

THE MAYOR'S



STATE OF **CITY**

A S H E V I L L E • 2 0 1 5

Downtown Asheville - 1985





More than governments.
Networks.





LEAF



FESTIVAL SCHOOLS & STREETS INTERNATIONAL



RIVER LINK











Asheville City Council Strategic Operating Plan 2015-2016



FOCUS AREA 1

Economic Growth & Sustainability

- GOAL 1** Implement the Economic Development Capital Improvement Plan
- GOAL 2** Invest and leverage investment in community infrastructure
- GOAL 3** Create economic development and community investment opportunities through partnerships, planning and incentives.
- GOAL 4** Support staff's continued implementation of operational efficiencies and practices of sustainability



FOCUS AREA 2

Affordability & Economic Mobility

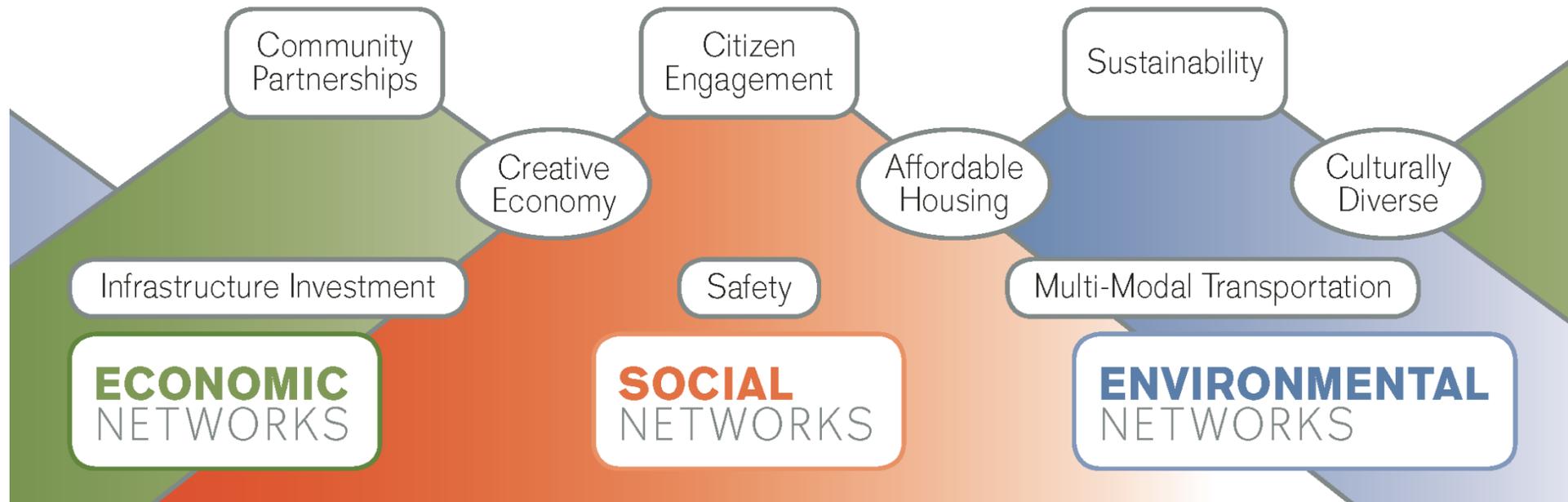
- GOAL 1** Expand Asheville's supply of quality, affordable homes for current and future residents.
- GOAL 2** Improve citizen equity by reducing disparity gaps with an emphasis on education and socio-economic mobility.



FOCUS AREA 3

High Quality of Life

- GOAL 1** Make Asheville one of the safest cities in America based on approved metrics for similarly sized cities
- GOAL 2** Encourage policies that improve public health and safety for City of Asheville employees and citizens.
- GOAL 3** Continue to support Asheville as a culturally diverse city
- GOAL 4** Continue to develop City Council communications and partnerships with citizens, community leaders, the media and elected officials





