

*City*  
*of* Asheville  
North Carolina



Riverfront Redevelopment Study Group Public Meeting  
October 21, 2009

Stephanie Monson  
Urban Planner for the Office of Economic Development  
[smonson@ashevillenc.gov](mailto:smonson@ashevillenc.gov)  
(828) 232 4502



Keep in mind

# For Public Comment



- Do you support the City/County partnership to form a Riverfront Redevelopment Commission?
- Other Comments?



*“...a Commission for the sustainability and continued development of the Riverfront district...”*

Where's that?

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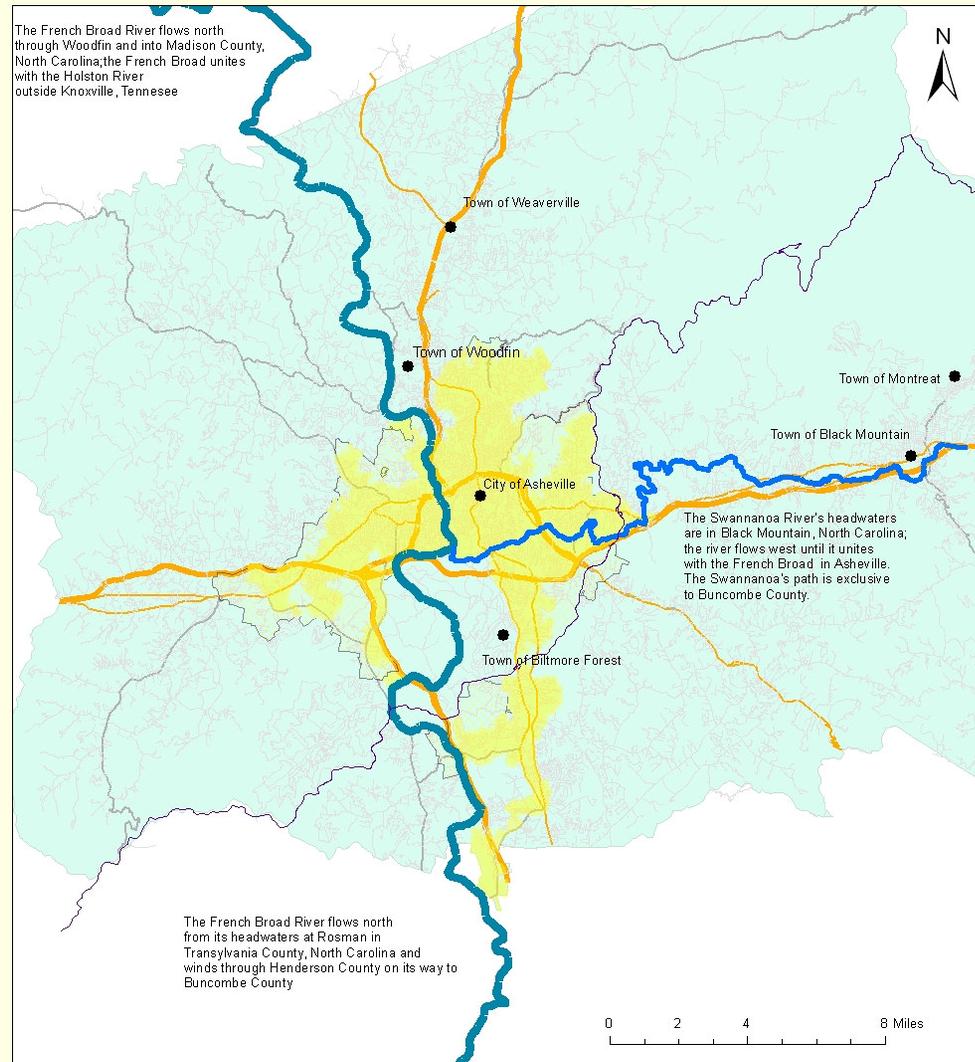


