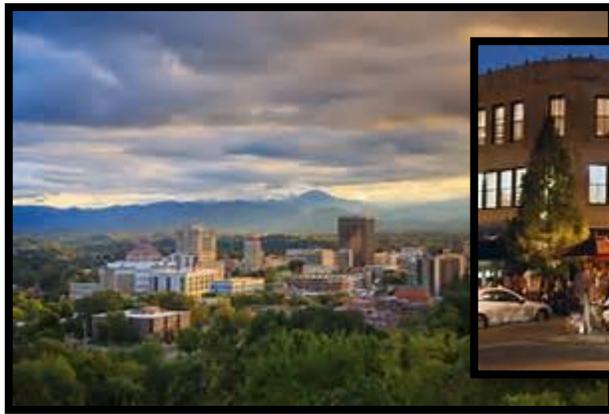


# **Downtown Public Space Management**

**City Council Public Safety Committee  
June 22, 2016 Forum**



# Downtown Public Space Management



ASHEVILLE

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# Downtown Public Space Management

Interests

Uses

Residents

Performances

Visitors

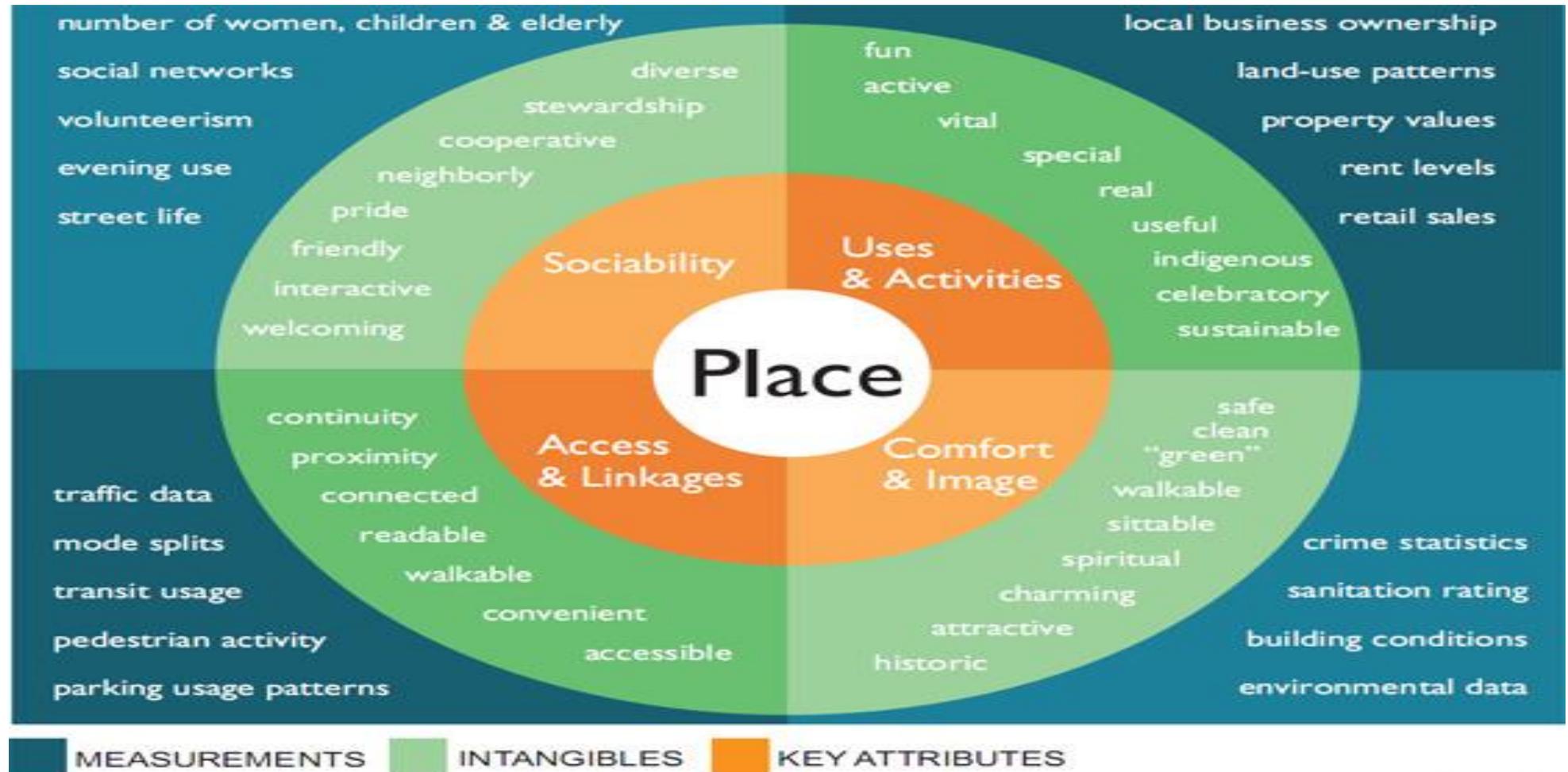
Vending/  
Encroachments

Businesses/  
Vendors/ Performers

Safety/ Pedestrians

# Downtown Public Space Management

## 'PLACE' DIAGRAM



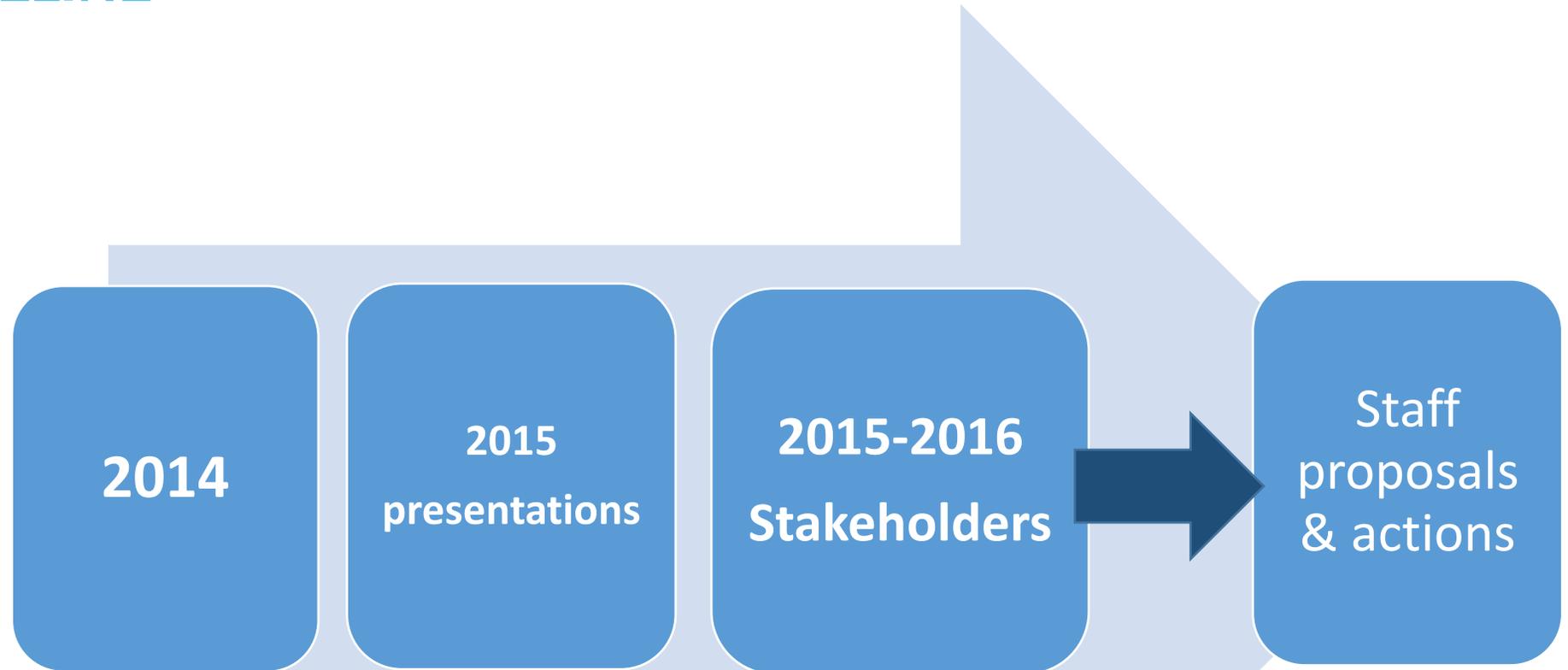
Source: Project for Public Spaces and Placemaking Chicago