FOCUS AREA 1

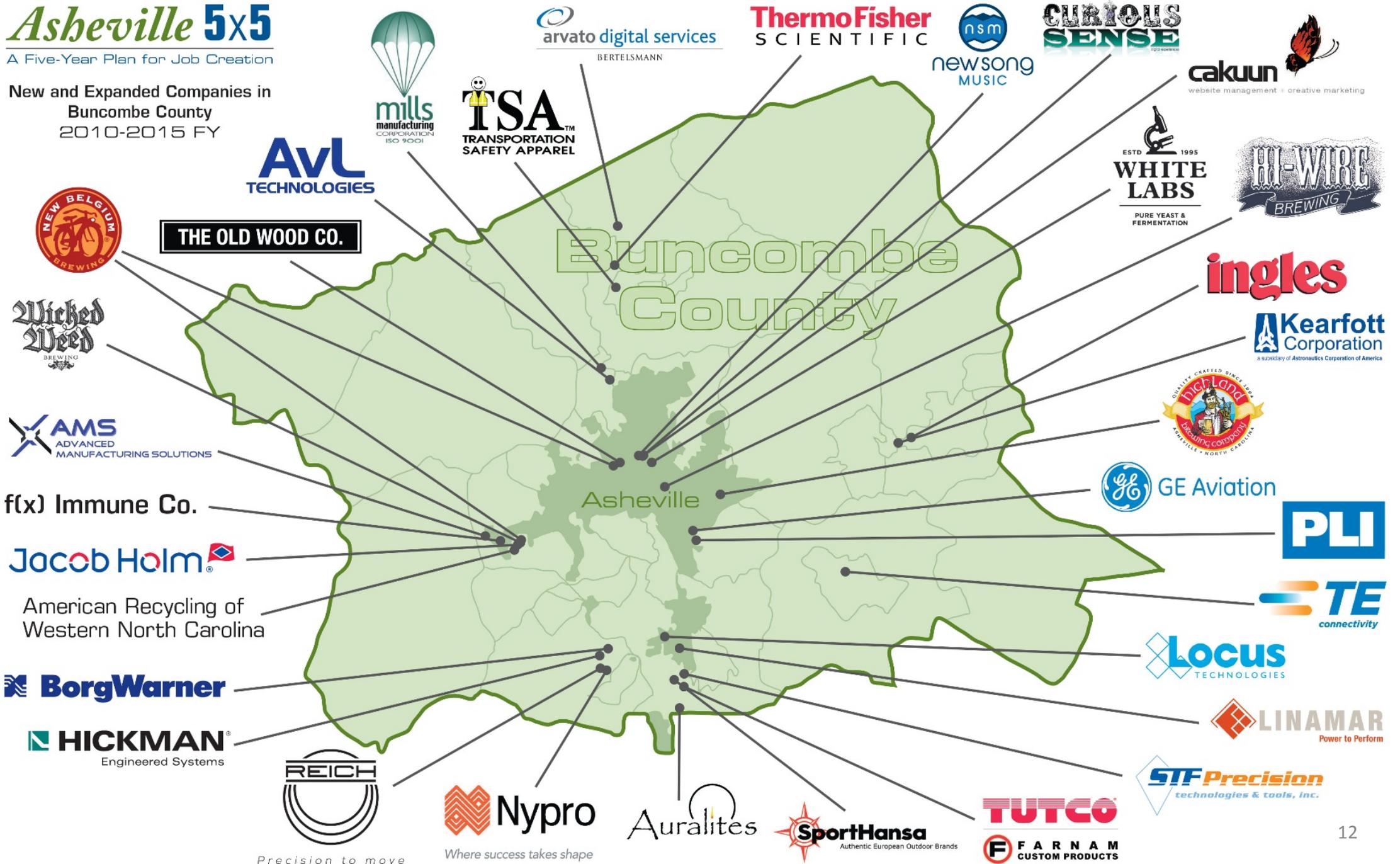
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Asheville 5x5

A Five-Year Plan for Job Creation

New and Expanded Companies in
Buncombe County
2010-2015 FY





“This rating will move Asheville into a very select group of borrowers offering many benefits, including maximum access to financial markets, increased investor interest and lower interest cost.”

