

# Shiloh Community Association 2025 Plan

Building On The Legacy...Embracing The Future





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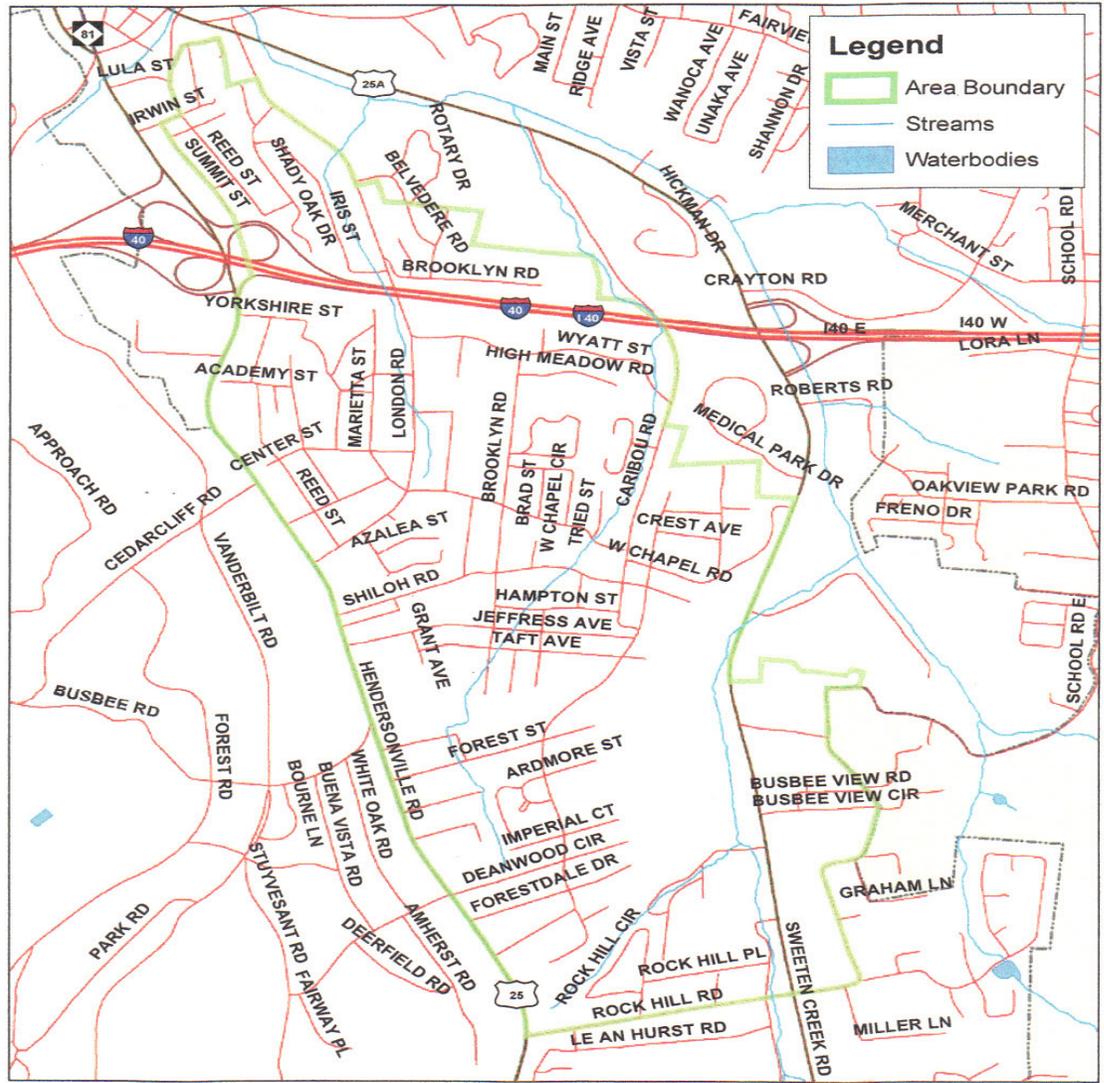
# The History of Shiloh





Shiloh is located in South Asheville. Shiloh was established in 1870 and originally located where the Biltmore Estate is today. In the 1880's, we were moved to where we are today. Shiloh is a Historical African-American community where people of color have continuously lived since the late 1880's. The community started as a small group of distantly relatives. The area is defined as that community located between Hendersonville Road and Sweeten Creek Roads, bounded on the north by I-40 and on the south by Rock Hill Road. Brooklyn, and other small neighborhoods are Rock Hill, Petersburg located on the opposite of Sweeten Creek Road. The oldest Church in Shiloh is AME Zion (1874) that was on the Biltmore Estate and was moved with the graves to the New Shiloh on Shiloh Road in the 1880's. Rock Hill Missionary Baptist was built in 1898 on Rock Hill Road. The Shiloh Community Association was established October 3, 2000 by a group of concerned community residents to address ongoing challenges for the Historical Shiloh Community. The Association brought community members together to identify issues, develop solutions and implement positive changes to improve the quality of life for residents.

