



AIM  
asheville in motion



## Asheville In Motion (AIM) Plan

Posted 09/10/2014  
Last Revised 10/16/2014

### Timeline

2015 FALL  
Mobility Plan is available to the community

2015 SEPTEMBER  
Consolidate final comments on draft

2015 AUGUST  
Draft Plan is available for public comment

2015 MARCH  
Second public meeting

2014 OCTOBER  
First public meeting  
Online survey available

2014 SEPTEMBER  
State of the System Report submitted

2014 August  
Project Oversight Committee identified and first meeting held

2014 May  
Project approved by Council

### What's happening now?

The AIM Symposium was held at the U.S. Cellular Center on Saturday October 25 from 9:30 a.m. to 12:30 p.m. Over 100 local residents participated in a series of activities followed by a panel presentation by national experts on multimodal transportation planning. An online survey is now available to residents to provide additional input into the planning process.

The survey can be accessed at: <https://ashevilleinmotion.metroquest.com>

More information on the planning process can be found in the Project Work Plan below.

### Why it's happening

The City of Asheville faces familiar and emerging challenges due to a growing population, employment, and tourism base. Accommodating growth through outward expansion is not practical, especially given the unique lay of the land and the expense (and limited resources) of constructing new roads. The Asheville Mobility Plan is an important community-driven step to absorb and enhance growth in a way that balances travel needs and creates true choices among the City's mobility options.

The City's expressed goal is to create an effective and progressive plan that encourages health-oriented and sustainable transportation, reduces barriers to access transportation, and connects residents and visitors with the places they want and need to go with improved safety, efficiency, and accessibility.

The planning process for the Asheville Mobility Plan will be guided by a Project Oversight Committee made up of community members and professionals. The planning process will be organized into three phases—**Visioning**; **Scenario Planning and Mobility Framework**; and **Inviting Success**. Each phase will include opportunities for community engagement through public meetings and the availability of materials and documents on technical aspects of the plan and draft recommendations.

### Supporting documents

Asheville In Motion Plan [Project Work Plan](#)  
[Project Oversight Committee Member List](#)  
[Project Oversight Committee meeting summary – 8/14](#)

Comments about the Asheville In Motion Plan may be submitted to:

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