Douglas Carter, DEC Associates Inc





First Green Bond issued in North Carolina



Haywood Road

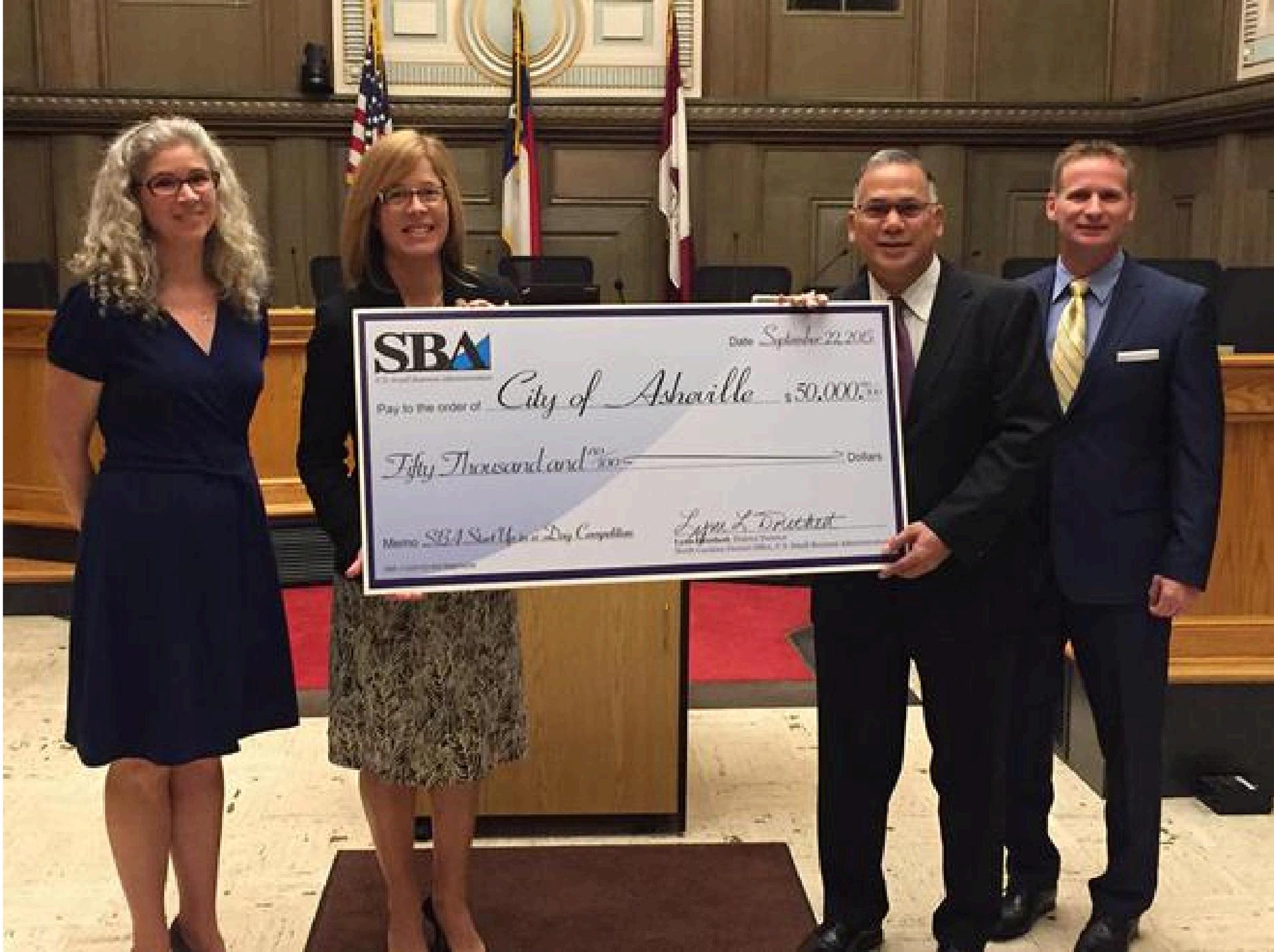
Form-Based Code



RIVER ARTS DISTRICT FORM-BASED CODE

A CITY OF ASHEVILLE PROJECT





SBA
Date *September 22, 2023*

Pay to the order of *City of Asheville* \$*50,000.00*

Fifty Thousand and 00/100 Dollars

Memo: *SBA Start-Up in a Day Competition*

Lynn L. Trickett
Treasurer



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Asheville Housing Fair

www.ashevillehousingfair.com

SEPTEMBER 19

10:00 AM - 2:00 PM



Consumer Workshops

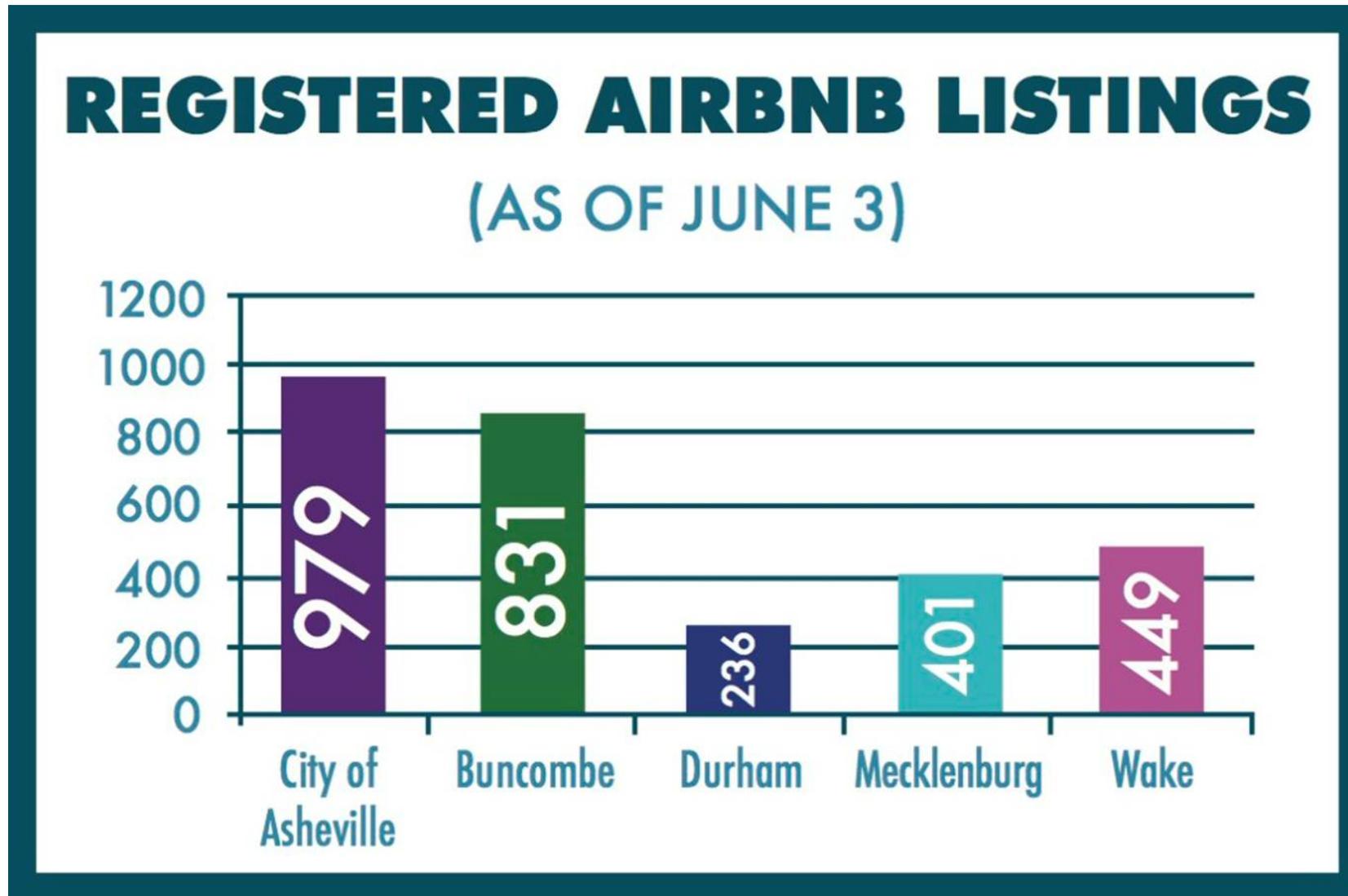
- ✓ Living in 120 Square Feet
- ✓ Learn Renter's Rights
- ✓ Credit: Get It. Keep It. Improve It.
- ✓ The ABC's of Home Buying



