



how low can we go?

raise the bar. lower the carbon.

Provide Recycling & Composting

- Communicate with vendors before the event to determine what kind of recycling to offer.
- Provide labeled bins for collecting recyclables: bottles/cans, paper, and compostable waste.
- Make arrangements for removing recyclables and compostable waste after the event.
- Consider hiring a biodiesel company to collect and recycle used cooking oil after the event.
- Visit the [City of Asheville Office of Sustainability](#) online for more information and guidance.

Employ Recycling Monitors

- Recruit volunteers to monitor recycling and compost bins to ensure that attendees properly dispose of waste and recyclables.
- Designate one recycling coordinator and have others assist by monitoring specific zones.

Promote Green

- Help promote litter awareness and prevention at your event.
- Use local vendors and/or vendors that use local products to reduce transportation resources.
- Have your emcee make frequent announcements and find other creative ways to spread the word.
- Set a good example by keeping your event area clean.
- Publicize what you've done to reduce the environmental impact of your event.

Reduce Waste from Packaging Materials

- Use bulk dispensers whenever possible and avoid single-serving samples to reduce waste.
- Consider eco-friendly giveaways such as reusable tote bags or water bottles (BPA free.)
- Provide a water filling station that allows easy access to tap water.

Conserve Energy

- Use fewer pieces of equipment for sound, lighting, multimedia, etc.
- When vehicles are necessary, consider cars or trucks that are hybrid, CNG or biodiesel and pack smart to reduce vehicle trips.

Encourage Public Transportation & Bicycling

- Include public transportation directions in all marketing and promotional materials. Visit [Asheville Transit](#) online for bus schedules and route maps.
- Contact the [Asheville Bicycle and Pedestrian Task Force](#) online for additional resources.
- Provide a secured bike-parking zone that is accessible and staffed to prevent theft.

Limit Printed Materials & Design Reusable Signage

- Eliminate or strongly limit the use of printed promotional and marketing materials by using email, social media, blogs, websites and other alternate modes.
- Create reusable vinyl banners and posters from recycled materials, and don't include specific dates.

Create Opportunities for Physical Activity & Environmental Education

- Encourage exercise and be creative in ideas to make fitness a fun part of the event.
- Use the event as a platform to cultivate environmental awareness by offering information booths.