# Downtown Public Space Management



# Downtown Public Space Management

## TIMELINE



# Downtown Public Space Management

## ACTIONS

- VENDING/ PUSHCART PERMIT MANAGEMENT
- KIOSK RELOCATION/ REMOVAL AT PATTON/BILTMORE AVENUES
- DOWNTOWN MASTER PLAN UPDATE

# Downtown Public Space Management

## ACTION ITEMS

### VENDING/ PUSH CART PERMIT MANAGEMENT



# Downtown Public Space Management

## ACTION ITEMS

### VENDING/ PUSH CART PERMIT MANAGEMENT

- 30 Current Pushcart/ Vending locations within Downtown
- Two identified locations eliminated and relocated due to safety and place-making challenges
- Downtown Master Plan update will analyze and propose considerations in the identification and management of current and future locations



# Downtown Public Space Management

## ACTION ITEMS

### RELOCATION/ REMOVAL OF KIOSK

- Patton/ Biltmore Avenues current location challenges current flow of pedestrian traffic
- Work with TDA to determine if kiosk can be removed/ relocated to maximize safety and access to information
- Continue to work with TDA on locations of all kiosks





# Downtown Public Space Management

## ACTION ITEMS

### DOWNTOWN MASTER PLAN UPDATE

- Focus on public space management, streetscape and place making components
- Anticipated to take 12 months and being in Spring 2017

### TPDF APPLICATION

- Focus on South Slope portion of CBD
- Funding for sidewalk improvements (ADA), place-making improvements in CBD



# Downtown Public Space Management PROPOSALS

- BENCH RELOCATION/ REMOVAL
- TEMPORARY CLOSURE OF WALL STREET FOR PUBLIC STREET MARKET
- STREET PERFORMANCES (PILOT PROGRAM)

# Downtown Public Space Management

## OTHER PROPOSALS/ INITIATIVES

### BENCH RELOCATION/ REMOVAL

- Patton/ Biltmore Avenues area
- Feedback regarding challenges of current location
- Enhance the overall number and type of seating in Downtown
- Consider seating as part of Downtown Master Plan update



### TEMPORARY CLOSURE OF WALL STREET FOR PUBLIC STREET MARKET

- Engage in a stakeholder process to develop proposal for public street market on select weekends
- Include street performances and temporary permitted vending

# Downtown Public Space Management

## PILOT PROGRAM PROPOSAL

### STREET PERFORMANCE FINDINGS

- Street performances are a vital component and a welcome part of the Downtown's character and culture
- Street performances are not panhandling activities. They are live performances with artistic value in exchange for gratuities in appreciation for the performance.
- Performances can cause adverse impacts to the community (crowds in locations with insufficient room, blocked sidewalks, ingress & egress, quiet enjoyment of residents & business, interface with traffic)
- Mitigate adverse impacts through minimally intrusive regulation of time, place and manner



# Downtown Public Space Management

## PILOT PROGRAM PROPOSAL

### STREET PERFORMANCES

- High Impact Areas
- Incentive Areas
- Ordinance Revisions to support enforcement in these areas
- Street performances in other areas of Downtown would remain regulated by General Requirements in Ordinance
- Registration and reservations required through web-based application and mobile platform (cost to city and performers?)
- Defined pilot period after which staff reports to PSC/ Council



# Downtown Public Space Management

## HIGH IMPACT AREA PROPOSAL

### *WHERE*

#### THREE HIGH IMPACTS AREAS

- ❖ Haywood Street in front of Woolworth Walk
  - ❖ Flat Iron Sculpture at Battery Park/ Wall Street (eliminate southwest corner of Wall Street/ Battery Park)
  - ❖ Pack Square – west side of Biltmore Avenue in front of Rhubarb
- Space/ area designated by artistic symbol on surface/ sidewalk
  - No other performance may take place within 100 feet



# Downtown Public Space Management

## HIGH IMPACT AREA PROPOSAL

### *WHO*

- At least one performer must be registered with the City and scheduled to perform for a block of time
- Non-registered persons may perform in space in conjunction with registered and scheduled performer actually in space during time reserved

### *WHAT*

- All performers, equipment and personal items must remain entirely within the space designated by artistic symbol



