

Resolution No. 13-198

**RESOLUTION OF APPRECIATION TO JEFFREY B. RICHARDSON**

WHEREAS, Jeff Richardson began employment with the City of Asheville as its Human Resources Director in 1997 and has now taken the position as County Manager in Cleveland County effective October 1, 2013; and

WHEREAS, with over 22 years of local government experience, Jeff has a proven track record as a local government leader who is community oriented, collaborative, a problem solver, and one who is active and accessible in the community; and

WHEREAS, Jeff has served this community well in so many ways, including his service on the North Carolina Credit Union Commission, and being an Adjunct Faculty member of Western Carolina University in the MPA Program; and

WHEREAS, Jeff is active in numerous civic organizations, including being a member of the Asheville Breakfast Rotary Club and his service for several years on the United Way Board of Directors; and

WHEREAS, Jeff has served City management with dedication, loyalty, energy, and professionalism; and

WHEREAS, this City Council will miss the high level of professional competence provided to the City Council by Jeff, and also his integrity, charm, wit, advice, dependability, and friendship; and

WHEREAS, this City Council and prior City Councils have had the utmost respect and confidence in Jeff; and

WHEREAS, Jeff has earned the respect of other civic leaders and the affection of a host of area residents; and

WHEREAS, Jeff's performance of his duties and responsibilities, and his working relationship were always characterized by an obvious dedication to a high performing organization; and

WHEREAS, the City Council, by this resolution, wishes to express its great appreciation to Jeff for meritorious service, loyalty and dedication to the City of Asheville and its citizens;

NOW, THEREFORE, BE IT RESOLVED BY  
THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

The City Council does hereby commend

**JEFFREY B. RICHARDSON**

for many years of valuable service and highly commends  
him for the manner in which he has carried out his  
responsibilities and duties.

Read, approved and adopted this 10th day of September, 2013.

\_\_\_\_\_  
Terry M. Bellamy  
Mayor

\_\_\_\_\_  
Esther Manheimer  
Vice-Mayor

\_\_\_\_\_  
Jan Davis  
Councilman

\_\_\_\_\_  
Cecil Bothwell  
Councilman

\_\_\_\_\_  
Marc Hunt  
Councilman

\_\_\_\_\_  
Chris Pelly  
Councilman

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Gordon Smith  
Councilman

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Gary W. Jackson  
City Manager

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Magdalen Burleson  
City Clerk

*Magdalen Burleson*  
City Clerk

RESOLUTION NO. 13 - 199

RESOLUTION ACCEPTING ESTES COURT AS A CITY-MAINTAINED STREET

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WHEREAS, pursuant to GS # 160A-296, the City of Asheville has general authority and control over the streets within its jurisdiction, including the acceptance of streets for maintenance purposes; and

WHEREAS, Estes Court is located in the corporate limits of the City of Asheville; and

WHEREAS, Estes Court was constructed and inspected according to current standards including the City of Asheville's Standard Specifications and Details Manual; and

WHEREAS, the developer is responsible for repairing any major failures to Estes Court including but not limited to drainage infra-structure, street subgrade, pavement structure, and curb and gutter sections within a two-year warranty period (warranty period begins on the date of acceptance by City Council); and

WHEREAS, dedication of the 35-foot right-of-way for Estes Court has been recorded in Plat Book 116 Page 85; and

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

Estes Court is accepted by the City of Asheville for maintenance as indicated on the attached map.

Read, approved and adopted this 10th day of September, 2013.

Magdalen Bourleson  
City Clerk

Jim Bellamy  
Mayor

Approved as to form:

Matthew McKeon  
City Attorney

Magdalen Bourleson  
City Clerk



RESOLUTION NO. 13- 200

RESOLUTION AUTHORIZING THE CITY MANAGER TO AMEND AN AGREEMENT WITH  
SITWORK STUDIOS FOR ENGINEERING CONSTRUCTION DOCUMENTS FOR THE FIVE  
POINTS ROUNDABOUT

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WHEREAS, the City of Asheville has authority pursuant to Article 3 of Chapter 160A of the North Carolina General Statutes to enter into contracts for services with other entities; and

WHEREAS, on February 22, 2011, the City Council approved the Cooperative Agreement with the Federal Transportation Administration for the use of TIGER II Planning Grant funds, including the allocation of funds for Greenways and RADTIP; and

WHEREAS, City Council on January 8, 2013 City Council authorized the City Manager to enter into a contract with Sitework Studios to prepare architectural and engineer construction documents for the Town Branch and Clingman Forest Greenways; and

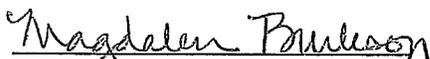
WHEREAS, the City Council has approved funding via the Capital Improvement Project budget for Stormwater and Greenways; and

WHEREAS, the Five Points Roundabout has been determined to represent an important element of approved plans for public infrastructure supporting both public and private investments;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

The City Manager is hereby authorized to amend the existing contract on behalf of the City of Asheville with Sitework Studios in an additional amount not to exceed \$125,000 for the Five Points Roundabout engineering construction documents and further authorized to execute any change orders to said contract or documents which may arise during construction of said project up to the budgeted amount.