## Overall scope of work:

**Buncombe County  
Jurisdiction**

## Focus:

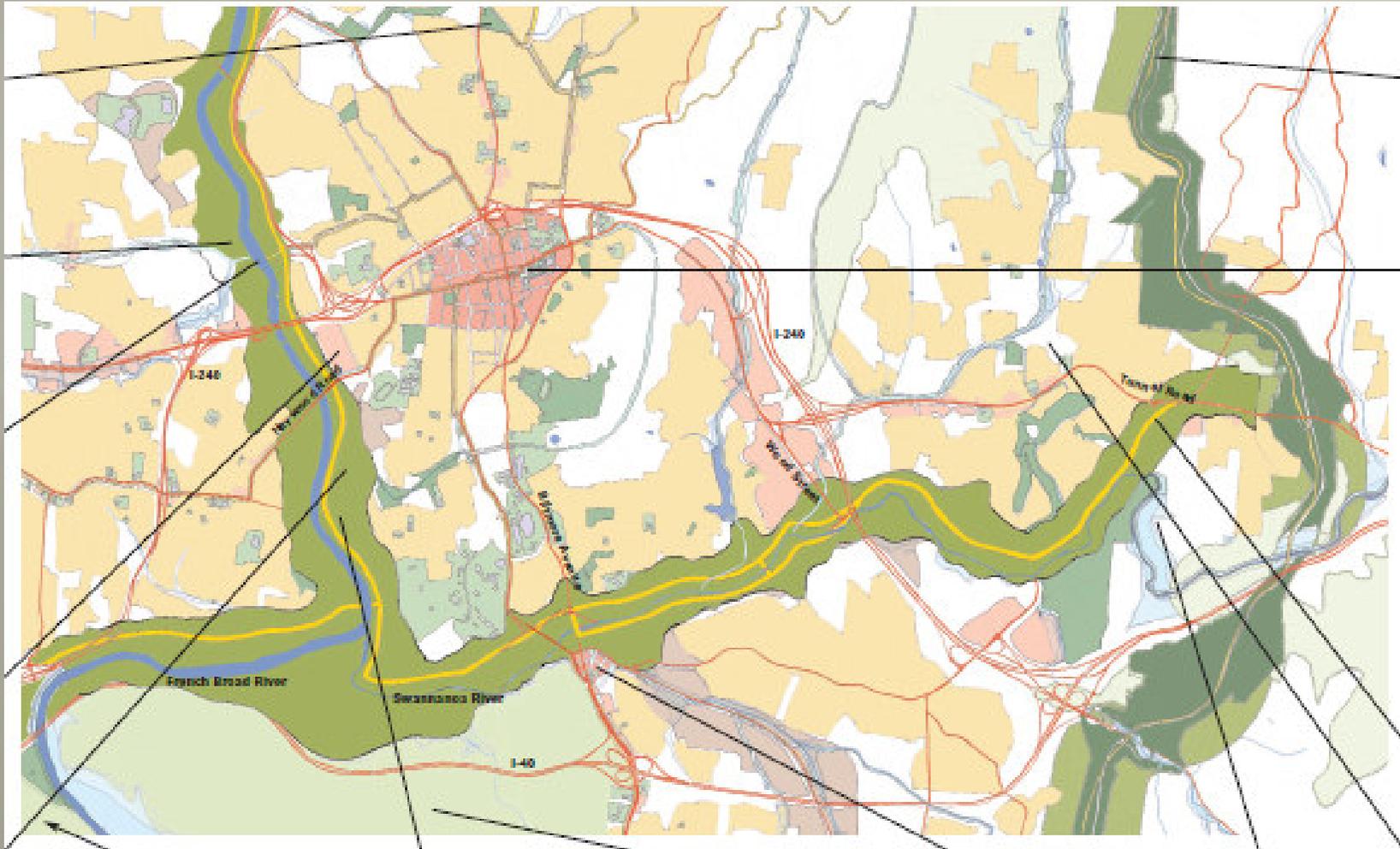
**City of Asheville  
Jurisdiction**



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Concentrated in the Wilma Dykeman RiverWay Master Plan Area



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“Land parcels abutting the French Broad or Swannanoa Rivers, and any non-adjacent yet nearby land having characteristics or features directly impacting the economic climate of the Riverfront District.”

# Purposes and Powers

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Commission makes recommendations - It is not a governing body!

*Sets the tone, advocates an overall policy ~*  
effective management of public resources – strategies for private investment -evaluations of other policies, plans and recommendations.

# Purposes and Power, cont'd



## What the Commission is NOT:

- Not a governing body
- Not seeking redevelopment authority from state
- Not advocating eminent domain usage

## As listed in proposed ordinance...

- Develop financial tools
- Evaluate existing plans and recommendations
- Identify appropriate uses for the riverfront and identify developers/investors for riverfront development
- Coordinate riverfront commercial and residential development with property owners, merchants, residents, businesses, tenants, and institutions
- Promote and facilitate the improvement of riverfront infrastructure
- Promote and facilitate marketing programs
- Promote, facilitate and act as liaison to catalytic developments significantly affecting the riverfront area

# Composition of Commission



APPOINTING BOARDS	NUMBER OF MEMBERS	EX OFFICIO (VOTING)
Asheville City Council	4	1 City Council member
Buncombe County Commissioners	2	1 County Commissioner
Asheville Area Chamber of Commerce	2	
Council of Independent Business Owners	2	
RiverLink	2	
River District Design Review Committee	1	1 Chairperson

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**DON'T FORGET!**

**A minimum of six commission members will be riverfront property or business owners.**

**And...as resources, commission to use at least 2 advisory boards:**

Technical Advisors (e.g Water Quality Engineers, Financers, Transportation Experts, Visualization Artists)

And Ex-Officio Advisors (e.g Norfolk Southern, Town of Woodfin, Land of Sky Regional Council, NCDOT)

# Next steps....



Today: Study Group consideration of a recommendation regarding City Council adoption of Riverfront Redevelopment Commission creation ordinance

- *Tuesday November 10*  
City Council
- *November 15th*  
City Clerk advertises vacancies
- *February 2010*  
Possible first meeting of Commission held; first three months full of administrative duties like elections, adoption of bylaws, legal review; and Commission will have to dedicate much energy to review of existing plans, survey of current conditions and prioritization of goals and strategies

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Next up

**Mayor Terry Bellamy**

**Study Group Discussion of Proposed Commission  
And Public Comment Session**