Provider Workshops

- ✓ What is an Accessory Dwelling Unit?
- ✓ Homestays
- ✓ Landlord's Are Part of the Solution
- ✓ Everything You Wanted to Know About Affordable Housing

Short Term Rentals





City Parks and Recreation Summer Camp Staff



It's unacceptable to see a homeless veteran

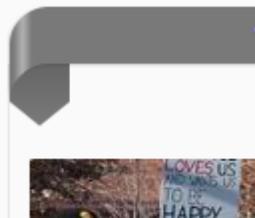
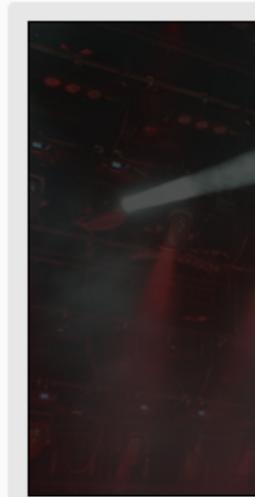
Esther Manheimer, OPINION 11:06 a.m. EDT April 17, 2015



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As mayor of Asheville, I have deep respect and gratitude for the men and women who serve our nation in the military. Too often these brave citizens return from military service as wounded warriors, and many join the ranks of the homeless because disabilities or other circumstances prevent them from finding work. This is unacceptable to me, as I expect it is for most Asheville residents, and for that reason I have signed on to the Mayors Challenge to End Veteran Homelessness.

In August 2014, President Obama said, "We're not going to rest until every veteran who has fought for America has a home in America." I echo those sentiments. Providing permanent housing resources for veterans and their families who are experiencing homelessness is truly a top priority within the Asheville/Buncombe County community. Through programs such as Housing and Urban Development-Veterans Affairs Supportive Housing (HUD-VASH), and Supportive Services for Veteran Families





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WATCH
FOR ME - NC
ASHEVILLE



I  k for bikes.



I brake for people.



Original content courtesy of the City of Portland and WATCH.







SimpliCity
city data simplified

Pelly: Including citizens vital to city's success

Chris Pelly 3:16 p.m. EDT September 25, 2015



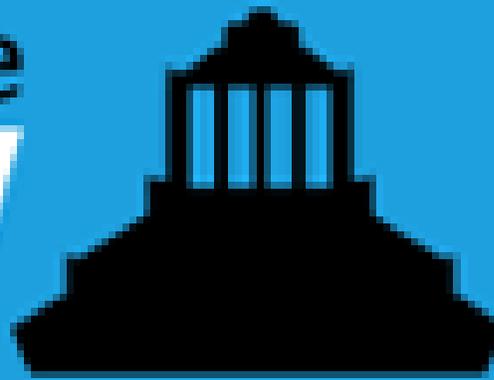
[f](#) CONNECT [t](#) TWEET [in](#) LINKEDIN [💬](#) COMMENT [✉](#) EMAIL [➦](#) MORE

Asheville City Hall serves as an inspiring public building, a place where citizens and government intersect for the good of our community. This sense of conversation and collaboration is central to forming the vision that guides city staff and the actions of City Council.

Taking it a step further, the city goes out into our communities, setting up public meetings, input and information sessions to garner as much inclusion,