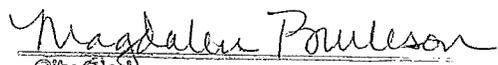
Read, approved and adopted this the 10<sup>th</sup> day of September, 2013.

  
City Clerk

  
Mayor

Approved as to form:

  
City Attorney

  
City Clerk

RESOLUTION NO. 13- 201

RESOLUTION TO ADOPT CITY COUNCIL'S 2013-2014 STRATEGIC PLAN

WHEREAS, the Asheville City Council recognizes the importance of strategic leadership in achieving the mission of the City of Asheville; and

WHEREAS, achieving our mission of creating a sustainable, quality of life community requires vision, goal setting, and strategic priorities; and

WHEREAS, the City Council met March 11, 2013, in a strategic planning retreat; and

WHEREAS, the City Manager will produce a comprehensive quarterly report and Committee Chairs will present updates on policy initiatives designed to further achievement of strategic goals for Economic Growth & Financial Sustainability, Affordable Housing and Community Development, and High Quality of Life; and

WHEREAS, the City Council received input from each member, discussed the alternatives and established strategic priorities;

NOW, THEREFORE, BE IT RESOLVED THAT THE CITY COUNCIL OF THE CITY OF ASHEVILLE

Affirms its strategic priorities to ensure that Asheville is a City that is:

Economic Growth & Financial Sustainability - Seek to ensure a sustainable financial future for Asheville by promoting an environment where citizens and businesses want to live, work and invest.

Affordable Housing & Community Development - Seek to ensure a sustainable future for Asheville through a standard of living that is affordable and attainable for people of all incomes, life stages and abilities.

High Quality of Life - Seek to ensure a sustainable future for Asheville by promoting a safe environment where basic needs are met and all people can enjoy a high quality of life.

BE IT FURTHER RESOLVED THAT:

The City Council adopts the goals and objectives as described in Exhibit "A" for 2013-2014.

Read, approved and adopted this 10th day of September, 2013.

Magdalen Bouleson  
City Clerk

Jim Balluff  
Mayor

Approved as to form:

Walter W. McClain  
City Attorney

Magdalen Bouleson  
City Clerk



# ASHEVILLE CITY COUNCIL • STRATEGIC PLAN • 2013 - 2014

## 2013-14 FOCUS AREA 1 Economic Growth & Financial Sustainability

Seek to ensure a sustainable financial future for Asheville by promoting an environment where citizens and businesses want to live, work and invest.

- Goal 1:** Invest and leverage investment in community infrastructure
- Goal 2:** Partner regionally on economic development and community investment
- Goal 3:** Support staff's continued implementation of operational efficiencies