# Downtown Public Space Management

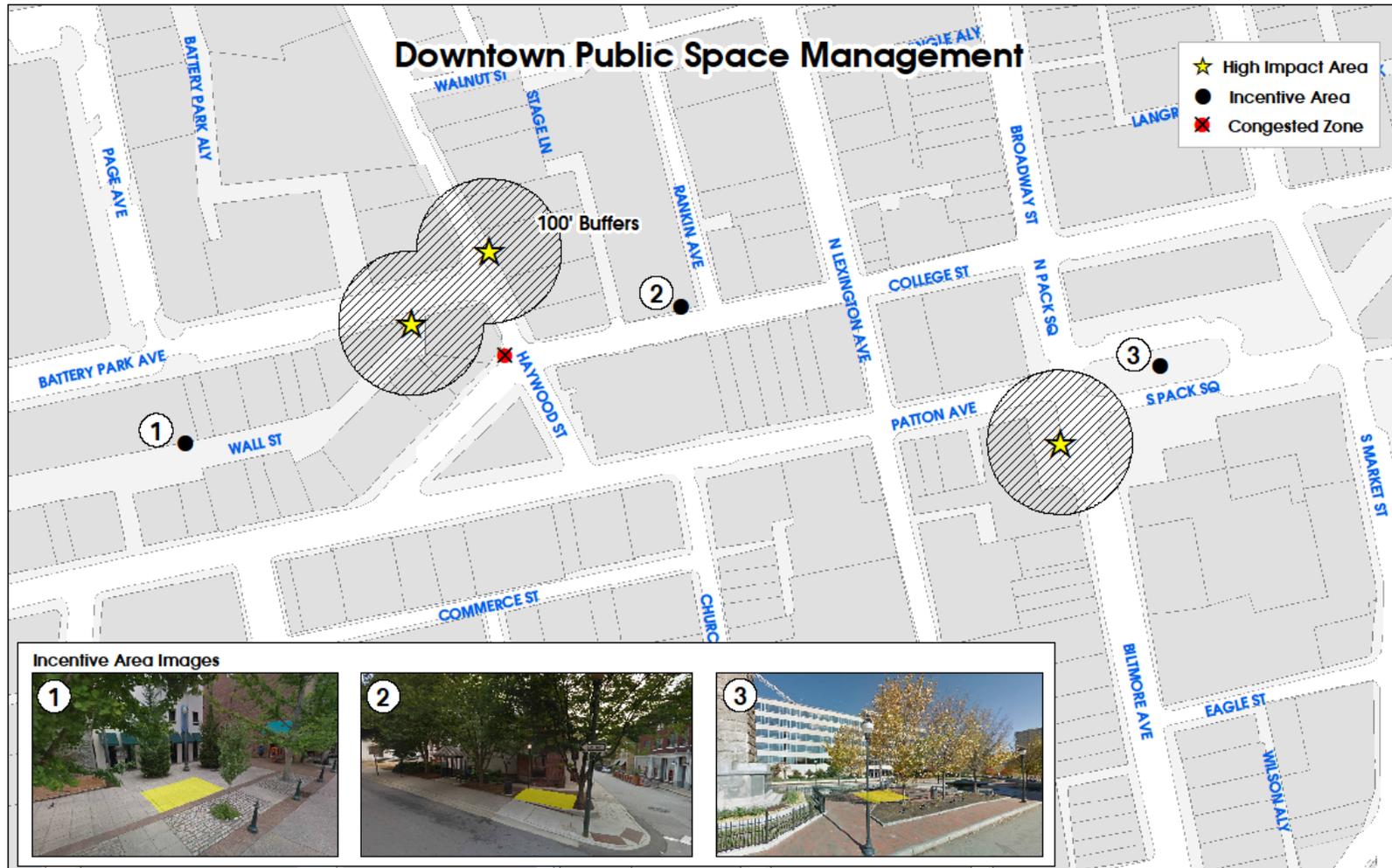
## HIGH IMPACT AREA PROPOSAL

### *WHEN*

- Only between the hours of 10 a.m. and 10 p.m.
- Utilized in two hour, non-consecutive blocks of time
- Enforcement on complaint basis

