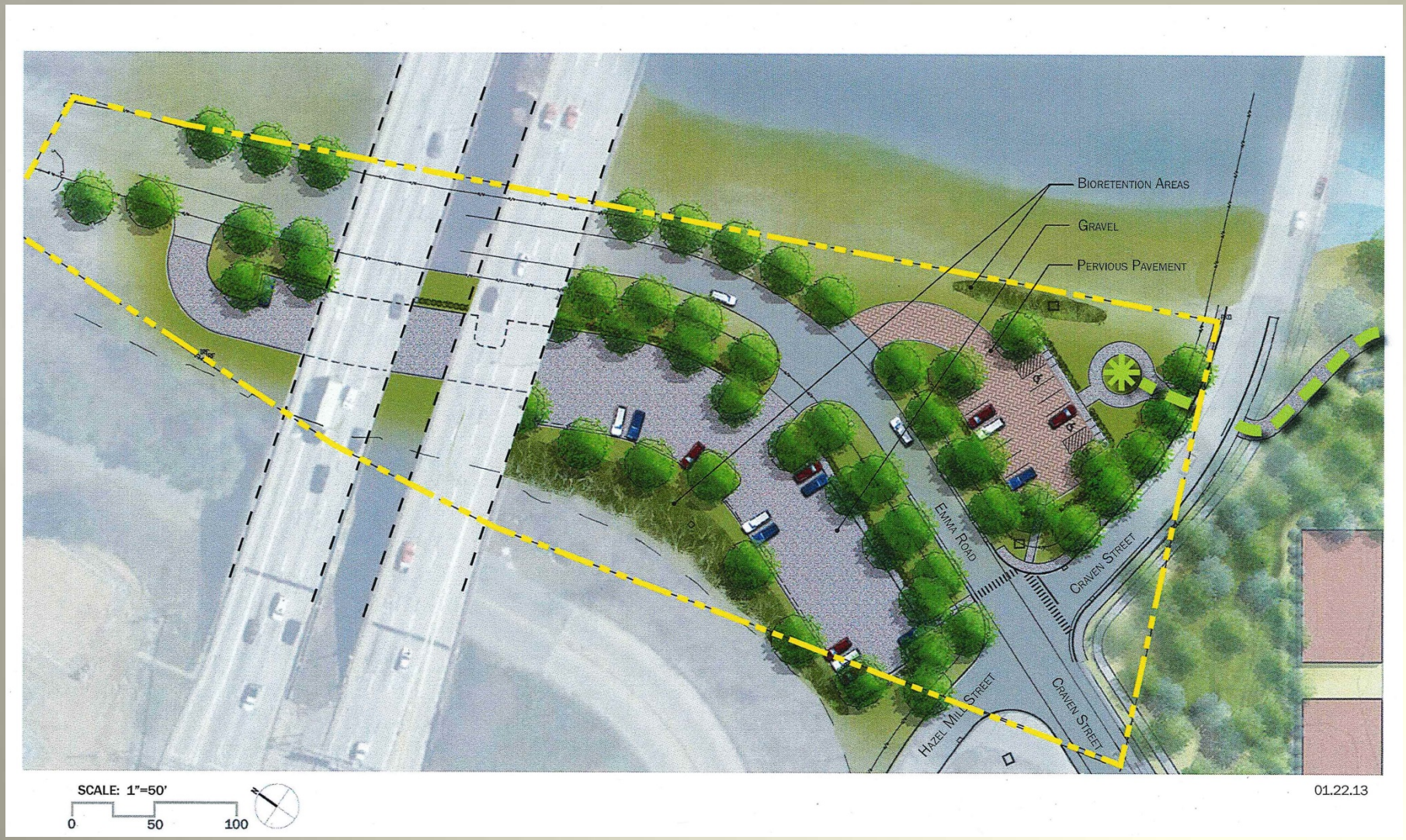
9. Low Impact Development Public Parking Lot

10. Low Impact Development Public Parking Lot



Brewery – Proposed Design

Brewery – View from French Broad River

Project Timeline

- **Substantial Completion Summer 2015**
- **Final Completion December 2015**
- **NBB in production winter 2015-16**

QUESTIONS?