## 2013-14 FOCUS AREA 2 Affordable Housing & Community Development

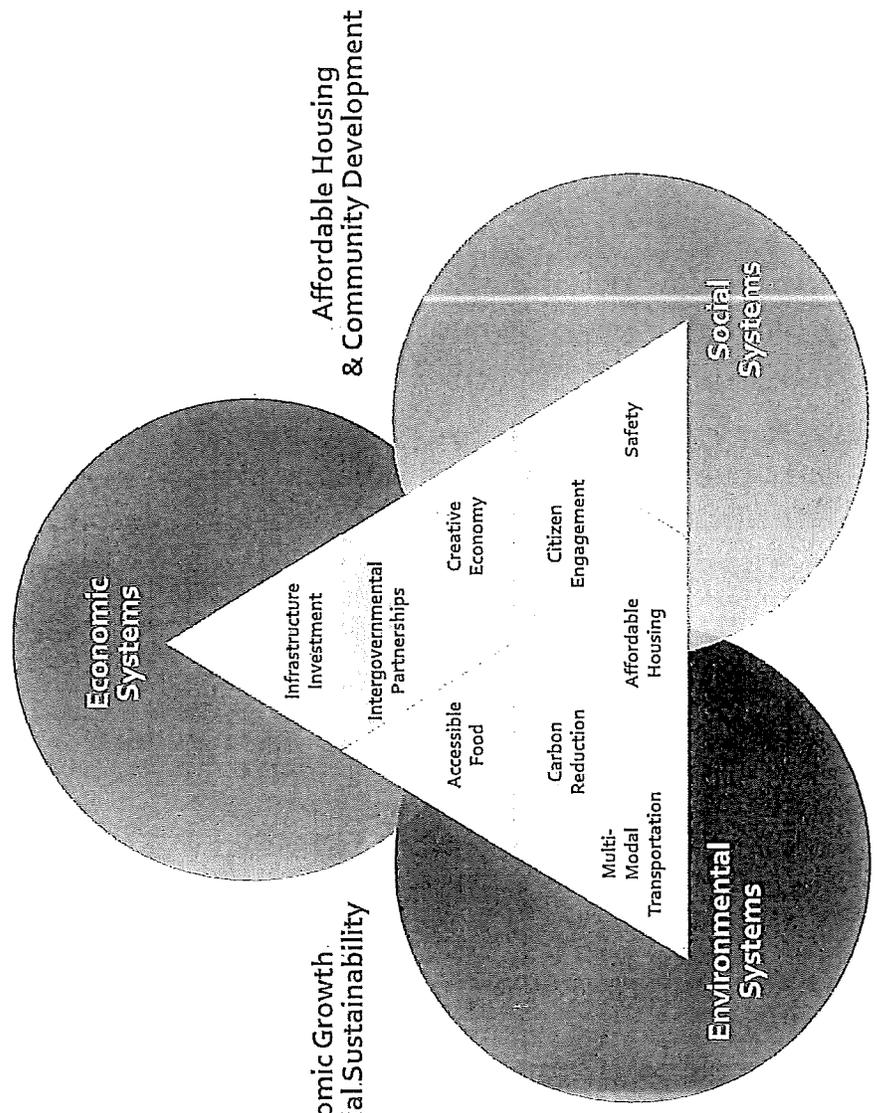
Seek to ensure a sustainable future for Asheville through a standard of living that is affordable and attainable for people of all incomes, life stages and abilities

- Goal 1:** Increase the number of affordable housing units with the City limits to encourage density, affordability and access to economic prosperity
- Goal 2:** Support initiatives to end chronic homelessness in Asheville with an emphasis on the Housing First philosophy

## 2013-14 FOCUS AREA 3 High Quality of Life

Seek to ensure a sustainable future for Asheville by promoting a safe environment where basic needs are met and all people can enjoy a high quality of life

- Goal 1:** Make Asheville one of the safest cities in America based on approved metrics for similarly sized cities
- Goal 2:** Address achievement gap in City school system
- Goal 3:** Address access to healthy, affordable, local food



High Quality of Life



## 2013-14 Focus Area 1: Economic Growth & Financial Sustainability

Seek to ensure a sustainable financial future for Asheville by promoting an environment where citizens and businesses want to live, work and invest.

### Goal 1: Invest and leverage investment in community infrastructure

**Action Item:** Implement the Economic Development & Community Investment initiatives with a focus in three key areas (Mixed-use neighborhoods, Downtown, and Job Growth

**Action Item:** Strategically invest the resources we have - CDBG, AHTF, Nature Center Membership program

**Action Item:** Invest in a transportation network and housing stock that decreases citizens' expenses related to commute and fuel

**Action Item:** Comprehensively evaluate incentive and density policies with economic development partners to include Buncombe County, Chamber of Commerce/EDC

**Action Item:** Identify underperforming zones and focus redevelopment efforts to include job growth, housing, recreation, and multi-modal transportation

#### Mixed Use Neighborhoods:

- RADTIP Implementation
- East of the Riverway Neighborhood Planning
- Riverside Drive Strategic Plan
- WECAN Master Plan Update
- Aston Gateway Redevelopment
- Affordable Housing Partnerships
- Neighborhood reinvestment to balance livability issues that come with density

#### Downtown Vitality:

- South Slope Redevelopment Analysis
- Business Improvement District
- Downtown Recycling Initiative
- Infrastructure Improvements
- Festival & Special Event Partnerships
- Identify Western Gateway improvements
- Thomas Wolfe renovations
- Pack Place/Art Museum partnership

#### Job Growth:

- Gap analysis/Partner on 5x5 strategy areas
- Evaluate Land Use Incentive Grant and other incentives
- Development Review restructuring
- UDO Analysis, zoning adjustments and related recommendations
- Support efforts around Arts/Creative Economy
- I-26 partnership



**2013-14 Focus Area 1: Economic Growth & Financial Sustainability**

Seek to ensure a sustainable financial future for Asheville by promoting an environment where citizens and businesses want to live, work and invest.

**Goal 2:** Partner regionally on economic development and community investment

**Goal 3:** Support staff's continued implementation of operational efficiencies

**Action Item:** Bring economic development and tourism partners together to share goals and information about economic realities. By focusing on relationships and education, identify needs and opportunities to invest in high priority initiatives that offer a return on investment for all units of government.