# Downtown Public Space Management

## HIGH IMPACT AREA PROPOSAL





# Downtown Public Space Management

## INCENTIVE AREA PROPOSAL

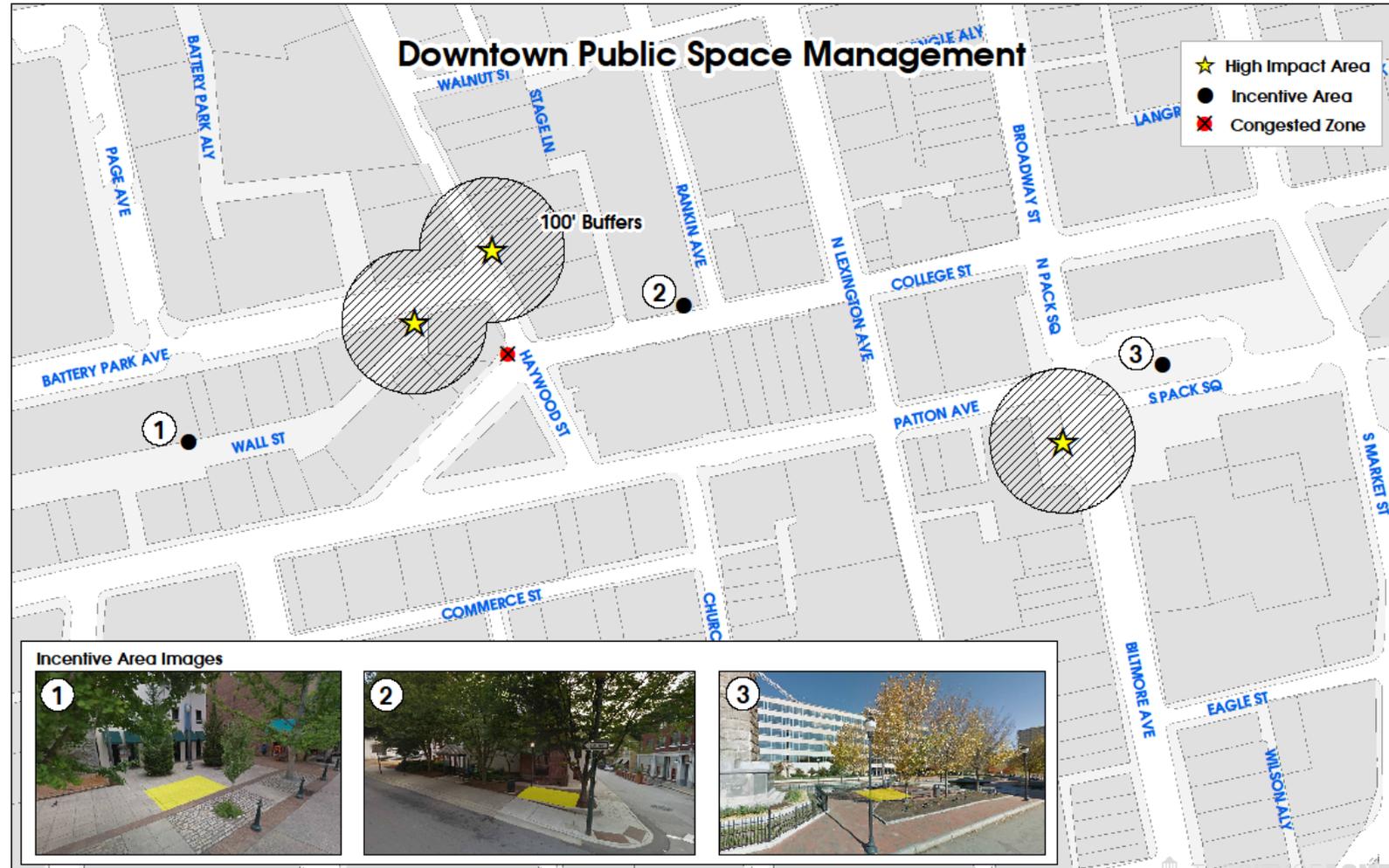
### *WHERE*

#### THREE INCENTIVE AREAS

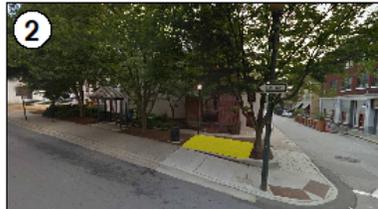
- ❖ Wall Street Climbing Vicinity
  - ❖ South Pack Square
  - ❖ Rankin Avenue/ College Street Pocket Park
- Space/ area designated by artistic symbol in which goods or wares may be displayed for sale
  - No other performance may take place within 40 feet (General requirements)
  - Only one vendor per space

# Downtown Public Space Management

## INCENTIVE AREA PROPOSAL



Incentive Area Images





# Downtown Public Space Management

## INCENTIVE AREA PROPOSAL

### *WHO*

- At least one performer must be registered with the City and scheduled to perform for a block of time

