

City of Asheville

smART space Artist In Residency Program

Call to Artists

INTRODUCTION

The City of Asheville Parks, Recreation and Cultural Arts Department is accepting proposals for the juried competition of the first **smART space** artist-in-residency program.

Artists and artist teams are invited to create proposals for the 90-day use of a 1,500 square foot store front in Asheville, located at 190 Broadway.

Proposals for space use may include (but are not limited to) visual arts (drawing, painting, photography, film, sculpture, etc.), performing arts (dance, theater, music, circus arts, etc.), and/or new media.

Final project outcomes may include (but are not limited to) exhibits, performances, installations, community projects, etc.

DESCRIPTION

smART space is an artist-in-residency program designed to provide short-term space to visual and/or performing artists and artist teams for the creation and presentation of new works in unconventional spaces.

Use of the space is for a 90-day period, expected to conclude with a final product of a performance or exhibit in the space. The selected artist(s) will be given free, 24-hour access to the space and a \$1,500 stipend (paid in installments).

The selected artist(s) will be required to provide 5 to 10 hours per week of public access to the space and interaction with the public to explain their project and their process. The final product must be accessible to the public at no charge.

The selected artist(s) will be required to enter into a contract agreement with the City of Asheville and will be responsible for any damages done to the space as a result of their residency.

Please note that projects that require fire, extreme heat, or processes that create air-borne particulate matter or hazardous waste are not allowed.

Proposals and their copyright will belong to the artists. The City of Asheville reserves the right to use images and information from the written proposals for review and project promotional purposes, and for the final project.

PROJECT GOALS

In an effort to enhance public confidence for and appreciation of the arts and to maintain and enhance Asheville as an arts destination, the goals of **smART space** are to:

- Provide artists with opportunities to a public presence and allowing artists to experience firsthand the potential success of having publicly accessible space for their work.
- Engage the public in an arts experience through artists' work time & final product.
- Develop a creative atmosphere in retail spaces that will lead to new development and permanent businesses.

AWARDS & PROJECT BUDGET

The City of Asheville Cultural Arts Division will award a \$1,500 honorarium to the selected artist or artist team along with access to the available space.

This allocation is intended to cover costs associated with the proposed project.

All awards and selection is contingent upon the proposed space being available.

PROJECT SCHEDULE

Application Deadline	Wed., Oct. 19, 2011 5:00pm EST
Finalists Selected	Mon., Oct. 24, 2011
Space Available	November 1, 2011

This project will require artists be flexible and to work within tight deadlines and the ability to work within City of Asheville policies and procedures. The City of Asheville reserves the right to alter these dates as necessary without notice.

ELIGIBILITY

This call is open to emerging and established artists and artist teams age 18 years and older who currently live in Buncombe, Yancey, McDowell, Rutherford, Polk, Henderson, Madison, Haywood, Transylvania, Jackson, Swain, Macon, Graham, Clay, and Cherokee counties. Proof of residency will be required.

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ARTIST Q&A FORUM

Two opportunities will be available for artists to meet with staff to ask questions about the application process and to view the space at 190 Broadway:

Monday, October 10, from 4 p.m. – 6 p.m., and
Tuesday, October 11, from noon – 2 p.m.

ARTIST SELECTION PROCESS

Completed entries will be reviewed by a five-member jury, the majority of which will be arts professionals and will include one member of the City of Asheville Public Art and Cultural Commission.

Proposals will be reviewed based on the following criteria:

- **Artistic Merit:** based on the work process description and final expected outcome.
- **Significance of Studio use for Professional Artistic Development:** Potential for making the most of the time in the studio.
- **Need.** The need for this type (size, cost, etc.) of space.
- **Quality of the Proposed Project:** based on the ability to manage a project of the proposed scale an outcome based on work samples and applicant biography.

HOW TO APPLY

Please include the following information in your proposal:

1. Explain how the space will be used and the final project

Artists and artist teams are required to submit a 3-page written proposal describing how the space would be used and the final project and outcome as well as expressing your interest in the project and a description of your approach to the project.

Please include digital images, drawings, sketches, videos, or any other materials that may be helpful in understanding the project and the project outcome.

Artists working in teams may only submit one proposal. All artists must own the copyright of the materials they submit.

Please note that projects that require fire, extreme heat, or processes that create air-borne particulate matter or hazardous waste are not allowed. If your

work typically includes these types of processes or tools, please describe how this project will differ.

2. Submit digital images of your artwork

Six (6) images of your recent work that demonstrate your ability as an artist. If you are submitting a proposal as a collaborative team, each member must submit six (6) images.

Images must be saved as PC compatible JPG files on a CD-ROM at 300 dpi using the dimensions/ratios listed.

All images must be clearly labeled with the title (if applicable), Artist's last name, and first name. Do not imbed images in a Power Point presentation.

3. Submit an image list

Please include an annotated image list including title, artist name, media, image name/number, and any other relevant information.

4. Submit one copy of a current résumé

If you are submitting a proposal as a collaborative team, each member must submit an individual resume.

Please note that incomplete or ineligible submissions will not be reviewed

WHERE TO SUBMIT

All materials must be received by (not mailed by) Wednesday, October 19, 2011 at 5:00 p.m. EST.

Mailing Address:

Diane Ruggiero
Superintendent of Cultural Arts
City of Asheville
PO Box 7148
Asheville, NC 28802

Physical Address:

Diane Ruggiero
Superintendent of Cultural Arts
City of Asheville
70 Court Plaza, 4th Floor
Asheville, NC 28802

QUESTIONS

For questions about the process contact Diane Ruggiero by phone at 828-259-5815 or via email at druggiero@ashevillenc.gov