asheville
CITY



SOURCE





**GOOMBAY
GOOMBAY
GOOMBAY
GOOMBAY**



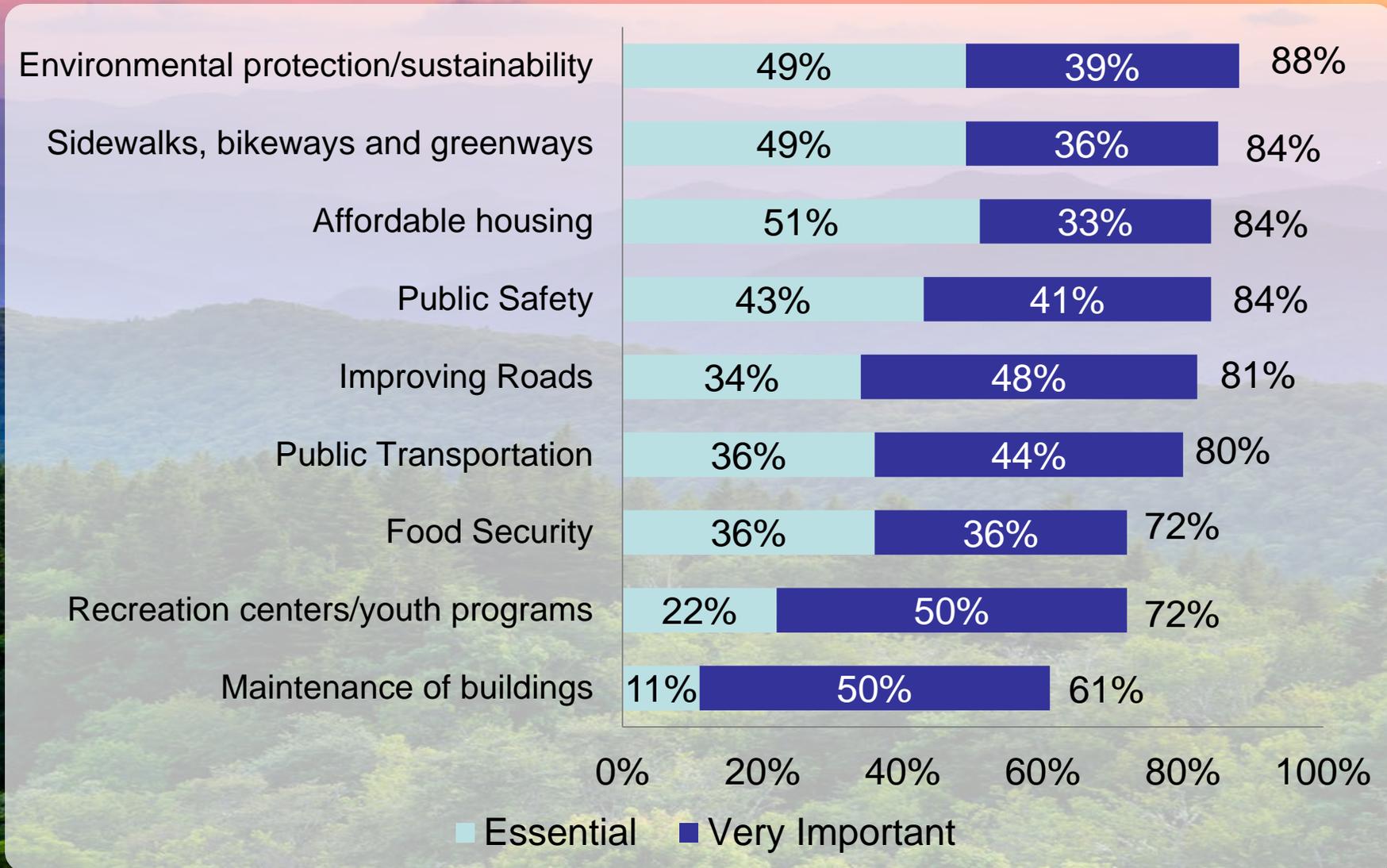


An aerial photograph of a city at sunset. The sun is low on the horizon, creating a dramatic sky with dark, heavy clouds and bright, golden light breaking through. The city below is illuminated with warm lights, and a major road with light trails from traffic runs through the center. In the background, a range of mountains is visible under the twilight sky.