**Action Item:** Continue partnerships with local institutions of higher learning.

**Action Item:** Expand strategic partnerships that comprehensively address multi-modal transportation plans.

**Action Item:** Eliminate programs with low returns (financial or social) or limited usage.

**Action Item:** Explore options to outsource/re-engineer services.

**Action Item:** Ask employees to innovate and seek savings. Reward performance by offering competitive compensation and benefits.



**2013-14 Focus Area 2: Affordable Housing and Community Development**

Seek to ensure a sustainable future for Asheville through a standard of living that is affordable and attainable for people of all incomes, life stages and abilities

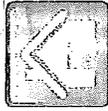
**Goal 1:** Increase the number of affordable housing units within the City limits to encourage density, affordability, and access to economic prosperity

**Action Item:** Fully fund the Affordable Housing Trust Fund until the housing crisis is resolved; evaluate criteria to ensure accessibility by a larger developer applicant pool

**Action Item:** Re-evaluate the sustainability bonus to enhance its applications and outcomes

**Action Item:** Expand commitments to mixed income neighborhoods and consider the formula "housing+transportation" for prioritizing the location of affordable housing

**Action Item:** Evaluate the feasibility of a partnership with the City, County, Housing Authority and other partners to pursue redevelopment of public housing with a mixed-use, mixed-income Choice Communities-type project. Develop a feasibility analysis of what might be successful.



## 2013-14 Focus Area 2: Affordable Housing and Community Development

Seek to ensure a sustainable future for Asheville through a standard of living that is affordable and attainable for people of all incomes, life stages and abilities

### Goal 2:

Support initiatives to end chronic homelessness in Asheville with an emphasis on the Housing First Philosophy

**Action Item:** Continue City-County Advisory Board's evaluation of next steps and recommendations for moving forward



## 2013-14 Focus Area 3: High Quality of Life

Seek to ensure a sustainable future for Asheville by promoting a safe environment where basic needs are met and all people can enjoy a high quality of life

### Goal 1:

Make Asheville one of the safest cities in America based on approved metrics for similarly sized cities

### Goal 2:

Address achievement gap in City school system

**Action Item:** Implement strategies to significantly improve public safety in neighborhoods in Asheville with the highest levels of crime

**Action Item:** Continue efforts to eliminate drug and gang activity in Asheville

**Action Item:** Address pedestrian safety issues through education, infrastructure and maintenance

**Action Item:** Continue to support the Asheville Police Department's internet child abuse program

**Action Item:** Address impacts of transient homeless population

**Action Item:** Address prostitution in S French Broad area

**Action Item:** Pursue ordinance for regulating graffiti removal on private property

**Action Item:** Prioritize and seek funding for infrastructure projects that improve safety along school routes

**Action Item:** Track progress made toward City School Strategic Plan; receive annual updates from the school system

### Goal 3:

Address access to healthy, affordable local food

**Action Item:** Pursue implementation of Food Action Plan

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RESOLUTION NO. 13-202

RESOLUTION AUTHORIZING THE CITY MANAGER TO ACCEPT PRIVATE DONATIONS FROM CITIZENS OR GROUPS FOR THE ASHEVILLE POLICE DEPARTMENT

WHEREAS, pursuant to N.C.G.S. 160A-240.1, a city may acquire, by gift, grant, devise, exchange, purchase, lease or any other lawful method, the fee or any lesser interest in real or personal property for use by the City or any department of the City; and

WHEREAS, citizens or groups have donated to the Asheville Police Department the amount of \$7,000;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

The City Manager is hereby authorized to accept funds donated to the Asheville Police Department in the amount of \$7,000.

Read, approved, and adopted this 10th day of September 2013.

Margalene Boulleson  
CITY CLERK

Jimmy B. Bellamy  
MAYOR

APPROVED AS TO FORM:

Matthew D. McWhorter  
CITY ATTORNEY

Margalene Boulleson  
City Clerk

RESOLUTION NO. 13-203

RESOLUTION APPOINTING A MEMBER TO THE PUBLIC ART & CULTURAL COMMISSION

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WHEREAS, Ms. Honor Moor has resigned as a member of the Public Art & Cultural Commission, thus leaving an unexpired term until June 30, 2015;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ASHEVILLE THAT:

Ms. Constance E. Richards, 171 Pearson Drive, Asheville, N.C., be and she is hereby appointed as a member of the Public Art & Cultural Commission, to serve the unexpired term of Ms. Moor, term to expire June 30, 2015, or until her successor has been appointed.

Read, approved and adopted this 10th day of September, 2013.

Magdalen Boulson  
CITY CLERK

Jim Buller  
MAYOR

Approved as to form:

Martha W. McElhonor  
CITY ATTORNEY

Magdalen Boulson  
City Clerk