### *WHAT*

- Space/area designated by artistic symbol in which goods or wares may be displayed for sale
- Performance may occur around designated incentive space/area

### *WHEN*

- Only between the hours of 10 a.m. and 10 p.m.
- Utilized in two hour, non-consecutive blocks of time
- Enforcement on complaint basis



# Downtown Public Space Management

## NEXT STEPS

### FORUM

- Facilitated discussion among stakeholders
- Staff available to answer questions and obtain feedback

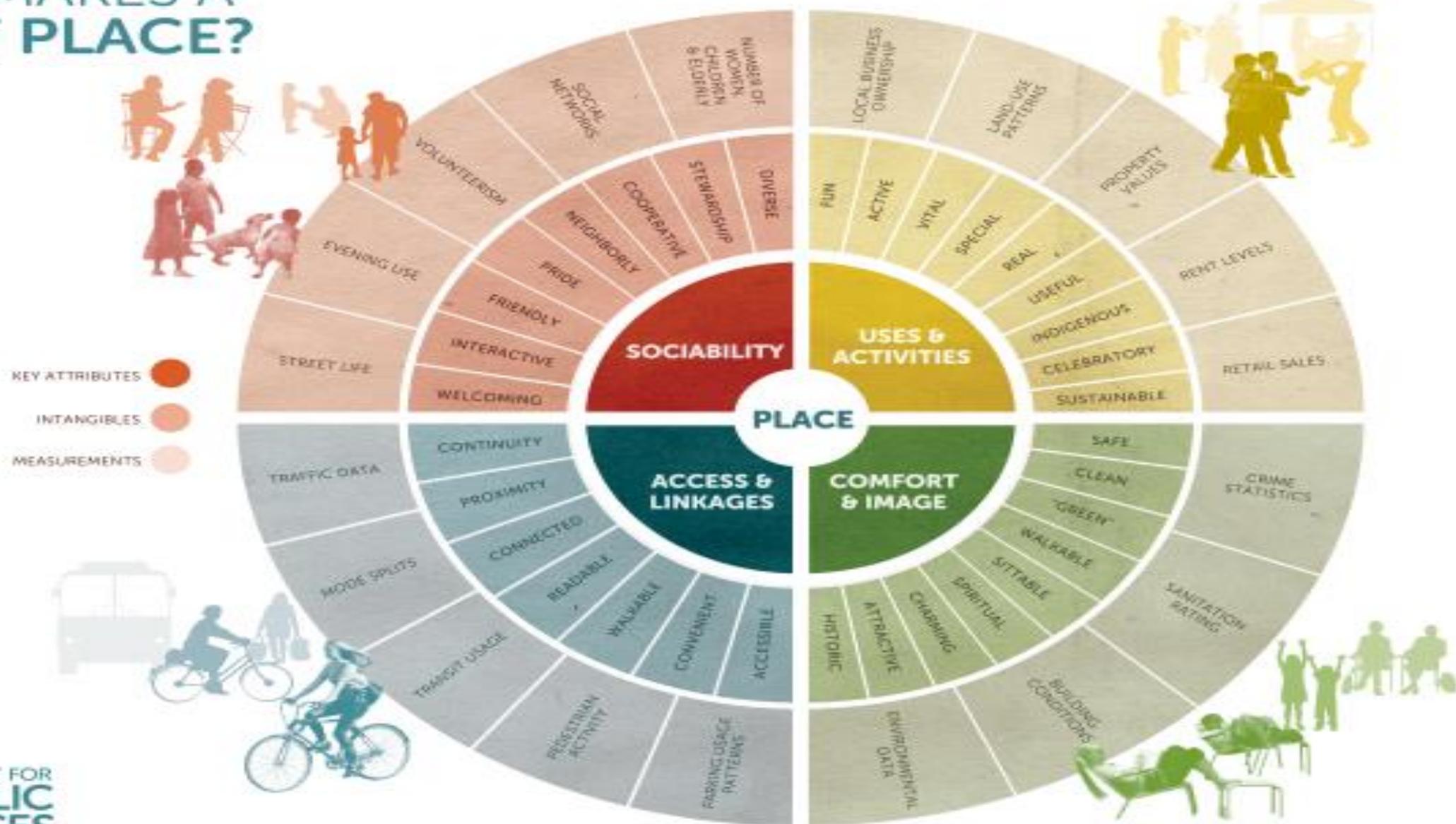
### PSC SPECIAL MEETING immediately following Forum