Map 1: Shiloh Community Planning Area



# Our Planning Process

*"Building on the Legacy; Embracing the Future"*



2002

- Partnership with NHS
- In Services
- Trips to learn about other grassroots organizations
- Community Wish List Made
- Shiloh Community Task Force was developed

2003

- With the partnerships of NHS, SCA and the City of Asheville we began our journey to develop the SCA 2025 Plan.

2004

- Shiloh Community Task Force held more regularly Meetings

2008

SWOT analysis  
Revealed accomplishments and more guidance for plan received.



The Shiloh Community Association became partners with City of Asheville Parks and Recreation, City and soon after with the City of Asheville and Neighborhood Housing Services of Asheville (NHS). We began to partner with them and soon we were able to build a relation to help our community.

In 2002 with our partnership with NHS we had many in-services and took many trips to learn about Grass Roots Organizations. In 2002 after a large community meeting and much work the development of a wish list and The Shiloh Community Task Force was developed.

In 2003 with the partnerships of NHS, SCA and the City of Asheville we began our journey to develop the SCA 2025 Plan.

In 2004 the Shiloh Community Task Force began to meet. We meet every two weeks, then every month sometimes, then every week, over the years. There was a time that we did not meet for a few months.

Why did you decide to  
organize and create a  
plan?



*Some times a simple question can lead to a journey you never thought about.*



A group of people from Shiloh attended a city meeting about Asheville 2010 Plan. The question was asked, “Where is Shiloh?” That question birthed a question from us... We asked if we could do a plan for Shiloh.

# How Many People Were Involved In The Planning Process?





- In the beginning there were approximate 80 to 100 people involved in the SCA.
- 26 participated in the Shiloh Community Task Force.
- 30-40 people attended our monthly SCA meetings where up dates of work was given.

# How We Engaged/ Got Folks Involved In The Process?





## Our Goal Was To Engage Our Community 2010 and BEYOND! HOW?

- Monthly meetings
- Invited residents to be on committees that they had an interest in
- FREE community events that heightened the awareness of the work being done in the community.

# The Process





- How Long? How Much?**
- 2002 - 2010
  - Approximately- 230 meetings

**How was process facilitated?**

Mrs. Julia Fields facilitated the meetings for the City of Asheville Urban Planning and development. Each member on the Shiloh Community Task Force participated and gave input into the Shiloh Plan.

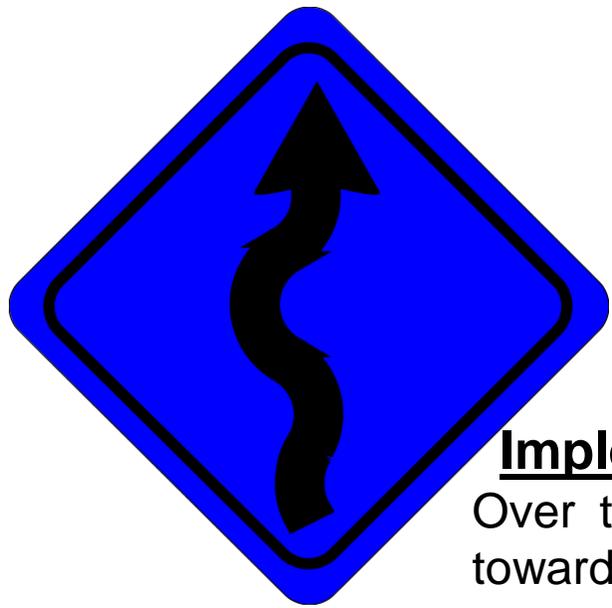
# The Steps



# What Did It Take?



- A resident of Shiloh did the History of Shiloh.
- Each Task Force member discussed what they considered the boundaries, and then the decision was made.
- One of the task force members mapped out the core area
- Worked on goals and priority actions and detailed implementations.  
Safety, Commercial Encroachment, Zoning, Quality Housing Development, Programs on healthy food choices, Traffic calming, Bus transportation, Stop increase high density in Shiloh, Efforts to reduce drug trafficking.
- Developed Wish List and Educational Programs for children, adults and all age groups



**How long did it take us to complete our plan?** 9 years

**What was the out come?** Shiloh 2025 Plan Adopted- September 14, 2010 by City Council

**Did we create committees to complete?** We had some Task Force members to do some research, but we all gave input and had great discussions.

