

# 2012 Annual Report

# AAARRC



## Asheville Area Riverfront Redevelopment Commission





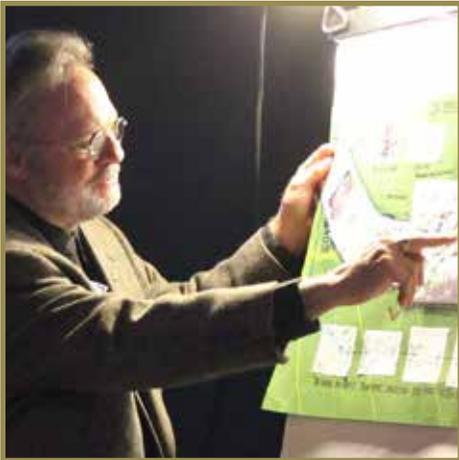


# Positions to City Council

Recommended that the City of Asheville expand the Land Use Incentive Grant Area to apply to entire riverfront.

Worked with WECAN, RADBA & RADA to advise City Council of the need for a more comprehensive approach to dilapidated structures.

Partnered with neighborhood associations to provide comments to City Council regarding New Belgium Brewing's proposed project .



# Presentations Hosted

## February 2012

Update on City of Asheville by Jan Davis

Presentation by Ben Teague on Asheville 5x5

Informational presentation by McCray Coates, Stormwater Administrator for the City of Asheville

## April 2012

Report from the Town of Woodfin regarding their greenways system by Town Manager, Jason Young



## Spring 2012

RENCI Director, Jim Fox provided an overview of the center's visualization capabilities including a demonstration of the Multi-hazard Risk Tool and the Unity 3D Gaming software

## June 2012

Presentation by Ben Teague and Clark Duncan from the Economic Development Coalition of Asheville-Buncombe County (EDC) on landing the New Belgium Brewing Company project along with an overview of how the EDC works.

Jenn Vervier, Director of Strategic Development and Sustainability for New Belgium Brewing Company was in attendance.

Follow up: Monthly staff updates on New Belgium partner involvement

RiverLink presented information about Asheville Adventure Rentals, RiverMusic and more



## November 2012

Informational presentation by Cathy Ball, Director of Public Works for the City of Asheville on development in the floodplain.



## 2013 Goals

**Advocate RADTIP**

**Build AARRC Capacity**

**Align with the City's Community and Economic Development Strategy**

### 2012 Board of Directors

Chairman • Ricky Silver  
Buncombe County Commission Appointee

Vice Chairman • Joseph Ferikes  
City Council Appointee

Ex-Officio Buncombe County Commission  
Carol Peterson

Ex-Officio City Council  
Jan Davis

Ex-Officio River District Design Review  
Committee Chair  
Terry Meek

Cindy Weeks  
City Council Appointee

Pattiy Torno  
City Council Appointee

Karl N. Koon  
CIBO Appointee

George Morosani  
CIBO Appointee

Ben Teague  
Asheville Area Chamber of Commerce Appointee

Pam Turner  
Asheville Area Chamber of Commerce Appointee

Dan Hitchcock  
RiverLink Appointee

Robert Griffin  
RiverLink Appointee

Jerry Vehaun  
Town of Woodfin Appointee

Appointing boards to the Commission are the City of Asheville, the Town of Woodfin, County of Buncombe, Council of Independent Business Owners, River District Design Review Committee (COA), RiverLink, and Asheville Area Chamber of Commerce.

### 2013 Organizational Development:

- Funding Mechanism for AARRC
- Website
- Partner with RDDRC on Design Review Improvements

### 2013 Upcoming Projects:

- Riverside Drive Strategic Plan
- RAD TIP Phase 2
- 233 Riverside Drive
- Clean up and beautification of the RADTIP Study Area
- New Belgium Brewery construction
- Craven Street Infrastructure Project  
AARRC members worked closely with FEMA to help make the road realignment happen.
- Greenway on west side of the French Broad River as part of the New Belgium Brewery construction
- Ice House Smokestack designation as landmark and preservation of this River Arts District icon with support from WECAN, RADBA and RADA
- Welcoming new business investment along Swannanoa Riverfront



AARRC meets the second Thursday of every month, 4.00 pm at the Asheville Area Chamber of Commerce Board Room.

Technical and Administrative support to the Asheville Area Riverfront Redevelopment Commission is provided by Urban Planner Stephanie Monson, City of Asheville Office of Economic Development. Call 828 232 4502 or email [smonson@ashevillenc.gov](mailto:smonson@ashevillenc.gov) for more information.