The Future



Importance of City Investments





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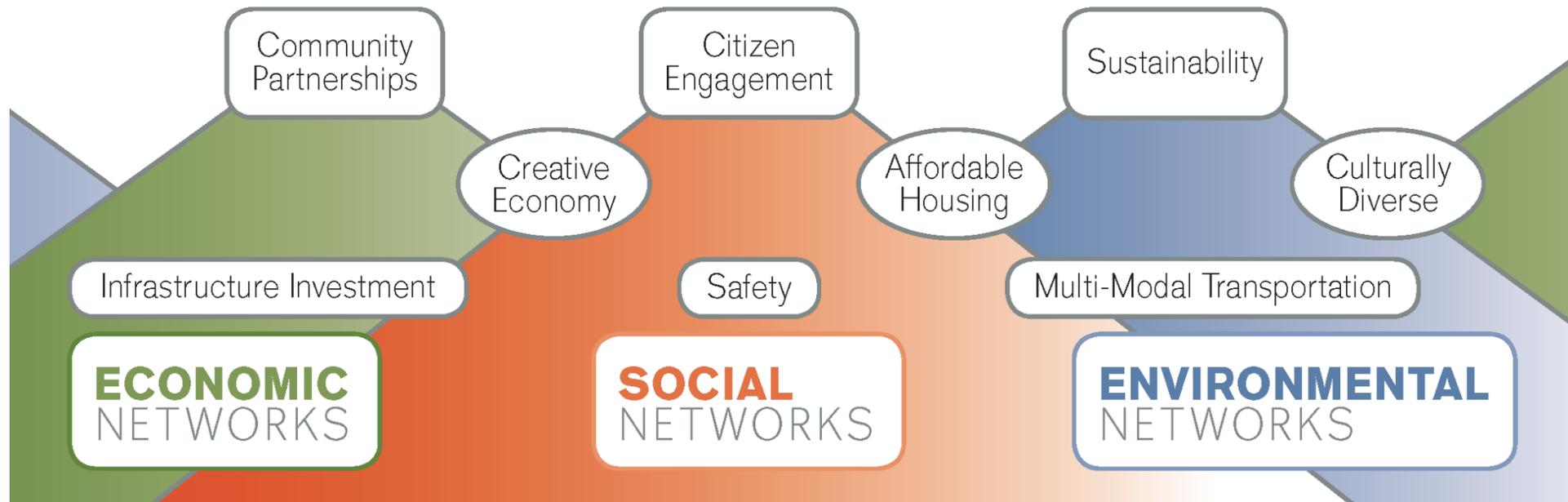
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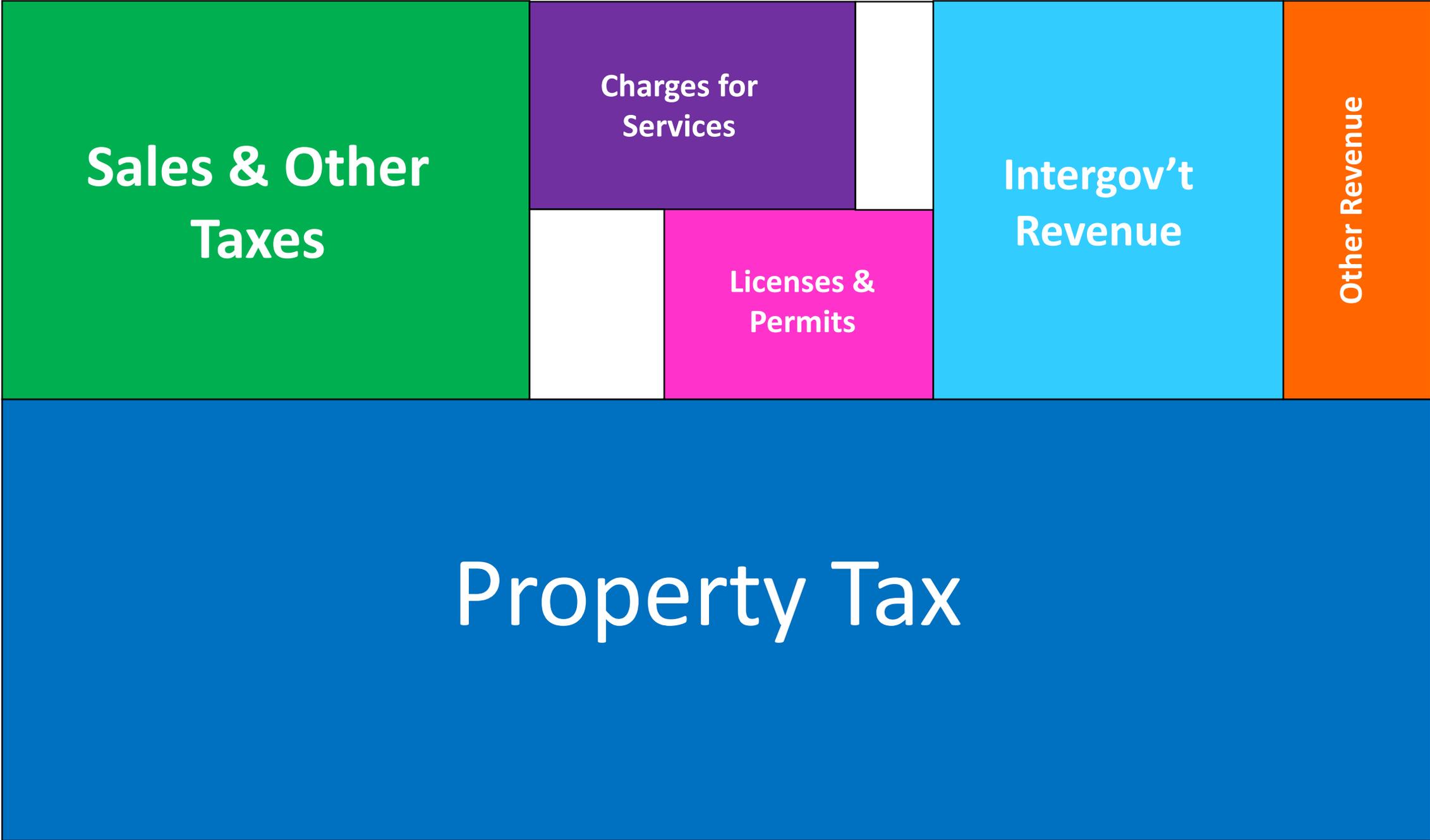