### **Implementation**

Over the past five years since the adoption of the plan we have made many strides towards implementing portions of our plan. This has been done through the invaluable support from the City, Bountiful Cities, the Conservation Fund, WNC Communities Foundation. To keep the plan moving we had to actively write grants and relationships were developed with other organizations like the YMCA of WNC which helped us with our focus on pedestrian safety. ABIPA assists with addressing the health of our residents. Habitat for Humanity continues to support our goal of providing affordable housing and the development of greenspace with their donation of land that will serve as The Shiloh Legacy Art Trail. Volunteer hours provided by community members, college students from Warren Wilson College, UNC Asheville, Ramapo NJ, and Montgomery College MD have been invaluable in keeping our garden thriving from year to year. SCA members are on committees and take a part in implementation of the plan. We are very active in our monthly community meetings and our Executive Board meetings where a lot of decisions are made. We have made much progress, our garden programming is growing, we have advocated for a new sidewalk and paving of Shiloh Rd which have both been completed. We are still working hard to advance implementing our Shiloh 2025 plan.

# Lessons Learned



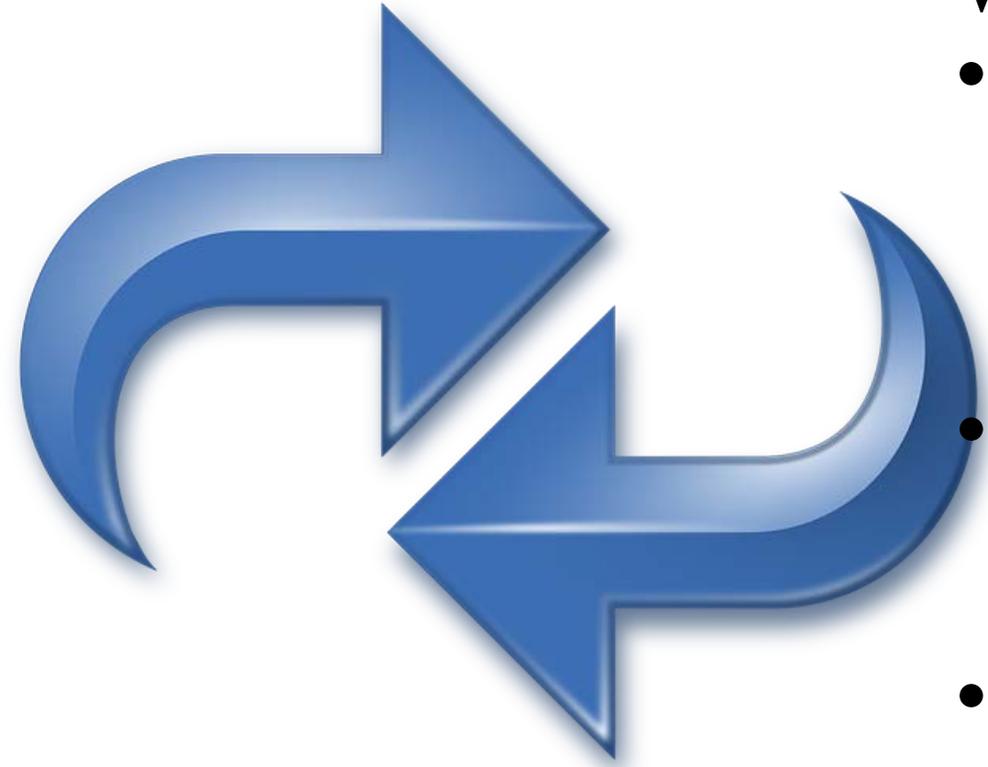
## Lessons Learned

- Full Support of the City needed
- Commitment of the Community Task Force Needed
- We must listen to each other and value differing opinions
- It can't be accomplished over night...you do have to follow the process.
- 100% of the community may never agree or get involved but you must work toward your goal no matter what.
- You need people of varied skill sets to advance the work .



## **What Would We Do Differently?**

- More discussions with community as a whole to make sure they understand the process and are able to give informed input.
- Seek counsel from other communities that had gone through the process of developing a community plan
- Discuss the plan more often during the planning and implementation process to encourage engagement and to inform new community members of goals
- Work a little faster (smile)



Recommendations to others that are thinking about initiating the planning process.



# WORK TOGETHER



1. Have a community meeting about why you want to do a plan and what you hope to accomplish.
2. Make sure community members understand the planning process and feel a part of decisions made.
3. List the assets of your community
4. List what you would like to see in your neighborhood
5. Try to get representation from all generations in the community to an or be on committees to complete and implement the plan.
6. Partner with the City of Asheville and other traditional and non-traditional community organizations to implement your plan.

# Keeping The Plan Alive



# Keep The Plan Alive



- Continue to leverage our successes that have come through strong partnerships
- Discuss Shiloh 2015 Plan at our monthly meetings to keep our efforts before the people.
- Conduct Annual Shiloh Community surveys to gage the pulse of the community
- Continue free events for the Shiloh community to keep the community engaged.
- Pass out flyers with information with Officers, Free Events, Garden work days, SCA meetings days and a list of SCA accomplishments.
- Encourage and invite young people to become more engaged in the organization



Thank You