- Committee considers proposals, forum discussion and provides staff with direction and/or takes action

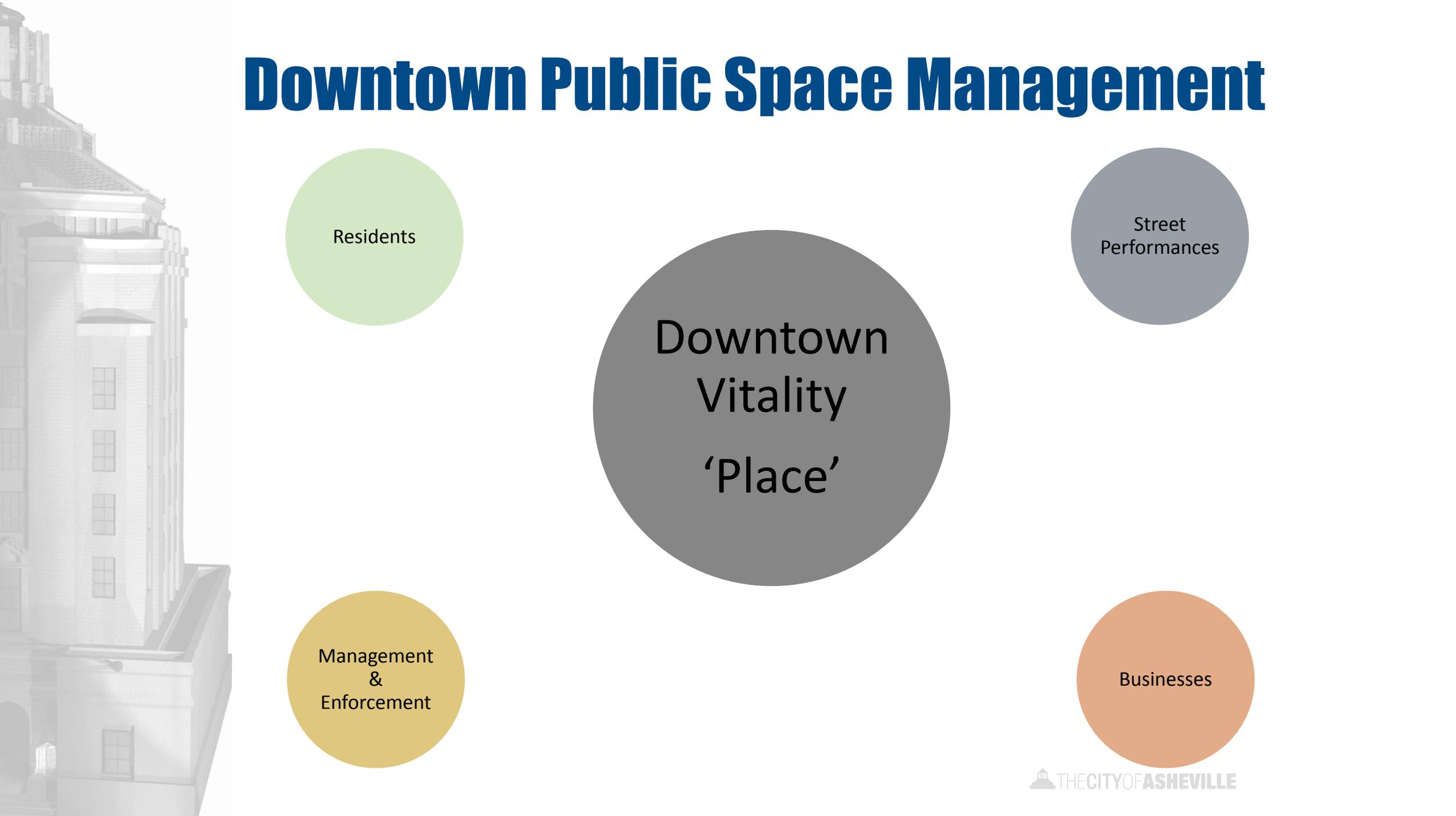
### STAFF

- Follow up on PSC direction and/ or action

# WHAT MAKES A GREAT PLACE?



# Downtown Public Space Management



Residents

Street  
Performances

Downtown  
Vitality  
'Place'

Management  
&  
Enforcement

Businesses

# Downtown Public Space Management