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Sales & Other Taxes

Charges for Services

Licenses & Permits

Intergov't Revenue

Other Revenue

Property Tax

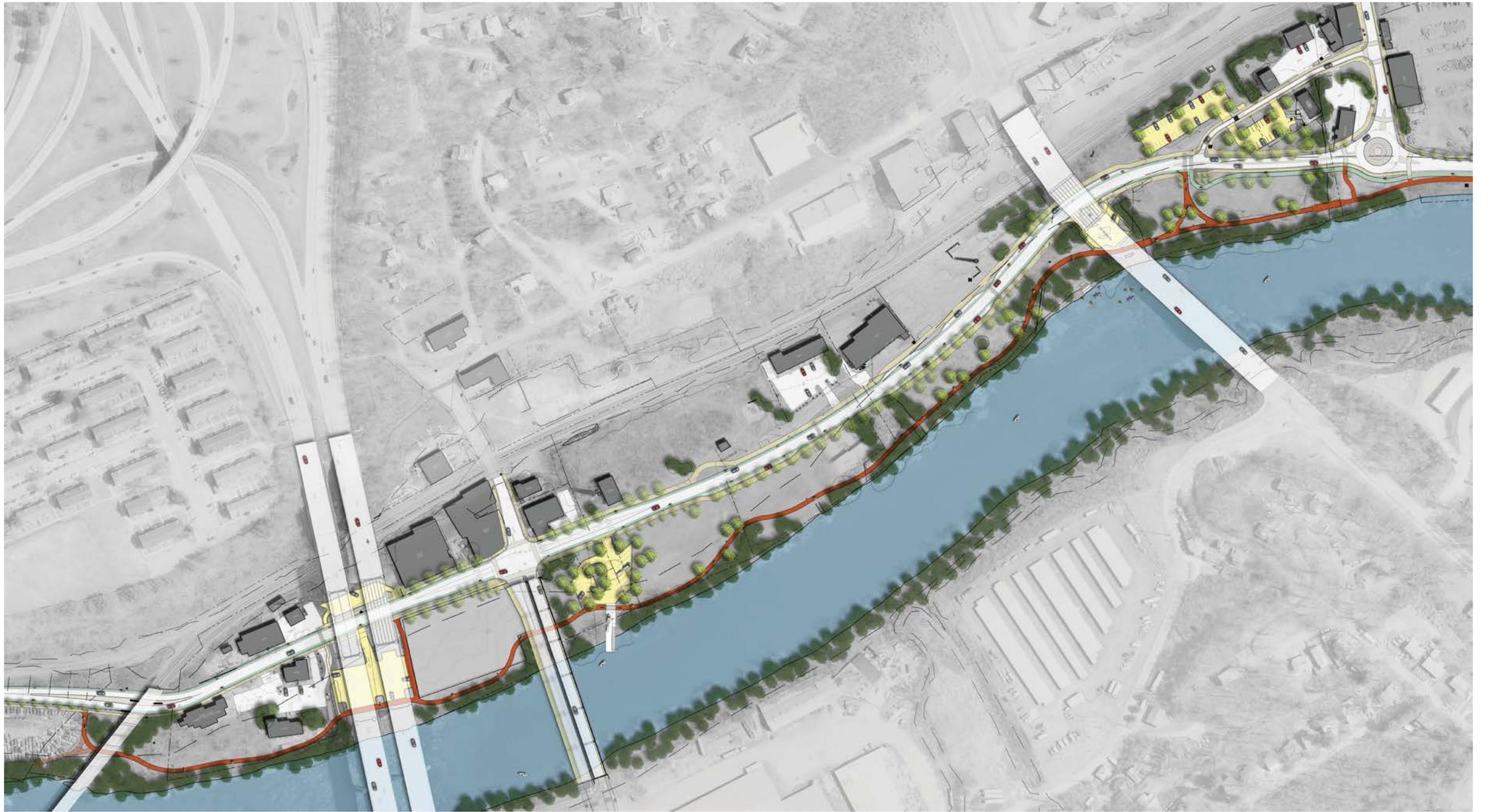
Capital Improvement Plan 2015 - 2020

Category	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	TOTAL
AFFORDABLE HOUSING	805,072	4,502,748	-	2,000,000	-	2,000,000	9,868,787
PUBLIC SAFETY	1,737,335	6,083,424	2,700,000	1,600,000	600,000	-	13,316,607
MULTI-MODAL TRANSPORTATION	2,271,148	1,730,734	1,315,400	692,000	560,000	1,910,000	7,530,892
ECONOMIC DEVELOPMENT	7,133,507	4,641,168	3,842,926	2,745,771	4,966,742	6,395,566	30,073,128
QUALITY OF LIFE	579,453	2,171,863	3,600,000	1,100,000	600,000	600,000	8,738,865
MAINTENANCE	3,809,448	7,111,651	6,775,000	6,775,000	6,775,000	6,775,000	38,061,099
PROJECT TOTALS	16,335,963	26,241,588	18,233,326	14,912,771	13,501,742	17,680,566	107,589,378

**MASTER PLAN
CLINGMAN FOREST GREENWAY
ASHEVILLE, NORTH CAROLINA**



**5.49 miles Greenways in development next few years
3 miles of New Sidewalks in FY 2016
4.5 miles city streets being resurfaces in FY 2016**



STREETSCAPE ILLUSTRATIONS



FUTURE WESTBOUND BRIDGE AT CRAVEN STREET







Livingston Street Complete Streets Improvements OPEN HOUSE

September 3 | 5:30-8 pm | Dr. Wesley Grant Sr Southside Center



The City of Asheville is currently planning to improve Livingston Street and a portion of Depot Street. The goal of the project is to make the street safe and comfortable for pedestrians, bicyclists and transit users.

