

EXHIBIT A

Shindig on the Green's Economic Impact on Buncombe County in 2016

From audience intercept interviews:

846 (55%) visitors

683 (45%) Buncombe County residents

Visitors spent \$50,760 Average \$60

Residents spent \$10,245 Average \$15

\$40 on average spent by each of the 1,529 attendees

If 24,000 attendees:

24,000 x \$40 = \$960,000

If 40,000 attendees:

40,000 x \$40 = \$1,600,000

Provided by: Folk Heritage Committee