**Please join us for an Open House to learn about the project.
Your input and feedback are needed as this project takes shape.
There will be no formal presentation, so please drop in at any time.**

For additional information, please contact:
Tara Irby (tirby@ashevillenc.gov) or Sasha Vrtunski (svrtunski@ashevillenc.gov)



www.ashevillenc.gov

50 High Growth Companies
\$10M Equity Investment

3,000 Direct Jobs
\$50,000 Avg. Wage

\$ 650,000,000



Sustainability

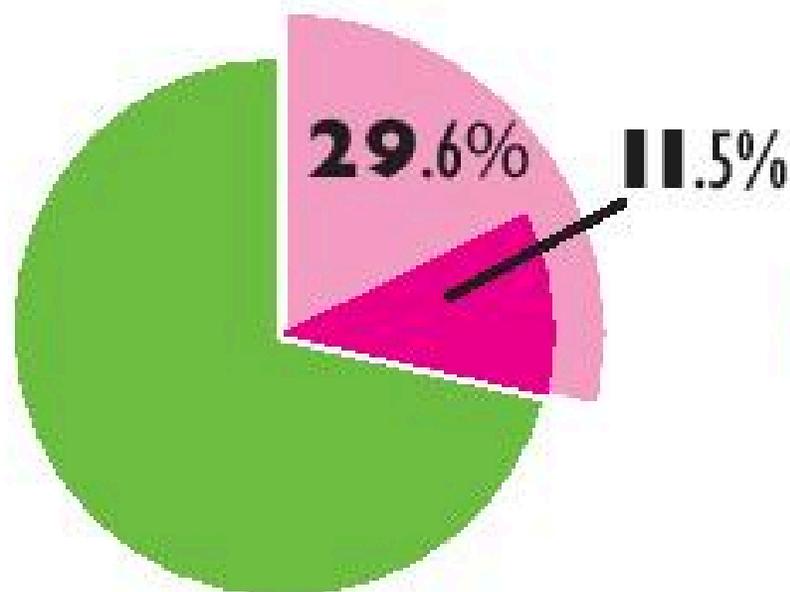


**COST BURDENED:
PAY 30% OR MORE
OF INCOME ON HOUSING**

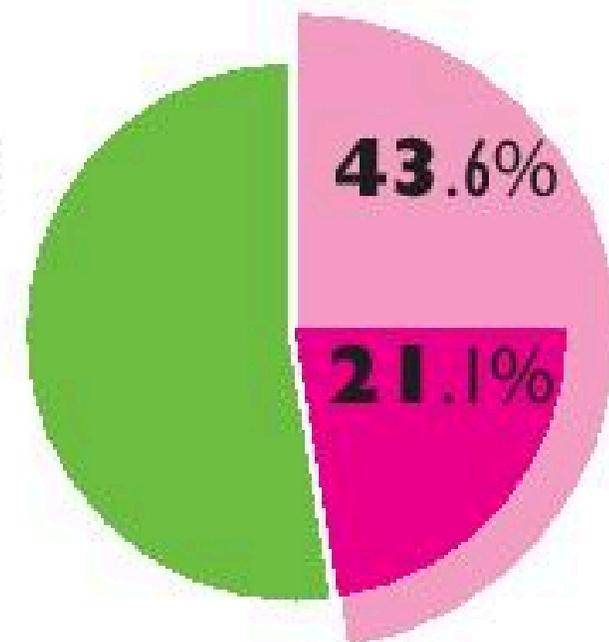


**SEVERELY
COST BURDENED:
PAY 50% OR MORE
OF INCOME ON HOUSING**

ASHEVILLE HOMEOWNERS



ASHEVILLE RENTERS



*SOURCE: ASHEVILLE, NORTH CAROLINA REGION HOUSING
NEEDS ASSESSMENT; BOWEN NATIONAL RESEARCH
INFOGRAPHICS BY ANNA WHITLEY

Lee Walker Design Workshops



**NEW
GROUP
FORMING!**

FULL PRICING
PROTEIN BAR 2.25
BROWNIES 2.25
HEALTH SHAKE

ADD TO

2







Fire Station #14: 5 Points Neighborhood







*The American Planning Association
celebrates excellence in planning*

Thanks to our Citizen Participants

Adrian Vassallo – Down Association

Julie Judkins – Appalachian Trail
Conservancy

Allison Williams – Appalachian Trail
Conservancy

Crystal Reid – Member of the Board of
Residents for the Lee Walker
neighborhood

Maya Newland – President of the UNC
Asheville student body

Joy Ponder – Asheville Fire Department
Division Chief

Stephan Steidle – Eating Asheville founder
– walking food tours

Tim Schaller – A part owner of the Wedge

Moses Goldstein – student at Ira B. Jones

Pheonix Keyser – CAYLA (City of Asheville
Youth Leadership Academy) student
Asheville High (senior)

Anthony Thomas – Green Opportunities,
Employment Manager

Ruth Summers – Director of the Grove
Arcade Foundation



